



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 10, 2022

Contact: Paige Manning, Director of Marketing and Public Relations
(601) 359-1163 / cell: (662) 312-5897
Paige@mdac.ms.gov

Hannah East, Marketing Specialist
(601) 359-1179
HannahE@mdac.ms.gov

What: 57th Dixie National Livestock Show and Rodeo
When: Thursday, February 10
Where: Mississippi State Fairgrounds

Schedule of 57th Annual Dixie National Livestock Show and Rodeo Events Taking Place Today, Thursday, February 10

JACKSON, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 57th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place today, Thursday, February 10, 2022. All events take place on the Mississippi State Fairgrounds.

The main event taking place today is the annual Sale of Junior Champions, which begins at 11:00 a.m. in the Trade Mart. A press conference will be held at 10:30 a.m. inside the Atrium of the Trade Mart as Commissioner Gipson kicks off the Sale of Champions. He will be joined by Dr. Gary Jackson, Director of the Mississippi State University Extension Service; Gary Blair, Chairman of the Sale of Junior Champions Promotion Committee; and two recipients of the Sale of Champions Scholarships, Logan Johnson, from the West Lauderdale FFA/Lauderdale County 4-H and Tatum Madden from the Covington County 4-H.

The Sale of Junior Champions, one of the highlight traditions of the Dixie National Livestock Show, is a livestock auction where livestock exhibitors winning Champion and Reserve Champion in the Junior Round-Up Market Divisions sell their animals and scholarships are awarded. Last year, the final Sale of Champions featured 45 champion market animals, including 16 hogs, 10 goats, 10 lambs and nine steers. The preliminary total sale was \$390,925, which is the second largest total on record. Sale proceeds for hogs reached \$132,500; steers, \$93,000; goats, \$78,675; and lambs, \$85,250. Scholarships were awarded to 38 student participants of the 2021 Dixie National Junior Round-Up Livestock Shows.

Scheduled Activities & Events for Thursday, February 10, 2022:

- 6:30 a.m. to 10:00 a.m.; 11:00 a.m. to 7:00 p.m. – Dixie National Corral - off Midway, behind Barn 12
- 11:00 a.m. – Sale of Champions - Trade Mart
- 11:00 a.m. to 7:00 p.m. – Dixie National Steakhouse - Trade Mart

Events of the 57th Dixie National Livestock Show and Rodeo run through Sunday, February 20, 2022. The Dixie National Rodeo, the largest rodeo east of the Mississippi River, takes place Friday, February 11, through

Sunday, February 13, and again Wednesday, February 16, through Saturday, February 19, inside the Mississippi Coliseum at the State Fairgrounds.

Rodeo Entertainment:

Friday, February 11, at 7:00 p.m. – Dylan Scott - Coliseum
Saturday, February 12, at 2:00 p.m. & 7:00 p.m. – Joe Nichols - Coliseum
Sunday, February 13, at 2:00 p.m. – Gatlin Brothers - Coliseum
Wednesday, February 16, at 7:00 p.m. – Justin Moore - Coliseum
Thursday, February 17, at 7:00 p.m. – Neal McCoy - Coliseum
Friday, February 18, at 7:00 p.m. – Gary Allan - Coliseum
Saturday, February 19, at 2:00 p.m. & 7:00 p.m. – Bellamy Brothers - Coliseum

To purchase tickets to the Dixie National Rodeo, visit www.ticketmaster.com/dixie-national-rodeo-tickets/artist/848320. For more information on the Dixie National Livestock Show and Rodeo, visit www.dixienational.org, follow the Dixie National Livestock Show & Rodeo page on Facebook or call 601-961-4000.

###

Media Note: The media is invited to attend the press conference for the Sale of Junior Champions to be held today at 10:30 a.m. inside the Atrium of the Mississippi Trade Mart.