



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

FOR IMMEDIATE RELEASE: November 15, 2021

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Mississippi State Fairgrounds Hosts Standing for American Freedom Event

JACKSON, Miss. – The Mississippi State Fairgrounds will host the inaugural Standing for American Freedom event inside the Mississippi Coliseum on Sunday, December 5, at 5:30 p.m. in recognition of the 80th Anniversary of the attack on Pearl Harbor, which will be observed nationwide on December 7. The concert event, featuring music artists Travis Tritt and Lee Greenwood, will be held in partnership with the Friends of Mississippi Veterans. A portion of the proceeds from each ticket sold will benefit the construction and improvements of Mississippi Veterans Homes.

In addition to the program, an exposition will also be held inside the Mississippi Coliseum beginning at 2:00 p.m. and running until the end of the concert performances. The expo will include several vendor booths offering information on various military and veterans programs, services and resources, as well as recruitment opportunities for military branches, law enforcement departments and other first responder organizations. Admission for the expo is not required, however, admission upon re-entrance to the concert performances will be required.

“I invite everyone to come out and pay respect to our Mississippi veterans at the first-ever Standing for American Freedom event,” said Mississippi Commissioner of Agriculture and Commerce Andy Gipson. “Former Governor Phil Bryant and Mississippi Veterans Affairs Executive Director Stacey Pickering will join us that day as we honor all of our veterans and active military personnel who dedicate their lives to protecting our freedoms. In addition to the concert performances, statewide representatives of the military, first responders and medical professionals will be recognized through a special tribute.”

Tickets start at \$25.00 and can be purchased in advance through Ticketmaster at <https://www.ticketmaster.com/event/1B005B5991AC18C5> or at the Mississippi Coliseum Box Office. All military personnel and active first responders will receive \$5.00 off admission. In order to receive the discounted admission, tickets must be purchased in person at the Coliseum Box Office. Proof of identification will be required. In addition, all church groups, schools or established organizations

purchasing 20 or more tickets, will receive \$5.00 off each ticket. In order to receive the discounted group rate, admission must be purchased at the Coliseum Box Office.

For more information on Standing for American Freedom, visit www.mdac.ms.gov. To contact the Mississippi State Fairgrounds Coliseum Box Office, call 601-359-1133 or email mfc@mdac.ms.gov.

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Flyer attached.



The flyer is a vertical rectangular graphic with a red, white, and blue color scheme and a background of stars. At the top left, the name "TRAVIS TRITT" is written in a large, black, stylized script font on a red background. To the right is a black and white photograph of Travis Tritt, a man with long hair and a goatee, wearing a dark jacket and holding a harmonica. Below these elements, the title "STANDING FOR AMERICAN FREEDOM" is written in large, bold, blue, sans-serif capital letters. Underneath the title, the event details "SUNDAY, DECEMBER 5TH, 5:30 P.M." and "MISSISSIPPI COLISEUM" are listed in blue, sans-serif capital letters. A red horizontal bar contains the text "MILITARY AND FIRST RESPONDERS CAREER RECRUITMENT OPPORTUNITIES" in blue, sans-serif capital letters, followed by "2 P.M. UPPER CONCOURSE OF MISSISSIPPI COLISEUM" in white, sans-serif capital letters. Below this, a red horizontal bar features a small black and white photo of Lee Greenwood on the left and the text "SPECIAL APPEARANCE BY LEE GREENWOOD" in blue, sans-serif capital letters on the right. Underneath, another red horizontal bar contains the text "BENEFITING FRIENDS OF MISSISSIPPI VETERANS" in blue, sans-serif capital letters, with a circular logo for "FRIENDS OF MISSISSIPPI" on the right. The logo features a silhouette of a soldier and the text "FRIENDS OF MISSISSIPPI" around a central emblem. At the bottom, a final red horizontal bar contains the text "BUY YOUR TICKETS TODAY AT TICKETMASTER.COM" in blue, sans-serif capital letters.

TRAVIS TRITT

STANDING FOR AMERICAN FREEDOM

SUNDAY, DECEMBER 5TH, 5:30 P.M.
MISSISSIPPI COLISEUM

MILITARY AND FIRST RESPONDERS CAREER RECRUITMENT OPPORTUNITIES
2 P.M. UPPER CONCOURSE OF MISSISSIPPI COLISEUM

SPECIAL APPEARANCE BY LEE GREENWOOD

BENEFITING FRIENDS OF MISSISSIPPI VETERANS

BUY YOUR TICKETS TODAY AT TICKETMASTER.COM