



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON  
COMMISSIONER

## **MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE: October 7, 2021**

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**Who: Commissioner of Agriculture and Commerce Andy Gipson;  
Scotty Lovelace, Owner of Harper & Morgan Rodeo;  
Phillip Morgan, CEO of Southern AgCredit;  
Don Brazil, CEO of the Foundation for Mississippi Wildlife, Fisheries  
& Parks**

**What: Press Conference Announcing Additions to the 2022 Dixie National  
Livestock Show and Rodeo**

**When: Friday, October 8; 10:00 a.m.**

**Where: Atrium of Mississippi Trade Mart  
Mississippi State Fairgrounds  
1207 Mississippi Street, Jackson, MS 39202**

**Ag Commissioner Andy Gipson to Hold Press Conference to Announce Additions to the 2022 Dixie  
National Livestock Show and Rodeo**

**JACKSON, Miss.** – Mississippi Commissioner of Agriculture and Commerce Andy Gipson will hold a press conference on Friday, October 8, at 10:00 a.m. at the Mississippi Trade Mart to announce additions to the 2022 Dixie National Livestock Show and Rodeo.

Commissioner Gipson will be joined by Scotty Lovelace, Owner of Harper & Morgan Rodeo; Phillip Morgan, CEO of Southern AgCredit; and Don Brazil, CEO of the Foundation for Mississippi Wildlife, Fisheries & Parks. At this time, Commissioner Gipson will present Southern AgCredit as the new title sponsor for the month-long event. He will announce a partnership with the Foundation for Mississippi Wildlife, Fisheries & Parks and the addition of the Spring Edition of the Mississippi Ag & Outdoor Expo to be held during an extended weekend of the Dixie National Rodeo. The entertainment line-up for the Dixie National Rodeo will also be revealed.

The Dixie National Livestock Show and Rodeo, the largest rodeo event east of the Mississippi River, brings in participants from all over the world and generates millions of dollars in the local economy. The 57<sup>th</sup> Annual Dixie National Livestock Show and Rodeo will run January 19 - February 20, 2022, at the Mississippi State Fairgrounds.

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