



PRESS RELEASE

FOR IMMEDIATE RELEASE: October 6, 2021

Contact: The Mississippi Egg Marketing Board
121 North Jefferson Street, Jackson, MS 39201
Phone: 601.359.1144
Fax: 601.359.1175

Mississippi Egg Marketing Board and the Mississippi Hospitality & Restaurant Association Announce Winner in Mississippi's Best Egg Dish Tour

JACKSON, Miss. – The Mississippi Egg Marketing Board and the Mississippi Hospitality & Restaurant Association are pleased to announce the winner of the “2021 Mississippi Best Egg Dish” as Coffee Central in Hernando. Congratulations to Tina Tatum, owner of Coffee Central, for being named the inaugural winner and their Spinach Feta Tomato Quiche, the creation of Kitchen Manager Jamie Johnston.

Recognizing that there have been some tough times for restaurants in the state since the on-set of COVID-19, the Mississippi Egg Marketing Board and the Mississippi Hospitality & Restaurant Association created an exciting opportunity for restaurants to promote a favorite recipe featuring eggs as an ingredient, to help support this vital industry,

The winner, Coffee Central, is a full-service coffee house with locations in Hernando and Southaven, Miss., and is Mississippi's only locally owned and operated coffee shop! However, they are more than a coffee shop; they are a community – a place where coffee and community meet.

The restaurant features a full coffeehouse menu with a modest selection of moderately priced "comfort" foods, healthy lifestyle offerings and prepackaged to-go items. Seasonal selections and regional favorites will be on a revolving menu that will change weekly. Coffee Central also has space for live performers to draw in the night life of Desoto County.

Coffee Central is devoted to the mission “Coffee with a Cause” with a portion of all proceeds going to help survivors of human trafficking locally and around the world. A monthly live music night benefits a different non-profit each month and Coffee Central prides themselves as “people who are making a difference in their community.”

Many recipes rely on basic ingredients to provide the nutrition and great taste that we all love and expect when dining in area restaurants. The egg remains one of nature's most perfect foods and is used as a functional ingredient in recipes to provide vitamins and protein. When used in cooking, eggs provide structure, leavening, moisture, emulsification, flavor, color and nutrition.

Visit www.MSEggMarketing.com for great tasting egg dishes brought to you by the Incredible Egg. For more information about the Mississippi Egg Marketing Board, contact Jennifer Thompson at msegg@mdac.ms.gov.

###

Photo attached.



Spinach Feta Tomato Quiche, the creation of Coffee Central Kitchen Manager Jamie Johnston, was named the “2021 Mississippi Best Egg Dish” by the Mississippi Egg Marketing Board and the Mississippi Hospitality & Restaurant Association.