



STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

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New Trade Mart to Host Mississippi's Largest-Ever Outdoor Show *Coliseum to Host Concert in Conjunction with August Event*

The first annual Mississippi Ag & Outdoor Expo, the largest outdoor show to ever be held in Mississippi, will be held August 6-8, 2021, at the new Mississippi Trade Mart located at the state fairgrounds in Jackson, Miss. The show will be hosted by The Foundation for Mississippi Wildlife, Fisheries & Parks and presented by Southern AgCredit.

A concert featuring three musical acts will take place on Saturday evening, August 7, in conjunction with the new Ag and Outdoor Expo.

“We are thrilled to bring a brand-new show in a new venue to Mississippi,” said Don Brazil, CEO of The Foundation. “This show will highlight the incredible hunting, fishing, agricultural and outdoor spirit of our great state. The Foundation is proud to be a part of this show and look forward to the great time we will have together in August!”

Mississippi’s premier outdoor show will feature large displays of everything for fishing, hunting, agriculture and outdoor recreation, a Big Buck contest, and activities for the entire family including Fetch & Fish High Flying Dogs and Ax Women Loggers of Maine.

“After almost 18 months of COVID-19 and staying home, we know people will be thrilled at the opportunity to get out and celebrate the Mississippi outdoors,” said Andy Gipson, Commissioner of Agriculture & Commerce. “Agriculture and the great outdoors go hand in hand, and this provides a great opportunity to bring those enthusiasts together at one event. We are excited to partner with the Mississippi Wildlife and Fisheries and Parks Foundation and look forward to hosting the largest agriculture and outdoor show in the state.”

For additional comments from Commissioner Gipson see the linked [video](#).

Show Hours

12 p.m. to 7 p.m. – Friday
9 a.m. to 7 p.m. – Saturday
9 a.m. to 5 p.m. – Sunday

Tickets

Adults – 13 years & older ... \$12.00
Kids – 6-12 years old \$6.00
Kids – 5 years and under Free

Saturday Evening Concert

A concert will be held Saturday evening featuring Travis Denning and Walker Hayes and headlined by Tyler Farr. Doors will open at 6 with Travis Denning taking the stage at 7:00 p.m. Combo tickets for the Expo/concert will be available as well as separate concert admission.

About The Foundation

In 2003, the Mississippi Department of Wildlife, Fisheries, and Parks (MDWFP) established a foundation to assist in protecting and preserving our wildlife heritage. The Foundation is the only outdoor organization that directly supports the MDWFP, which has the primary responsibility for hunting, fishing, shooting sports and conservation in the state. Through the Foundation's financial support, various wildlife and educational projects associated with the MDWFP are made possible.

The Foundation also helps fund many additional programs not directly associated with the MDWFP whose goal is to preserve and protect the natural resources of the state.

For more information on the Foundation, visit www.foundationmwfp.com.

For more information on the Mississippi Ag & Outdoor Expo, visit www.mississippioutdoorexpo.com.

For additional comments from Commissioner Gipson, visit <https://vimeo.com/552381673>.

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