



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: April 7, 2021

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What: Ribbon cutting for new Genuine MS® Store

When: Saturday, April 10; 10:00 a.m.

**Where: Mississippi Farmers Market
(929 High Street in Jackson)**

Ribbon Cutting to Mark Grand Opening of New Genuine MS Store at the Mississippi Farmers Market

JACKSON, Miss. – Mississippi Commissioner of Agriculture and Commerce Andy Gipson will officially cut the ribbon to the new Genuine MS® Store at the Farmers Market on Saturday, April 10, at 10:00 a.m. The store is located inside of the Mississippi Farmers Market at 929 High Street. The public is invited to attend.

The Genuine MS® Store will be a permanent fixture of the Mississippi Farmers Market, in addition to its pop-up stores featured at numerous events at the Mississippi State Fairgrounds. The store offers a variety of products grown, raised, crafted and made in Mississippi to the public. These goods range from beauty products and pottery to specialty food items and drinks, all produced by the best local businesses in the state. The Genuine MS® Store will be open every Saturday from 8:00 a.m. to 1:00 p.m.

For additional information about the Mississippi Department of Agriculture and Commerce's Genuine MS® program, visit www.genuinems.com or follow Genuine MS® on Facebook.

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Media Note: Media is invited to attend.