



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

FOR IMMEDIATE RELEASE: April 5, 2021

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MDAC Hosts Virtual Farmers Market Manager Workshop on April 6th and 8th

JACKSON, Miss. – The Mississippi Department of Agriculture and Commerce (MDAC) and Mississippi State University Extension Service will host a two-day virtual farmers market manager workshop on Tuesday, April 6, and Thursday, April 8, 2021, from 9:00 a.m. to 12:00 p.m. each day.

This workshop is specifically designed for market managers, staff, volunteers and board members to share strategies for managing a farmers market more effectively and efficiently. Designated speakers will discuss topics such as matching market management and messaging; vendor recruitment; shopper and community engagement; market day planning; food safety and signage; the certified farmers market program; and more.

For more information, call 601-359-1168 or email Purvie Green at purvie@mdac.ms.gov. To register for the workshop, go online at <http://msuext.ms/mfmmw21>.

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Flyer attached.

Mississippi Farmers Market Manager Workshop

April 6th & 8th

Two-day virtual workshop, 9:00 a.m. – 12 Noon.

Register for the workshop at: <http://msuext.ms/mfmmw21> .

For more information call 601-359-1168 or
email purvie@mdac.ms.gov.

