MEDIA ADVISORY
FOR IMMEDIATE RELEASE: February 12, 2021

Contact: Paige Manning, Director of Marketing and Public Relations
(601) 359-1163 / cell: (662) 312-5897
Paige@mdac.ms.gov

Hannah East, Marketing Specialist
(601) 359-1179
HannahE@mdac.ms.gov

What: Dixie National Livestock Show and Rodeo Events
When: Friday, February 12, 2021 – Sunday, February 14, 2021
Where: Mississippi State Fairgrounds

Schedule of Dixie National Livestock Show and Rodeo Events for Friday, February 12, through Sunday, February 14

JACKSON, Miss. – Commissioner of Agriculture and Commerce Andy Gipson announces the schedule of Dixie National Livestock Show and Rodeo events taking place today, Friday, February 12 through Sunday, February 14.

This is the largest weekend of the Dixie National Livestock Show and Rodeo with events for the entire family including multiple rodeo performances; the Dixie National Expo and Antique Tractor Show, which is free to the public; livestock shows; blood drive; and the Memorial Processional and Ceremony to honor the late Lecile Harris.

Special promotions including the opportunity to win rodeo tickets and steak dinners for two from the Dixie National Steakhouse can be found on the Dixie National Livestock Show & Rodeo Facebook page.

Friday, February 12

7:00 a.m. - 10:00 a.m. & 10:30 a.m. - 2:30 p.m. - Farmers Market Café open inside the Mississippi Farmers Market

9:00 a.m. - Rodeo Slack Barrel Racing – Coliseum

10:00 a.m. - 6:00 p.m. - Dixie National Expo and Antique Tractor Show featuring the Genuine MS® Store – Trade Hall A of the Mississippi Trade Mart
10:00 a.m. - 7:00 p.m. - Dixie National Blood Drive – Mississippi Farmers Market

11:00 a.m. - 7:00 p.m. - Dixie National Steakhouse is open to the public inside of the Mississippi Trade Mart – Entry is on the south side of the Trade Mart

6:00 p.m. - Santa Gertrudis Sale – Barn 14

7:00 p.m. - Dixie National Rodeo with entertainment by Parker McCollum – Coliseum

10:00 p.m. - Dixie National Afterparty featuring Mustache the Band – Trade Hall C of the Mississippi Trade Mart

Saturday, February 13
7:00 a.m. - 2:30 p.m. - Farmers Market Café open inside the Mississippi Farmers Market

7:30 a.m. - Intercollegiate Beef Judging Contest – Equine Center

8:00 a.m. - Open National Santa Gertrudis Show – Barn 14

8:00 a.m. - 1:00 p.m. - Dixie National Blood Drive – Mississippi Farmers Market

9:00 a.m. - 1:00 p.m. - Dixie National Expo and Antique Tractor Show featuring the Genuine MS® Store – Trade Hall A of the Mississippi Trade Mart

10:00 a.m. - Farriers Competition – Front of the Mississippi Trade Mart

10:00 a.m. - Memorial Processional honoring Lecile Harris taking place around the State Fairgrounds

11:00 a.m. - Memorial Ceremony honoring Lecile Harris – Coliseum

11:00 a.m. - 7:00 p.m. - Dixie National Steakhouse is open to the public inside of the Mississippi Trade Mart – Entry is on the south side of the Trade Mart

2:00 p.m. - Dixie National Rodeo with entertainment by Moe Bandy – Coliseum

3:00 p.m. - Open Gelbvieh/Balancer Show – Barn 14 (Ring 1)

3:00 p.m. - Open Braford/F1 Show – Barn 14 (Ring 2)

4:00 p.m. - 6:00 p.m. - Dixie National Expo and Antique Tractor Show featuring the Genuine MS® Store – Trade Hall A of the Mississippi Trade Mart

4:00 p.m. - Simmental/Simbrah Sale – Sales Arena/Barn 12

7:00 p.m. - Dixie National Rodeo with entertainment by Moe Bandy – Coliseum

10:00 p.m. - Dixie National Afterparty featuring US – Trade Hall C of the Mississippi Trade Mart
Sunday, February 14

7:00 a.m. - 2:30 p.m. - Farmers Market Café open inside the Mississippi Farmers Market

7:00 a.m. - Open Simmental, Percentage Simmental, Simbrah Show – Barn 14

7:00 a.m. - Open Hereford Show – Coliseum (Ring 1)

7:30 a.m. - Open Brangus Show – Coliseum (Ring 2)

8:00 a.m. - 10:30 a.m. - Dixie National Rodeo Free Breakfast Sponsored by the MS Baptist Association – Mississippi Farmers Market

9:00 a.m. - 2:00 p.m. - Dixie National Expo and Antique Tractor Show featuring the Genuine MS® Store – Trade Hall A of the Mississippi Trade Mart

9:00 a.m. - Open Barrow Show – Barn 6/Swine Arena

15 minutes following the Open Barrow Show – Open Swine Show – Barn 6/Swine Arena

10:15 a.m. - Cowboy Church Service – Sales Arena/Barn 12

11:00 a.m. - 7:00 p.m. - Dixie National Steakhouse is open to the public inside of the Mississippi Trade Mart – Entry is on the south side of the Trade Mart

3:00 p.m. - Dixie National Rodeo with entertainment by John Conlee – Coliseum

The Dixie National Rodeo, the largest rodeo east of the Mississippi River, takes place through Wednesday, February 17, at the Mississippi Coliseum on the State Fairgrounds. The public is encouraged to purchase tickets in advance as tickets are limited.

Rodeo Entertainment

Friday, February 12, at 7:00 p.m. - Parker McCollum – Coliseum
Saturday, February 13, at 2:00 p.m. & 7:00 p.m. - Moe Bandy – Coliseum
Sunday, February 14, at 3:00 p.m. - John Conlee – Coliseum
Monday, February 15, at 7:00 p.m. - Sawyer Brown – Coliseum
Tuesday, February 16, at 7:00 p.m. - Justin Moore – Coliseum
Wednesday, February 17, at 7:00 p.m. - Riley Green – Coliseum


Events of the 56th Dixie National Livestock Show and Rodeo run through Sunday, February 21, 2021. Additional Dixie National events that the public will not want to miss:

- Dixie National Blood Drive at the Mississippi Farmers Market
  - Friday, February 12, 10:00 a.m. - 7:00 p.m.
  - Saturday, February 13; 8:00 a.m. - 1:00 p.m.
Dixie National Expo and Antique Tractor Show in Trade Hall A of the Mississippi Trade Mart which features the Genuine MS® Store
  o Friday, February 12; 10:00 a.m. - 6:00 p.m.
  o Saturday, February 13; 9:00 a.m. - 1:00 p.m. & 4:00 p.m. - 6:00 p.m.
  o Sunday, February 14; 9:00 a.m. - 2:00 p.m.
Dixie National Afterparty in Trade Hall C of the Mississippi Trade Mart
  o Friday, February 12; 10:00 p.m.
  o Saturday, February 13; 10:00 p.m.
Memorial Processional honoring Lecile Harris taking place around the State Fairgrounds
  o Saturday, February 13; 10:00 a.m.
The Dixie National Steakhouse is open to the public in the new Mississippi Trade Mart daily from 11:00 a.m. to 7:00 p.m. Patrons can dine on a ribeye steak dinner, pulled pork nachos, roast beef on croissant, and chicken tenders with mac and cheese, salads, along with a variety of desserts and drinks. The steakhouse will remain open through Wednesday, February 17.

###