



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

FOR IMMEDIATE RELEASE: October 8, 2026

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2027 Dixie National Rodeo Tickets on Sale Beginning Friday, October 9

JACKSON, Miss. – Tickets for the 2027 Dixie National Rodeo go on sale to the public Friday, October 9, at 10:00 a.m. The 62nd annual Dixie National Rodeo, the largest rodeo east of the Mississippi River, will feature nine performances February 12-14 and 17-20, 2027, at the Mississippi Coliseum. Tickets can be purchased at the Coliseum Box Office or at <https://www.ticketmaster.com>.

As one of the top 60 largest professional rodeos in the world, the Dixie National Rodeo is also a National Finals Rodeo qualifier. Rodeo events include bareback bronc riding, saddle bronc riding, steer wrestling, team roping, tie down roping, barrel racing and bull riding.

The 2027 Dixie National Rodeo will feature an exciting lineup of nationally recognized artists, with performances following each rodeo performance:

Braxton Keith – Thursday, February 12, at 7:00 p.m.
Zach John King – Friday, February 13, at 7:00 p.m.
Deana Carter – Saturday, February 14, at 2:00 p.m. and 7:00 p.m.
Blake Whiten – Wednesday, February 17, at 7:00 p.m.
Chris Janson – Thursday, February 18, at 7:00 p.m.
Ole 60 – Friday, February 19, at 7:00 p.m.
Emily Ann Roberts – Saturday, February 20, at 2:00 p.m. and 7:00 p.m.

Visitors to the Mississippi State Fair, which runs October 8-18, can get a preview of the excitement coming this February at the Taste of Dixie National in Patriot Village. Shows take place weekdays at 7:00 p.m. and weekends at 2:00 p.m. and 7:00 p.m., offering fairgoers a glimpse of what they can expect at the Dixie National Livestock Show and Rodeo.

Watch the video here <https://youtu.be/kXiFl61zew> for a dynamic preview of the entertainment lineup. For tickets, schedules and updates about the 2027 Dixie National Livestock Show and Rodeo, visit www.dixienational.org and follow the Dixie National Livestock Show and Rodeo on Facebook, Instagram and X.

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Flyer Attached.



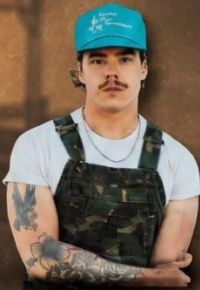
Ole 60



Emily Ann Roberts



Blake Whiten



Zach John King



Chris Janson



Deana Carter



Braxton Keith

DIXIE NATIONAL LIVESTOCK SHOW & RODEO

FEBRUARY

20 12-20 27

Feb. 12 Braxton Keith
 Feb. 13 Zach John King
 Feb. 14 Deana Carter
 Feb. 17 Blake Whiten
 Feb. 18 Chris Janson
 Feb. 19 Ole 60
 Feb. 20 Emily Ann Roberts

dixienational.org [@dixienationalrodeo](https://www.instagram.com/dixienationalrodeo)

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