



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

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**Ag Commissioner Andy Gipson Announces New Mississippi State Fair Promotion
with Mississippi Beef Council**

Jackson, Miss. – Today, Commissioner of Agriculture and Commerce Andy Gipson announced brand new details to this year's 167th Mississippi State Fair, a promotion in partnership with the Mississippi Beef Council where veterans and active military will be honored at the Biscuit Booth on the Midway by receiving a complimentary Brisket Biscuit.

Veterans and active military will receive a wristband upon entering the Mississippi State Fair by showing their military ID. Next, they will present their armband at the Biscuit Booth on the Midway to receive a complimentary Brisket Biscuit from the Mississippi Department of Agriculture and Commerce (MDAC) and the Mississippi Beef Council.

The famous Biscuit Booth on the Mississippi State Fairgrounds is where MDAC employees make from scratch and pass out fresh, complimentary handmade buttermilk biscuits for fairgoers each year. Last year, over 100,000 homemade buttermilk biscuits were made during the annual State Fair. The complimentary biscuits are made possible by State Fair sponsors Kroger and Blackburn Syrup. The Brisket Biscuit will be available during Biscuit Booth hours Monday through Friday 4:00 p.m. to 9:00 p.m. and weekends from 10:00 a.m. to 9:00 p.m. Also, the Brisket Biscuit will be available to the general public to purchase at the Beef Barn during Biscuit Booth hours.

“For the first time ever, we are going to be giving away to veterans and active military a Brisket Biscuit, a great tasting handmade buttermilk biscuit with Mississippi Beef Council brisket on top,” said Commissioner Gipson. “We are thankful for the partnership with the Mississippi Beef Council in making this happen for our veterans and active military who have so proudly served our country. Not only will veterans and active military members receive a Brisket Biscuit, but also military discounts up and down the Midway during the Mississippi State Fair. It's the least we can do to thank those who have so bravely served and defended our country.”

“Mississippi beef producers are proud to honor our veterans by supplying the brisket that goes in the biscuit,” said Andy Berry, Executive Vice-President of the Mississippi Beef Council. “Our farmers and ranchers are patriots and proud to support our veterans and appreciate their service to our country.”

Commissioner Gipson also announced that tickets for this year's State Fair are officially on sale. The 167th Mississippi State Fair, which runs October 8-18, will be wrapped in red, white and blue as event organizers plan to *Let Freedom Ring! at the State Fair* while once again participating in the nationwide America250 celebrations. This year, the Mississippi State Fair will both celebrate our nation and honor our veterans with special events and offers.

Fairgoers can expect over 60 carnival rides and more than 100 food vendors. Also, the annual State Fair will once again host 4-H and FFA livestock shows, the Taste of the Dixie National Rodeo, State Fair Marketplace Expo, Tri-State Rodeo, petting zoo, pig races and more. In addition to all the usual fan-favorites, several exciting new attractions have been added to this year's fair. New to this year's Mississippi State Fair attraction lineup are featured acts like the Flying Fools High Dive Show, Royal Legacy Circus, Fetch N Fish, and chainsaw carving demonstrations.

Those planning to attend the fair are encouraged to take advantage of a variety of ticket specials. General admission tickets are now on sale at www.msstatefair.com for the discounted pre-sale price of \$8 online through October 8. Regular admission at the gate is \$10, and parking is free. Free admission is available for children 5 and under. All attractions are a part of general admission.

New this year is the Patriot Pass: for just \$20, you can purchase a pass that is equal to three single-day use tickets. The pass can only be scanned once per day for up to three days. Essentially, purchasers of the Patriot Pass get one free day at the fair.

"We've put together a top-tier entertainment lineup this year, along with all the classic rides and attractions that fairgoers know and love," continued Commissioner Gipson. "But we've also got several all-new events that we're excited to introduce."

For tickets, events and additional information, visit www.msstatefair.com and follow the Mississippi State Fair on Facebook, Instagram and X.

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Photo attached.



Andy Berry, Executive Vice-President of the Mississippi Beef Council, and Commissioner of Agriculture and Commerce Andy Gipson with complimentary Brisket Biscuit at the famous Biscuit Booth on the Midway. Today, Commissioner of Agriculture and Commerce Andy Gipson announced brand new details to this year's 167th Mississippi State Fair, a promotion in partnership with the Mississippi Beef Council where veterans and active military will be honored at the Biscuit Booth on the Midway by receiving a complimentary Brisket Biscuit.