



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

FOR IMMEDIATE RELEASE: June 29, 2026

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Mississippi Farmers Market, Genuine MS® Farmers Market to Celebrate July 4th with Special, America250 Celebration

JACKSON, Miss. – The Mississippi Farmers Market in Jackson and the Genuine MS® Market at the Brandon Amphitheater will celebrate Independence Day with a special America 250-themed event on Saturday, July 4, inviting families and visitors to enjoy fresh, local products and community fellowship while commemorating the nation's 250th anniversary.

The celebrations will feature local vendors, seasonal produce, family-friendly entertainment and a day to honor America's history and Mississippi's agricultural heritage. The Mississippi Farmers Market, located at 929 High Street in Jackson, will host its America250 event from 8:00 a.m. to 1:00 p.m. and the Genuine MS® Farmers Market at the Brandon Amphitheater, located at 8190 Rock Way in Brandon, will be open from 8:00 a.m. to 12:00 p.m.

Shoppers can expect to find fresh vegetables, fruit, meat, jams and jellies, honey, breads, plants and flowers, handmade art and more from local farmers, producers and artisans.

The Genuine MS® Store, also located inside the Mississippi Farmers Market, is open 10:00 a.m. to 2:00 p.m. Tuesday to Friday and 8:00 a.m. to 1:00 p.m. every Saturday. For more information about the Genuine MS® program, visit www.genuinems.com or follow Genuine MS® on Facebook, Instagram and X.

Both markets are operated by the Mississippi Department of Agriculture and Commerce. For more information on both markets, visit www.msfarmersmarket.com.

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Flyer attached.

Celebrate

AMERICA 250

**AT THE MISSISSIPPI FARMERS MARKET
& THE GENUINE MS® FARMERS MARKET
AT THE BRANDON AMPHITHEATER**

SATURDAY, JULY 4

Celebrate 250 years of
independence.



**MISSISSIPPI FARMERS
MARKET**

929 HIGH STREET
JACKSON, MS
8AM - 1PM



**GENUINE MS® FARMERS
MARKET AT THE BRANDON
AMPHITHEATER**

8190 ROCK WAY
BRANDON, MS
8AM - 12PM