



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON  
COMMISSIONER

# **PRESS RELEASE**

**FOR IMMEDIATE RELEASE: June 26, 2026**

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**Mississippi Farmers Market Extends Days of Operation, Adding Two Weekday Markets**  
*Mississippi Farmers Market Open July 1 and July 15*

**JACKSON, Miss.** – The Mississippi Farmers Market is expanding access to fresh, locally grown produce and agricultural products this summer with two additional weekday market days in July. Shoppers can visit the Market from 9:00 a.m. to 12:00 p.m. on Wednesday, July 1, and Wednesday, July 15, in addition to its regular year-round Saturday hours from 8:00 a.m. to 1:00 p.m.

"These additional weekday markets make it easier for Mississippians to shop local and enjoy fresh, healthy food," said Commissioner of Agriculture and Commerce Andy Gipson. "They benefit both our farmers and the families who depend on access to affordable, locally grown products. Stop by the Market on these special Wednesday markets for fresh, Mississippi grown products, and join us again on Saturdays when we have an expanded variety of locally grown and raised items as well as specialty foods and works by local artists."

While seasonal items last, shoppers can expect a variety of seasonal produce at the Mississippi Farmers Market along with jam, jellies and peanut/pecan brittle on Wednesdays. Wednesday markets at the Mississippi Farmers Market provide a midweek option for shoppers unable to visit on Saturdays while also supporting local farmers and small businesses through additional exposure and sales opportunities.

"We especially want to provide WIC and Senior Farmers Market Nutrition Program participants with an additional weekday opportunity to shop, allowing them to make the most of the fresh summer vegetables grown by our hardworking Mississippi farmers," added Gipson.

The WIC and Senior Farmers Market Nutrition Program (SFMNP) are funded by the U.S. Department of Agriculture (USDA) and administered by the Mississippi Department of Agriculture and Commerce (MDAC). These programs provide nutrition benefits to participants in the Mississippi Department of Health's Women, Infants and Children (WIC) program and to income-eligible seniors age 60 and older in designated areas of the state. The benefits may be used to purchase fresh, Mississippi-grown fruits, vegetables and honey directly from local farmers at authorized farmers markets, supporting both healthy eating and Mississippi agriculture.

The Farmers Market Café, located inside the Mississippi Farmers Market, is open 7:30 a.m. to 1:30 p.m. every weekday and 7:30 a.m. to 1:00 p.m. every Saturday. The Genuine MS® Store, also located inside the Mississippi Farmers Market, is open 10:00 a.m. to 2:00 p.m. Tuesday to Friday and 8:00 a.m. to 1:00 p.m. every Saturday. For more information about the Genuine MS® program, visit [www.genuinems.com](http://www.genuinems.com) or follow Genuine MS® on Facebook, Instagram and X.

The Mississippi Farmers Market, a division of the Mississippi Department of Agriculture and Commerce, is open 8:00 a.m. to 1:00 p.m. every Saturday. For additional information about the Mississippi Farmers Market, visit [www.msfarmersmarket.com](http://www.msfarmersmarket.com) or follow the Mississippi Farmers Market on Facebook, Instagram and X.

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Flyer attached.

**ONLY TWO SPECIAL**  
**WEDNESDAYS**  
**THE MARKET WILL BE**  
*Open*

**FOR CENTRAL MISSISSIPPI SENIORS PARTICIPATING IN  
THE SENIOR FARMERS MARKET NUTRITION PROGRAM**  
WHILE WELCOMING THE ENTIRE COMMUNITY TO SHOP LOCAL.

SAVE THE DATES  
**JULY 1 + JULY 15**  
**9:00AM - 12:00PM**

  929 HIGH STREET JACKSON, MS 39202