



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

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Ag Commissioner Andy Gipson Announces Brandon Amphitheater as New Location for Genuine MS® Farmers Market in Brandon

JACKSON, Miss. – Commissioner of Agriculture and Commerce Andy Gipson announced the Genuine MS® Farmers Market in Brandon will move to a new location beginning Saturday, May 23, following an overwhelming response to the market’s opening weekend. The seasonal market will now be held at the Brandon Amphitheater, located at 8190 Rock Way in Brandon.

“Due to the incredibly positive public response, which drew large crowds and quickly exceeded parking capacity, we are excited to relocate the Genuine MS® Farmers Market to the Brandon Amphitheater,” said Commissioner Gipson. “I want to thank Mayor Butch Lee for his vision and invitation to help meet the needs of farmers and local shoppers in the Rankin County area. This move will also allow the market to grow by adding more vendors as we head into the summer season.”

“The city of Brandon is pleased to welcome the Genuine MS® Farmers Market to the Brandon Amphitheater. Due to the overwhelming success, and large crowds at the Co-op, and for traffic safety and convenience of the public, we are hosting the farmers market at the Brandon Amphitheater every Saturday at 8am. We look forward to seeing everyone there,” said Mayor Butch Lee.

Gipson also thanked the Rankin County Co-op for hosting the market’s opening day.

“We appreciate the Rankin County Co-op for helping make the market’s opening a tremendous success, and we look forward to partnering with the Co-op on future special events,” said Commissioner Gipson. “For now, we invite everyone to come buy what’s fresh each Saturday at the new amphitheater location, weather permitting.”

The move is expected to benefit both vendors and shoppers by providing improved access, additional parking and expanded vendor opportunities.

“Our farmers will be able to offer more produce, meat and dairy products, honey, fruits, vegetables, plants and specialty foods, creating more opportunities for farmers and residents to connect,” Commissioner Gipson said. “I enjoy seeing communities strengthened when farmers and families support one another. We need to continue building local markets that provide local food for local people.”

The seasonal market features local vendors offering Genuine Mississippi products that are grown, raised and processed in Mississippi. Weather permitting, the market will operate every Saturday from 8 a.m. to noon through October at the new location.

“We encourage the public to continue supporting this unique farmers market each Saturday,” said Commissioner Gipson. “Thank you to everyone who supported our farmers during the market’s opening weekend. We’re just getting started.”

Producers interested in selling Mississippi-grown or Mississippi-raised products at the Genuine MS® Farmers Market this season may contact the Mississippi Department of Agriculture and Commerce at farmersmarket@mdac.ms.gov or 601-354-6573.

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Photo attached.



Commissioner of Agriculture and Commerce Andy Gipson and other dignitaries during the official ribbon cutting at the Genuine MS® Farmers Market in Brandon at the Rankin County Co-op.