



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: May 14, 2026

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**What: Genuine MS® Farmers Market at the Rankin County Co-op
Opening Ceremony**

When: Saturday, May 16, 2026; 9:00 a.m.

**Where: Rankin County Co-op
2861 US-80, Brandon, MS 39042**

Ribbon Cutting to Mark Grand Opening of Genuine MS® Farmers Market at the Rankin County Co-op

BRANDON, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites the public to attend the ceremonial ribbon cutting to officially open the Genuine MS Farmers Market at the Rankin County Co-op, located at 2861 US-80 in Brandon, on Saturday, May 16, at 9:00 a.m.

The seasonal farmers market is expected to open every Saturday from 8:00 a.m. to 12:00 p.m. beginning Saturday, May 16, 2026, and run through October 2026. This unique farmers market will include local vendors selling Genuine Mississippi products that have been grown, raised and processed in the state, as well as a pop-up location of the Genuine MS® Retail Store.

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Media Note: Commissioner Andy Gipson and select vendors will be available to speak to the media following ribbon cutting.