



STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

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Ag Commissioner Andy Gipson Announces Opening of Genuine MS® Farmers Market at the Rankin County Co-op in Brandon

JACKSON, Miss. – Today, Commissioner of Agriculture and Commerce Andy Gipson held a press conference to announce the Genuine MS® Farmers Market at the Rankin County Co-op will officially open this Saturday, May 16, starting at 8:00 a.m.

Commissioner Gipson was joined by city of Brandon Mayor Butch Lee and Garrett Wright, Executive Director of Rankin First, as well as other city officials and farmers market vendors.

“This has been a vision of our agency for a number of years and today is the beginning step of that dream – to open a brand-new farmers market dedicated to Genuine Mississippi products, all grown, raised and processed here in our great state,” said Commissioner Gipson. “This market creates a direct connection between Mississippi farmers and consumers, giving shoppers access to fresh, locally sourced products while supporting local families, businesses and communities. We are grateful to the Rankin County Co-op for partnering with us to host this seasonal market and to the City of Brandon for helping make this exciting opportunity possible.”

The seasonal farmers market will include local vendors selling Genuine Mississippi products that have been grown, raised and processed in the state, as well as a pop-up location of the Genuine MS® Retail Store. On opening day, visitors can expect to find fresh produce, meat products, honey, specialty foods, plants and more. Vendors include Two Dog Farm; Pennington Farm Honey; Paul’s Plants; New Ground Nursery; Red River Trading Co.; Amason Farms; Cooper Farms and Vineyard LLC; DNA BBQ; Great Southern Blueberries; Nature’s Crest LLC; Beason Family Farm; and Buckin’ RR’s Farms LLC; 5D Natural Farms; Fresh Grown Farms; Caked by Grace; Fancy Blossom; and Primas Family Homestead and Farm.

Visit https://youtu.be/UGLEc5gl_ls to view the press conference in its entirety.

The Genuine MS® Farmers Market at the Rankin County Co-op, located at 2861 US-80 in Brandon, will open Saturday, May 16, at 8:00 a.m. with an official ribbon cutting ceremony to follow at 9:00 a.m.

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Photo attached.



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