



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: May 12, 2026

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What: Press Conference Announcing Grand Opening of Genuine MS® Farmers Market at the Rankin County Co-op

When: Thursday, May 14, 2026; 10:00 a.m.

**Where: Rankin County Co-op
2861 US-80, Brandon, MS 39042**

Ag Commissioner Andy Gipson to Announce Grand Opening of Genuine MS® Farmers Market at the Rankin County Co-op

BRANDON, Miss. – The media is invited to attend as Commissioner of Agriculture and Commerce Andy Gipson announces the grand opening of the Genuine MS® Farmers Market at the Rankin County Co-op on Thursday, May 14, at 10:00 a.m. in Brandon.

Commissioner Gipson will be joined by city officials and representatives from the Brandon Main Street Association.

The seasonal farmers market is expected to open every Saturday from 8:00 a.m. to 12:00 p.m. beginning Saturday, May 16, 2026, and run through October 2026. This unique farmers market will include local vendors selling Genuine Mississippi products that have been grown, raised and processed in the state, as well as a pop-up location of the Genuine MS® Retail Store.

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Media Note: Commissioner Andy Gipson and other officials will be available to speak to the media following the press conference.