



Genuine MS® Farmers Market

Farmer Application 2026

Vendors Name: _____

Farm Name: _____

County of Operation: _____

Home: (____) _____ Cell: (____) _____

Mailing Address: _____

Farm Address: _____

Email: _____

Facebook Address: _____

Website Address: _____

Are you a Genuine MS® Member Yes No

To become a member please visit: <https://genuinems.com/membership/>

Please indicate which products you plan to sell:

Fruits/Vegetables Eggs Honey Dairy

Meat Other _____

Please identify your farm's size category in terms of acres in production:

___ Over 100 ___ From 50-100 ___ From 1-49 ___ Less than 1

Fruits/Vegetables

Please list the crops you plan to grow this year and estimated acreage (or units):

_____	_____
_____	_____
_____	_____



Vendor Guidelines

**Genuine MS® Farmers Market
at the Brandon Amphitheater
8190 Rock Way (Off Boyce Thompson Dr)
Brandon, MS 39042**

(601) 354-6573

Farmersmarket@mdac.ms.gov

Operating Hours

The Genuine MS® Farmers Market at the Brandon Amphitheater located at 8190 Rock Way Brandon, MS 39042, is open on Saturdays from 8:00 a.m. until 12:00 p.m. Vendors may begin setting up at 6:30 a.m., have vehicles out of the market area by 7:30 a.m., and all items must be removed by 1:00 p.m.

Becoming a Vendor

All vendors must be approved prior to selling at the Genuine MS® Farmers Market at the Brandon Amphitheater. In order to become a vendor at the Genuine MS® Farmers Market at the Brandon Amphitheater, those interested must complete and submit an application corresponding to the type of products that the applicant would like to sell. Farmers will be given priority to become a vendor at the market. A limited number of processed food vendors may be approved to participate depending on available space. Applications are available for Farmers and Processed Food Vendors. Applications need to be submitted via email to farmersmarket@mdac.ms.gov. These applications along with our complete guidelines are to be found at msfarmersmarket.org. Vendors must be a Genuine MS® Member. To join Genuine MS®, visit <https://genuinems.com/membership/>

What Can Be Sold at the Market?

Types of farm products that can be sold at the market include:

- Fresh Produce
- Canned Goods
- Honey
- Baked Goods
- Meat
- Eggs
- Dairy
- Cut Flowers
- Seedlings and Potted Plants
- Other Specialty Food Products

Vendor Fees

The vendor fee is \$10 per Market Day/per booth. Payment is collected daily.

Each vendor, whether in cooperation with other growers or not, shall individually pay a booth fee. This includes farmers that co-op with another farmer. If a vendor does co-op with another farmer, they both pay a booth fee.

Booth Assignments

The Genuine MS® Farmers Market at the Brandon Amphitheater consists of an open-air, pop-up farmers market in the parking lot of the Brandon Amphitheater in Brandon located at 8190 Rock Way Brandon, MS 39042.

Booth placements are determined by the Market Manager. The Manager will assign booths based on vendor's level of active participation in the Market, booth needs, volume sold, and type products sold.

Produce

Farmers are not required to obtain any permits or licenses to sell raw, unprocessed produce at the Market. Produce farmers must register with the Mississippi Department of Agriculture and Commerce's Produce Safety Division. To register please visit, <https://www.mdac.ms.gov/bureaus-departments/regulatory-services/produce-safety-division/produce-safety-rule-exemption/>

Farmers are allowed to sell what they grow on their farm. They can also sell one item they did not grow for every item they did grow up to three items from another Genuine MS® Farmer. The produce a farmer grows must be the majority of what is brought into the Market.

Processed Foods

Processed foods must adhere to federal and state approved methods for preparing, storing, handling, and packaging. All products must be sealed and labeled properly. Cottage foods must adhere to labeling requirements as established in the Cottage Food Law. Potentially hazardous foods must be prepared in a commercial kitchen that has been inspected and approved by the Mississippi State Health Department (MSDH). A copy of the permit from MSDH will be kept on file with the Market Manager. Further information regarding Cottage Food Law and what the restrictions are, you can visit the Mississippi State Department of Health website at msdh.ms.gov.

Meats and Eggs

Meat and Egg vendors must have a Retail Sales Permit from the Mississippi Department of Agriculture and Commerce's Consumer Protection Division. A copy of the permit will be kept on file with the Market Manager. All transportation and sales comply with local and federal regulations.

Nursery/ Landscape

Vendors selling nursery plant materials must be certified by the Bureau of Plant Industry. Proof of certification will be kept on file with the Market Manager. For further information regarding Nursery Certification please visit, <https://www.mdac.ms.gov/bureaus-departments/bpi/nursery-and-nursery-dealer-programs/>

General Market Guidelines

- Each vendor operates privately and separately, and it is the individual responsibility of each vendor to comply with all city, county, state and federal laws and regulations concerning packaging, labeling, taxation, food safety and sanitation, and required permits and licensing.
- All vendors will receive a weekly email from Market Management regarding the upcoming market. Vendors must respond to this email by 2:00 p.m. on Wednesday to reserve their booth space for the week. Failure to respond could result in forfeit of booth space.
- The Market will open for vendor setup at 7:00 a.m. each Saturday. Vendors must use the space as authorized by the Market Manager. All vendors are expected to be open and ready for sales from 8:00 a.m. to 12:00 p.m., unless they sell out earlier. All items must be removed by 1:00 p.m. on Saturday following the end of the market day.

- All items sold at the Market must be grown, raised, crafted, or made within the State of Mississippi.
- No live animals shall be offered for sale.
- Vendors are responsible for providing their own tents, tables, chairs, and other necessary equipment. All items must be removed at the end of the market day.
- For products sold by weight, the scale used must be a National Type Evaluation Program (N.T.E.P.) approved scale. All scales must be tested annually by the Mississippi Department of Agriculture and Commerce, Weights and Measures Division.
- Vendors are responsible for the removal of their own waste and trash.
- Vendors are responsible for the actions, behavior, and dress of their representatives, employees or agents. Shoes and shirts must be worn at all times.
- Per State law and Health Department regulations, no drug, pharmaceutical or other medical products may be sold at the market.
- No solicitation of products other than approved items will be permitted.
- The Market is not liable and assumes no responsibility for any personal items or property in or around the booths.
- To the fullest extent allowed by law, the Vendor shall indemnify, defend, save and hold harmless, protect, and exonerate Mississippi Department of Agriculture & Commerce, its Commissioner, board members, officers, employees, agents, and representatives, the Genuine MS® Farmers Market at the Brandon Amphitheater and its manager and employees, and the State of Mississippi from and against any and all claims, demands, liabilities, suits, actions, damages, losses for personal injury, death or property damage, claims, expenses and costs of every kind and nature whatsoever, including without limitation, court costs, investigative fees and expenses, and attorneys' fees, arising out of Vendor's use of the grounds or property and whether caused by Vendor, his agents, employees or subcontractors. Each vendor shall be solely responsible for all costs and/or expenses associated with such defense.

Penalties for Not Following the Guidelines

In order ensure that the Market is operated in an efficient manner, it is imperative that vendors adhere to the guidelines as set forth by the Genuine MS® Farmers Market at the Brandon Amphitheater. If the Market Manager determines that a vendor is in violation of any provision that may interfere with the operation of the Market, penalties may be applied, including being permanently expelled from the Market.

Non-adherence to Market guidelines will result in the following actions being taken:

1. First Offense: The vendor will receive a written reprimand from the Market Manager stating the violation. The written documentation will be signed by both the vendor and Market Manager and kept on file.

2. Second Offense: The vendor will receive a written reprimand from the Market Manager, which will be signed by both the Manager and vendor and kept on file, and the vendor will be suspended from the Market for one Saturday.

3. Third Offense: The vendor will receive a written reprimand from the Market Manager, which will be signed by both the Manager and vendor and kept on file, and the vendor will be suspended from the Market for two Saturdays, and the vendor may forfeit its assigned booth at the Market.