



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

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Local Farmers and Vendors Bring Mississippi Products to Genuine MS® Farmers Market in Brandon

JACKSON, Miss. – The Genuine MS® Farmers Market at the Rankin County Co-op in Brandon is set to open Saturday, May 16, starting at 8:00 a.m. Commissioner of Agriculture and Commerce Andy Gipson will cut the ceremonial ribbon to officially open the market.

“I am excited to invite the public to the Genuine MS® Farmers Market at the Rankin County Co-op,” said Commissioner Gipson. “It’s the beginning of the growing season, and 100 percent of the products available to shoppers will be Mississippi-grown and raised. This short-term, seasonal market will be open every Saturday from 8:00 a.m. to 12:00 p.m. through October 2026. We encourage families from across the state to come out, support local farmers and producers, and enjoy the best of what Mississippi agriculture has to offer.”

The seasonal farmers market will include local vendors selling Genuine Mississippi products that have been grown, raised and processed in the state, as well as a pop-up location of the Genuine MS® Retail Store. On opening day, visitors can expect to find fresh produce, meat products, honey, specialty foods, plants and more. Vendors include Two Dog Farm; Pennington Farm Honey; Paul’s Plants; New Ground Nursery; Red River Trading Co.; Amason Farms; Cooper Farms and Vineyard LLC; DNA BBQ; Great Southern Blueberries; Nature’s Crest LLC; Beason Family Farm; and Buckin’ RR’s Farms LLC.

The Genuine MS® Farmers Market at the Rankin County Co-op, located at 2861 US-80 in Brandon, will open Saturday, May 16, at 8:00 a.m. with an official ribbon cutting ceremony to follow at 9:00 a.m.

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