

Mississippi Farmers Market Manager Workshop

Thursday, March 26th, 2026

Registration: 8:30 AM • Workshop: 9:00 AM - 3:00 PM
Sparkman Building at the Mississippi Agriculture and Forestry Museum
1150 Lakeland Drive – Jackson, Mississippi

This workshop is specifically designed for market managers, staff, volunteers, and board members of public, nonprofit, or community-operated farmers markets who want to learn and share effective strategies for managing a farmers market efficiently and successfully.

Tentative topics this year include:

- Market Infrastructure and Operations
- Deciphering Regulatory, Labeling, and Food Safety Requirements to Sell at Farmers Markets
- Farmer, Vendor, and Customer Retention
- Farmer and Vendor Insights – Panel Discussion
- Cottage Foods Review/Sales Tax Overview
- Overview of Programs offered by MDAC for Farmers Markets

Pre-registration is required. If you are interested in attending, **complete and return the attached registration form by Thursday, March 19, 2026.** The registration fee is \$20.00, which includes lunch.

For more information about this workshop, contact **Purvie Green** at **601-359-1168** or **purvie@mdac.ms.gov** or **Katie Sansing** at **601-359-1140** or **katie@mdac.ms.gov**.

Directions and Parking – Take Interstate 55 to the Lakeland Drive exit. Turn east onto Lakeland Drive. Proceed to the main entrance into the Ag Museum and park in the first lot on the left which will be in front of the Sparkman building. If it's easier, proceed to the red light and U-turn, then proceed to the first right turn which will be the main entrance to the Ag Museum.



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Farmers Market Manager Workshop Registration Form

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1150 Lakeland Drive, Jackson, MS

Workshop Registration Fee: \$20.00 per person (includes lunch)

Number of Participants _____ Total Enclosed \$ _____

Name(s) _____

Name(s) _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Email(s) _____

Farmers Market _____

List the top 3 questions you may have as a market manager:

1. _____

2. _____

3. _____

Please return form by Thursday, March 19, 2026. Make checks payable to MDAC.

By mail: Mississippi Dept. of Agriculture and Commerce
Attention: Katie Sansing / Market Development Division

P.O. Box 1609
Jackson, MS 39215

By email to: katie@mdac.ms.gov