



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON  
COMMISSIONER

# **MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE: February 20, 2026**

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**What:** 61<sup>st</sup> Dixie National Livestock Show and Rodeo

**When:** Saturday, February 21, and Sunday, February 22

**Where:** Mississippi State Fairgrounds

## **Schedule of 61<sup>st</sup> Annual Dixie National Livestock Show and Rodeo Events Taking Place Tomorrow, Saturday, February 21, and Sunday, February 22**

**STATE FAIRGROUNDS, Miss.** – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 61<sup>st</sup> annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow, Saturday, February 21, and Sunday, February 22. All events take place on the Mississippi State Fairgrounds.

The 2026 **Dixie National Rodeo** concludes tomorrow with two action-packed performances at 2:00 p.m. and 7:00 p.m. featuring bareback riding, saddle bronc riding, bull riding, tie-down roping, steer wrestling and barrel racing. Legendary country music artist Mark Chesnutt, known for his hits “Bubba Shot the Jukebox,” “Too Cold at Home” and “Almost Goodbye,” will perform following both Rodeo performances.

The all-new **Dixie National Super Sort** continues tomorrow inside the Kirk Fordice Equine Center. Super Sort is a ranch-style equestrian event where riders compete against the clock to sort cattle into pens in numerical order. This unique competition tests a team’s horsemanship, strategy and teamwork skills while racing against the clock. This unique equine event is open and free to the public.

The **Mississippi Ag & Outdoor Expo** will open to the public tomorrow at 10:00 a.m. inside the Trade Mart. This special Spring Edition is the largest display of everything for the outdoors in Mississippi. Visitors can shop hunting and fishing gear, UTVs and ATVs, tractors, farm equipment, power equipment, the Genuine MS® Store and more! Si Robertson from the hit TV series “Duck Dynasty” will be at the expo for a special meet and greet with fans from 10:00 a.m. to 2:00 p.m. at the Buck Commanders Booth. Admission to the expo is \$15 for adults and \$5 for children 6 to 12 years old. Children 5 years and under will receive free admission.

**Open Livestock Shows and Sales** featuring cattle will take place in Barns 12 and 14 throughout the weekend. These shows are open to all ages with some competitors traveling from out of state.

### **Scheduled Activities & Events for Saturday, February 21, 2026:**

- 8:00 a.m. – Dixie National Super Sort - Equine Center
- 8:00 a.m. – Open ROV Show - Barn 14

- 8:00 a.m. – Open Red Angus Show - Barn 14
- 10:00 a.m. - 7:00 p.m. – Mississippi Ag & Outdoor Expo - Trade Mart
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse - Trade Mart
- 2:00 p.m. – Open Hereford Show - Barn 14
- 2:00 p.m. – Open Shorthorn/Shorthorn Plus Show - Barn 14
- 2:00 p.m. – Dixie National Rodeo featuring Mark Chesnutt - Coliseum
- 4:00 p.m. – Simmental/Simbrah Sale - Barn 12
- 7:00 p.m. – Dixie National Rodeo featuring Mark Chesnutt - Coliseum

**Scheduled Activities & Events for Sunday, February 22, 2026:**

- 8:00 a.m. – Open Simmental, Percentage Simmental, Simbrah Show - Barn 14
- 10:00 a.m. - 5:00 p.m. – Mississippi Ag & Outdoor Expo - Trade Mart
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse - Trade Mart

In conjunction with the nationwide America250 celebrations, this year’s Dixie National will take on a special patriotic focus. Events of the 61<sup>st</sup> Dixie National Livestock Show and Rodeo run through Sunday, February 22, 2026. The Dixie National Rodeo, the largest rodeo east of the Mississippi River, runs through Saturday, February 21, inside the Mississippi Coliseum at the State Fairgrounds.

**Rodeo Entertainment:**

- Saturday, February 21, at 2:00 p.m. and 7:00 p.m. – Mark Chesnutt

To purchase tickets to the Dixie National Rodeo, visit [www.ticketmaster.com/search?q=dixie+national+rodeo](http://www.ticketmaster.com/search?q=dixie+national+rodeo) online or the Coliseum Box Office in-person. For more information on the Dixie National Livestock Show and Rodeo, visit [www.dixienational.org](http://www.dixienational.org) and follow the Dixie National Livestock Show & Rodeo on Facebook, Instagram and X.

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**Photo attached.**



**The 2026 Dixie National Rodeo wraps up tomorrow, Saturday, February 21, in the Mississippi Coliseum with two performances at 2:00 p.m. and 7:00 p.m.**

**MEDIA NOTE:**

A designated Media Room will be available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo, which takes place February 13-15 and 18-21. Media will have access to live updates/stats from each rodeo performance, current leaderboard information and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled MEDIA ROOM.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.

Immediately following each rodeo performance, a rodeo announcer will be in the Media Room to provide a Rodeo Recap to the media.

If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Hannah East at [hannahe@mdac.ms.gov](mailto:hannahe@mdac.ms.gov) or (662) 816-3230.