



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 14, 2026

Contact: Hannah East, Communications Director
(601) 359-1179 / cell: (662) 816-3230
HannahE@mdac.ms.gov

What: 61st Dixie National Livestock Show and Rodeo

When: Sunday, February 15, and Monday, February 16

Where: Mississippi State Fairgrounds

Schedule of 61st Annual Dixie National Livestock Show and Rodeo Events Taking Place Tomorrow, Sunday, February 15, and Monday, February 16

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 61st annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow, Sunday, February 15, and Monday, February 16. All events take place on the Mississippi State Fairgrounds.

Dixie National Rodeo fans can enjoy one more thrilling rodeo performance this weekend on Sunday, February 15, at 2:00 p.m. before taking a break until Wednesday. Legendary Joe Nichols will perform following exciting bareback riding, saddle bronc riding, bull riding, tie-down roping, team roping, steer wrestling and barrel racing. A few of his many top hits include “Tequila Makes Her Clothes Fall Off,” “Brokenheartsville” and “Sunny and 75.”

A variety of **Open Livestock Shows** featuring cattle and swine will take place in Barns 6 and 14 throughout the weekend and into Monday. These shows are open to all ages with some competitors traveling to Mississippi to compete.

Rodeo fans can enjoy steer wrestling and tie down roping during the **Dixie National Rodeo Slack** on Monday at 9:00 a.m. in the Coliseum. This is open to the public with no admission.

Scheduled Activities & Events for Sunday, February 15, 2026:

- 9:00 a.m. – Open Beefmaster Show - Barn 14
 - 15 minutes after Beefmaster Show – Open Bradford/F1 Show - Barn 14
- 9:00 a.m. – Open Advancer/E6 Show - Barn 14
- 9:00 a.m. – Open Barrow Swine - Swine Arena/Barn 6
- 9:00 a.m. – Open Swine Show - Swine Arena/Barn 6
- 10:00 a.m. - 5:00 p.m. – Dixie National Marketplace - Trade Mart
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse - Trade Mart
- 2:00 p.m. – Dixie National Rodeo featuring Joe Nichols - Coliseum

Scheduled Activities & Events for Monday, February 16, 2026:

- 8:00 a.m. – Open Brahman Show - Barn 14
- 9:00 a.m. – Dixie National Rodeo Slack - Coliseum
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse - Trade Mart

In conjunction with the nationwide America250 celebrations, this year's Dixie National will take on a special patriotic focus. Events of the 61st Dixie National Livestock Show and Rodeo run through Sunday, February 22, 2026. The Dixie National Rodeo, the largest rodeo east of the Mississippi River, runs through Saturday, February 21, inside the Mississippi Coliseum at the State Fairgrounds.

Rodeo Entertainment:

- Sunday, February 15, at 2:00 p.m. – Joe Nichols
- Wednesday, February 18, at 7:00 p.m. – Tanya Tucker
- Thursday, February 19, at 7:00 p.m. – Waylon Wyatt
- Friday, February 20, at 7:00 p.m. – Muscadine Bloodline
- Saturday, February 21, at 2:00 p.m. and 7:00 p.m. – Mark Chesnutt

To purchase tickets to the Dixie National Rodeo, visit www.ticketmaster.com/search?q=dixie+national+rodeo online or the Coliseum Box Office in-person. For more information on the Dixie National Livestock Show and Rodeo, visit www.dixienational.org and follow the Dixie National Livestock Show & Rodeo on Facebook, Instagram and X.

###

Photo attached.



Today, the Dixie National Parade proceeded through downtown Jackson with a lineup that included an array of tractor and car clubs, rodeo and other titled queens, decorative floats, marching groups, riding clubs and the famous Dixie National Wagon Train!

MEDIA NOTE:

A designated Media Room will be available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo, which takes place February 13-15 and 18-21. Media will have access to live updates/stats from each rodeo performance, current leaderboard information and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled MEDIA ROOM.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.

Immediately following each rodeo performance, a rodeo announcer will be in the Media Room to provide a Rodeo Recap to the media.

If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Hannah East at hannahe@mdac.ms.gov or (662) 816-3230.