



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON  
COMMISSIONER

# **MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE: February 5, 2026**

**Contact:** Hannah East, Communications Director  
(601) 359-1179 / cell: (662) 816-3230  
[HannahE@mdac.ms.gov](mailto:HannahE@mdac.ms.gov)

**What:** 61<sup>st</sup> Dixie National Livestock Show and Rodeo

**When:** Friday, February 6, through Sunday, February 8

**Where:** Mississippi State Fairgrounds

**Schedule of 61<sup>st</sup> Annual Dixie National Livestock Show and Rodeo Events Taking Place  
Tomorrow, Friday, February 6, through Sunday, February 8**

**STATE FAIRGROUNDS, Miss.** – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 61<sup>st</sup> annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow, Friday, February 6, through Sunday, February 8. All events take place on the Mississippi State Fairgrounds.

The Dixie National Junior Round-Up Livestock Shows are officially underway. Over 1,000 4-H and FFA exhibitors from across the state are competing in this year's Junior Round-Up as they vie for Grand and Reserve Champion in their respective fields, and the chance to participate in the Sale of Junior Champions. Last year, \$591,287 was raised and 41 scholarships were awarded to 4-H and FFA students during the annual Sale of Junior Champions, an auction where champion junior exhibitors sell their prize-winning livestock.

**Scheduled Activities & Events for Friday, February 6, 2026:**

- 9:00 a.m. – Swine Showmanship, Commercial Gilt Show - Swine Arena/Barn 6
- 6:00 p.m. – Ag Olympics - Barn 14

**Scheduled Activities & Events for Saturday, February 7, 2026:**

- 8:00 a.m. – Mississippi Bred Barrow Show, Market Hog Show - Swine Arena/Barn 6
- 9:30 a.m. – Fire It Up Productions Team Roping - Kirk Fordice Equine Center

**Scheduled Activities & Events for Sunday, February 8, 2026:**

- 9:30 a.m. – Fire It Up Productions Team Roping - Kirk Fordice Equine Center
- 10:00 a.m. – Market Steer Show - Coliseum
- 2:30 p.m. – Commercial Beef Heifer Show - Coliseum

In conjunction with the nationwide America250 celebrations, this year's Dixie National will take on a special patriotic focus. Events of the 61<sup>st</sup> Dixie National Livestock Show and Rodeo run through Sunday, February 22,

2026. The Dixie National Rodeo, the largest rodeo east of the Mississippi River, takes place Friday, February 13, through Saturday, February 21, inside the Mississippi Coliseum at the State Fairgrounds.

**Rodeo Entertainment:**

- Friday, February 13, at 7:00 p.m. – Ole 60
- Saturday, February 14, at 2:00 p.m. and 7:00 p.m. – Bayker Blankenship
- Sunday, February 15, at 2:00 p.m. – Joe Nichols
- Wednesday, February 18, at 7:00 p.m. – Tanya Tucker
- Thursday, February 19, at 7:00 p.m. – Waylon Wyatt
- Friday, February 20, at 7:00 p.m. – Muscadine Bloodline
- Saturday, February 21, at 2:00 p.m. and 7:00 p.m. – Mark Chesnutt

To purchase tickets to the Dixie National Rodeo, visit [www.ticketmaster.com/search?q=dixie+national+rodeo](http://www.ticketmaster.com/search?q=dixie+national+rodeo) online or the Coliseum Box Office in-person. For more information on the Dixie National Livestock Show and Rodeo, visit [www.dixienational.org](http://www.dixienational.org) and follow the Dixie National Livestock Show & Rodeo on Facebook, Instagram and X.

###

**Photo attached.**



**Over 1,000 4-H and FFA livestock exhibitors from across the state are competing in this year's Dixie National Junior Round-Up as they vie for Grand and Reserve Champion in their respective fields.**

**MEDIA NOTE:**

**A designated Media Room will be available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo, which takes place February 13-15 and 18-21. Media will have access to live updates/stats from each rodeo performance, current leaderboard information**

**and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled MEDIA ROOM.**

**Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.**

**Immediately following each rodeo performance, a rodeo announcer will be in the Media Room to provide a Rodeo Recap to the media.**

**If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Hannah East at [hannahe@mdac.ms.gov](mailto:hannahe@mdac.ms.gov) or (662) 816-3230.**