

61st Annual  
**DIXIE**  
**NATIONAL**  
LIVESTOCK SHOW  
& Rodeo

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JANUARY 2 - FEBRUARY 22  
2026

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SOUTHERN  
AGCREDIT

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# WELCOME TO THE 2026 Dixie National Livestock Show & Rodeo



Step into the spirit of the West as we celebrate the 61st Annual Dixie National Livestock Show and Rodeo presented by Southern AgCredit! This year, we are especially proud to honor our nation as America commemorates its 250th anniversary. And what better way to pay tribute to this historic milestone than with America's original sport - RODEO.

This signature "Genuine Mississippi" tradition welcomes dedicated rodeo fans, hardworking 4-H and FFA members, dazzling rodeo queens, and visitors from all over to the Mississippi State Fairgrounds. For six exciting weeks, the Fairgrounds come alive with equine and livestock competitions, the Dixie National Rodeo, the renowned Sale of Junior Champions, Rodeo Days Expo, the Mississippi Ag and Outdoor Expo, the Dixie National Steakhouse, and the always-popular Dixie National Parade.

We are proud to share that Southern AgCredit is returning as the title sponsor for this year's Dixie National Livestock Show and Rodeo. Be sure to mark your calendars for the rodeo performances scheduled for February 13-15 and 18-21 at the Mississippi Coliseum. As the largest rodeo east of the Mississippi River, each performance promises unforgettable action, plus a concert following every show. The beloved Dixie National Parade will roll through downtown Jackson on February 14. This year's theme, "For Love of Country," will celebrate America250 and the spirit of our nation with patriotic displays highlighting all things red, white, and blue. Spectators can look forward to rodeo queens, marching groups, decorative floats, car and tractor clubs, riding groups, dignitaries, the iconic Dixie National Wagon Train, and much more.

While you're here, take full advantage of everything happening inside the Mississippi Trade Mart. Dixie National Rodeo Days will give rodeo fans an up-close look at agriculture and the rodeo lifestyle. Explore hands-on educational exhibits and shop a variety of vendors offering something for every age. And don't forget to return for the spring Mississippi Ag and Outdoor Expo, an event you won't want to miss.



The pinnacle of the junior livestock show circuit in Mississippi is the annual Dixie National Sale of Junior Champions. Last year, 1,269 Mississippi 4-H and FFA youth exhibited 1,941 head of livestock during the Dixie National Junior Livestock Round-up. Forty-nine of the animals were sold during the Sale of Junior Champions, grossing a total of \$591,284. This set a new record sale total over the 56-year history of the Sale. Additionally, the Sale of Champions Promotion Committee awarded 39 scholarships totaling \$85,000, bringing the total scholarship money awarded since 1993 to over \$1.27 million.

We are deeply grateful for the continued support of our outstanding sponsors, whose commitment helps us bring world-class entertainment and elite rodeo talent to Mississippi year after year. Watching this event grow into the most distinguished rodeo east of the Mississippi River has been remarkable, and we look forward to carrying this legacy forward. We invite you to wear your red, white, and blue and join us once again for what truly is the "Greatest Show on Dirt!"

**Andy Gipson**

Commissioner of Agriculture and Commerce

On behalf of Southern AgCredit, welcome to the 2026 Dixie National Rodeo! We are honored to continue our role as the official sponsor of this iconic Mississippi tradition. This year is especially meaningful as our nation commemorates its 250th anniversary and we reflect on America's heritage, resilience, and the enduring spirit of the people who helped build it. The Dixie National Rodeo embodies that same spirit through its deep agricultural roots, strong community values, and unwavering commitment to hard work.

At Southern AgCredit, our mission is simple: We finance the dreams of farmers, ranchers, landowners, and rural homeowners. We also have a strong commitment to support young, beginning, and small farmers across Mississippi and Louisiana. Whether you're purchasing land, building a home in the country, expanding your agricultural operation, starting your own poultry operation or investing in timber, we are here to provide consistent and reliable lending solutions tailored to the needs of rural Mississippi and Louisiana.

We are proud to operate as a cooperative, meaning our borrowers are also our customer-owners. This unique structure allows us to return earnings to those we serve through our patronage program, keeping more money in the pockets of farmers, families, and ag producers across our servicing territory.

We extend our heartfelt appreciation to everyone who helps bring the Dixie National Rodeo to life each year. Thank you for joining us as we celebrate the traditions, talent, and spirit of the agricultural community we are honored to serve.

**/s/ Ken Hobart**

**Ken Hobart**

Southern AgCredit Chief Executive Officer



# GENERAL RODEO INFORMATION

Friday, February 13	7 p.m.
Saturday, February 14	2 p.m. & 7 p.m.
Sunday, February 15	2 p.m.
Wednesday, February 18	7 p.m.
Thursday, February 19	7 p.m.
Friday, February 20	7 p.m.
Saturday, February 21	2 p.m. & 7 p.m.

\*The concert begins immediately following each Rodeo performance.

## TICKET PRICES

**\$25, \$35, \$40, \$45, \$50**

(fees not included)

Children under 18 months  
receive free admission.

Tickets can be purchased at the Coliseum  
Ticket Office or online at [Ticketmaster.com](http://Ticketmaster.com).  
Buy tickets in advance for best prices.  
Additional fees may apply for day of show.

## DIXIE NATIONAL STEAKHOUSE

**February 8 - 22**

11 a.m. - 7 p.m.

## DIXIE NATIONAL AFTER PARTY

**February 13 & 14 | Martin's Downtown | 10 p.m.**

## 2026 RODEO SPONSORS



# THIS AIN'T OUR FIRST RODEO.

*Financing rural life since 1916.*

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In the  
Trade Mart **DIXIE NATIONAL** In the  
Trade Mart



First weekend  
February 13-15



## Saddle up for an unforgettable weekend

Experience thrilling rodeo action and shop tractors, trailers, leather goods, and Western wear! From cowboy gear to stylish boots, it's the ultimate Wild West weekend!



**FRIDAY**  
12 P.M. - 7 P.M.

**SATURDAY**  
10 A.M. - 7 P.M.

**SUNDAY**  
10 A.M. - 5 P.M.



## MISSISSIPPI AG AND OUTDOOR EXPO

Second weekend • February 20-22

The largest display of everything for the outdoors

Don't miss the Spring Edition in the Trade Mart during the Rodeo's second weekend!  
Boats, rods, reels, bows, UTVs, tractors, and more—all at special Expo pricing!



• [DixieNationalMarketplace.com](http://DixieNationalMarketplace.com)

• [MississippiOutdoorExpo.com](http://MississippiOutdoorExpo.com)

# 2026

## Schedule of Events

### DAILY SHOWS & TIMES

**Friday, January 2 - January 4**

8 a.m. — Dixie National Cutting Horse - Equine Center

**Saturday, January 24 - January 25**

8 a.m. — Fire It Up Team Roping - Equine Center

**Wednesday, January 28 - February 1**

8 a.m. — Dixie National Horse and Mule Color Bonanza - Equine Center



## **Tuesday, February 3**

**8 a.m.** Meat Goat Shows, Goat Showmanship, Commercial Meat Goat Doe Show, Market Goat Show - *Judging Arena/Barn 14*

**3 p.m.** Registered Boer Goat Shows, Boer Goat Showmanship, Boer Goat Shows - *Judging Arena/Barn 14*

## **Wednesday, February 4**

**8 a.m.** Lamb and Hair Sheep Shows, Lamb Showmanship, Wether Dams, Market Lambs, Hair Sheep Showmanship, Breeding Hair Sheep, Market Hair Sheep - *Judging Arena/Barn 14*

## **Thursday, February 5**

**8 a.m.** Dairy Cattle Show (Showmanship, FFA Dairy Cattle Handlers Class, Commerical Dairy Heifers, Commerical Dairy Cows, Purebreds) - *Judging Arena/Barn 14*

## **Friday, February 6**

**9 a.m.** Swine Showmanship, Commerical Gilt Show - *Swine Arena/Barn 6*

## **Saturday, February 7**

**8 a.m.** Mississippi Bred Barrow Show, Market Hog Show - *Swine Arena/Barn 6*



## **Sunday, February 8**

10 a.m. — Market Steer Show - *Coliseum*  
2:30 p.m. — Commerical Beef Heifer Show - *Coliseum*

## **Monday, February 9**

7:30 a.m. — Angus Showmanship - *Coliseum*  
8 a.m. — Beef Showmanship - *Coliseum*  
1:30 p.m. — Beef Breeding Bull Show - *Coliseum*  
6 p.m. — Legislative Livestock Showdown - *Coliseum*

## **Tuesday, February 10**

8 a.m. — Beef Breeding Heifer Show - *Coliseum*  
8 a.m. — Dairy Goat Show (Showmanship; Commerical Sr. Does; Commerical Does; Jr. Does) - *Judging Arena/Barn 14*  
9 a.m. — Equestrians with Disabilities Horse Show - *Equine Center*

## **Wednesday, February 11**

9 a.m. — Equestrians with Disabilities Horse Show - *Equine Center*

## **Thursday, February 12**

10 a.m. — Sale of Junior Champions Reception - *Trade Mart Hall B*  
11 a.m. — Welcome and Presentation of Scholarships from Sale of Junior Champions - *Trade Mart Hall C*  
11 a.m. — Sale of Junior Champions - *Trade Mart Hall C*  
1 p.m. — Wagon Train Arrives - *Equine Center*

## **Friday, February 13**

12 p.m. – 7 p.m. Dixie National Rodeo Marketplace - *Trade Mart*  
4 p.m. — Wagon Train Arrives - *Equine Center*  
7 p.m. — Dixie National Rodeo - *Coliseum*  
with performance by **Ole 60**  
10 p.m. — Dixie National Afterparty - *Martin's Downtown*

## Saturday, February 14

7 a.m. - 10:30 a.m. Dixie National Rodeo Breakfast - Red Barn Near Barn 16

7:30 a.m. Intercollegiate Beef Judging Content - Equine Center

8 a.m. Open Santa Gertrudis Show - Barn 14

10 a.m. - 7 p.m. Dixie National Rodeo Marketplace - Trade Mart

10:30 a.m. Dixie National Parade - Corner of Mississippi and President Streets

2 p.m. Dixie National Rodeo - Coliseum  
with performance by **Bayker Blankenship**

2 p.m. Open Brangus Show - Barn 14

7 p.m. Dixie National Rodeo - Coliseum  
with performance by **Bayker Blankenship**

10 p.m. Dixie National Afterparty - Martin's Downtown

## Sunday, February 15

9 a.m. Open Beefmaster Show - Barn 14

9 a.m. Open Advancer/E6 Show - Barn 14

Open Bradford/F1 Show (15 minutes after Beefmaster Show) - Barn 14

9 a.m. Open Barrow Swine - Swine Arena/Barn 6

9 a.m. Open Swine Show - Swine Arena/Barn 6

10 a.m. - 5 p.m. Dixie National Marketplace - Trade Mart

2 p.m. Dixie National Rodeo - Coliseum  
with performance by **Joe Nichols**



## Monday, February 16

8 a.m. — Open Brahman Show - Barn 14  
9 a.m. — Dixie National Rodeo Slack - Coliseum

## Tuesday, February 17

9 a.m. — Dixie National Rodeo Slack - Coliseum  
9 a.m. — Dixie National Cinch Breakaway Roping - Equine Center  
9:30 a.m. — School Field Trip Day - Coliseum

## Wednesday, February 18

9 a.m. — Dixie National Cinch Breakaway Roping - Equine Center  
6 p.m. — Wayback Wednesday - Costume Contest - Coliseum Vestibule  
7 p.m. — Dixie National Rodeo - Coliseum  
with performance by **Tanya Tucker**

## Thursday, February 19

8 a.m. — Dixie National Super Sort - Equine Center  
7 p.m. — Dixie National Rodeo - Coliseum  
with performance by **Waylon Wyatt**

## Friday, February 20

8 a.m. — Dixie National Super Sort - Equine Center  
8 a.m. — Open A.O.B. Show - Barn 14  
8 a.m. — Open Mini Hereford Show - Barn 14  
12 p.m. – 7 p.m. — Mississippi Ag & Outdoor Expo - Trade Mart  
2 p.m. — Open Charolais Show - Barn 14  
2 p.m. — Gelbvieh/Balancer Show - Barn 14  
7 p.m. — Dixie National Rodeo - Coliseum  
with performance by **Muscadine Bloodline**



## Saturday, February 21

8 a.m. — Dixie National Super Sort - Equine Center

8 a.m. — Open ROV Angus Show - Barn 14

8 a.m. — Open Red Angus Show - Barn 14

10 a.m. – 7 p.m. Mississippi Ag & Outdoor Expo - *Trade Mart*

2 p.m. — Open Hereford Show - Barn 14

2 p.m. — Open Shorthorn/Shorthorn Plus Show - Barn 14

2 p.m. — Dixie National Rodeo - *Coliseum*  
with performance by **Mark Chesnutt**

4 p.m. — Simmental/Simbrah Sale - Barn 12

7 p.m. — Dixie National Rodeo - *Coliseum*  
with performance by **Mark Chesnutt**

## Sunday, February 22

8 a.m. — Open Simmental, Percentage Simmental, Simbrah - Barn 14

10 a.m. - 5 p.m. Mississippi Ag & Outdoor Expo - *Trade Mart*





# 61st Annual DIXIE NATIONAL LIVESTOCK SHOW & Rodeo



Joe Nichols



Tanya Tucker



Waylon Wyatt



Muscadine Bloodline



Mark Chesnutt

FEBRUARY

20 13-21 26

FEB. 13	Ole 60
FEB. 14	Bayker Blankenship
FEB. 15	Joe Nichols
FEB. 18	Tanya Tucker
FEB. 19	Waylon Wyatt
FEB. 20	Muscadine Bloodline
FEB. 21	Mark Chesnutt



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