



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: October 9, 2025

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What: Great American Mississippi State Fair
When: Friday, October 10, through Sunday, October 12, 2025
Where: Mississippi State Fairgrounds

**Schedule of 166th Mississippi State Fair Events for Friday, October 10, through Sunday,
October 12, 2025**

STATE FAIRGROUNDS, Miss. – Commissioner Gipson invites everyone to attend the 166th Mississippi State Fair and announces the schedule of events taking place tomorrow, Friday, October 10, through Sunday, October 12, 2025. All events take place on the Mississippi State Fairgrounds.

Tomorrow is First Responder Friday, so all police officers, first responders, firefighters, healthcare workers and medical professionals will receive free admission to the State Fair. The annual Pretty Cow Contest, a fan-favorite at the State Fair, will be held at 7:00 p.m. tomorrow in Barn 14. Participating youth exhibitors and their cows will be dressed up in homemade costumes and themed props. The most creative and patriotic competitors will be named the winner by a panel of local celebrity judges. During the Pretty Cow Contest, the 2025 Commissioner's Production Cup will also be presented to the exhibitor whose dairy cow is producing the most milk.

The Mississippi State Fair will once again host the Pony Pull inside the Kirk Fordice Equine Center at 1:00 p.m. on Friday. The Pony Pull features competitors from around the state and beyond. The following day, Saturday, the Horse and Mule Pull will take place starting at 11:00 a.m. in the Equine Center. Participants and their teams of horses and mules will compete to see which team can pull the most amount of weight. Awards and cash prizes will be presented immediately following the Horse and Mule Pull on Saturday.

Thanks to the efforts of the America250 Mississippi, the America250 Airstream trailer will make a special appearance at the State Fair on Saturday, October 11, from 10:00 a.m. to 1:00 p.m. This is part of the nationwide America250 initiative, Our American Story – a national oral and visual storytelling project designed to gather and preserve the voices that shape our nation. Mississippians are invited to take photos with the America250 Airstream, interact with America250 kiosks and record their own engaging

American story. Facilitated by trained interviewers, sessions will follow curated storytelling prompts centered around themes of identity, service, community and personal legacy. Conversations will be recorded and archived, with a portion preserved at the Library of Congress – ensuring these voices become a permanent part of the American record.

Also happening Saturday, October 11, is 4-H Day at the State Fair. Mississippi 4-H students will compete in a variety of events, including a Fashion Revue, Public Speaking, Robot Round-Up/LEGO Build Judging, Omelet Cook-off and much more. All events associated with 4-H Day will take place inside the Trade Mart. The MSU Extension Service will officially launch its new program Walk Mississippi and Live Healthy... One Step at a Time on Saturday, October 11, during 4-H Day with a kickoff event at 12:00 p.m. on the Midway. This no-cost, six-week program runs from October 11 through November 21. You can find more information and register for the program at <http://msuext.ms/walkms>.

The 166th Mississippi State Fair, which runs through October 13, is participating in the Great American State Fair initiative as part of the nationwide America250 celebrations. Fairgoers are encouraged to wear red, white and blue, and special, patriotic events will be held throughout the duration of the fair. Find the complete schedule of fair events at www.msstatefair.com. For additional information and updates, follow the Mississippi State Fair on Facebook, Instagram and X.

Scheduled Activities & Events for Friday, October 10, 2025

Friday, October 10, is First Responder Friday at the State Fair. All police officers, first responders, firefighters, healthcare workers and medical professionals will be given free admission. Identification will be required at the gate.

Ride Specials: Ride Wristband Day for \$35 from 2:00 p.m. to close.

- 8:00 a.m. – 4-H/FFA Dairy Goat Show – Barn 8
- 8:00 a.m. – Open Market Swine Show – Barn 7
- 8:15 a.m. – Junior Market Hog Show – Barn 7
- 8:15 a.m. – Open Junior Prospect Hog Show – Barn 7
- 9:00 a.m. – 4-H Rabbit Show – Barn 13
- 9:00 a.m. – Open Dairy Cattle Show – Judging Arena
- 11:00 a.m. – Gates Open (Free admission until 1:00 p.m.)
- 11:00 a.m. - 7:00 p.m. – MS State Fair Marketplace Expo & Genuine MS® Store – Trade Mart
- 11:00 a.m. - 9:00 p.m. – Farm Bureau Petting Zoo – Patriot Village
- 12:00 p.m., 6:00 p.m. – Zerbini Family Circus – Kid Zone
- 12:30 p.m., 3:30 p.m., 6:30 p.m. – Paul Bunyan Lumberjack Show – Patriot Village
- 1:00 p.m. – Pony Pull – Equine Center
- 1:00 p.m. – Two-Year-Old Holstein Futurity – Judging Arena
- 1:30 p.m. – Two-Year-Old Jersey Futurity – Judging Arena
- 1:00 p.m., 4:00 p.m., 8:00 p.m. – Pig Races – Patriot Village
- 2:00 p.m. – Rides Open
- 4:00pm – 9:00 p.m. – Biscuit Booth – Midway
- 7:00 p.m. – Special Dairy Classes and Pretty Cow Contest – Barn 14
- 7:00 p.m. – Taste of Dixie National Rodeo – Patriot Village
- 9:00 p.m. – Gates Close

Scheduled Activities & Events for Saturday, October 11, 2025

Saturday, October 11, is 4-H Day at the State Fair. Mississippi 4-H students will compete in a variety of events inside the Trade Mart.

- 8:00 a.m. – MGA Open Dairy Goat Show – Barn 8
- 8:30 a.m. – Junior Dairy Cattle Show – Judging Arena
- 9:00 a.m. - 5:00 p.m. – Free Admission at the Two Mississippi Museums – downtown Jackson
- 10:00 a.m. – Gates Open
- 10:00 a.m. - 11:00 a.m. – 4-H Fashion Revue – Trade Mart, Room A
- 10:00 a.m. - 12:00 p.m. – 4-H Omelet Cook-Off – Trade Mart, Hall C
- 10:00 a.m. - 12:00 p.m. – 4-H Public Speaking – Trade Mart, Atrium
- 10:00 a.m. - 12:00 p.m. – 4-H Robot Round-Up/LEGO Build Judging – Trade Mart, Hallway
- 10:00 a.m. - 1:00 p.m. – America250 Airstream Trailer – Out Front of the Mississippi Coliseum
- 10:00 a.m. - 3:00 p.m. – 4-H County Scarecrow Contest – Trade Mart
- 10:00 a.m. - 7:00 p.m. – MS State Fair Marketplace Expo & Genuine MS® Store – Trade Mart
- 10:00 a.m. - 9:00 p.m. – Farm Bureau Petting Zoo – Patriot Village
- 10:00 a.m. - 9:00 p.m. – Biscuit Booth – Midway
- 11:00 a.m. – Rides Open
- 11:00 a.m. – Horse & Mule Pull – Equine Center
- 11:00 a.m. - 11:30 a.m. – 4-H Fashion Revue Modeling – Trade Mart, Hall C, 4-H Stage
- 11:00 a.m. - 1:30 p.m. – Patriotic Table Arrangements (Floral Design) – Trade Mart, Hall C
- 11:30 a.m. - 1:00 p.m. – 4-H Share the Fun Event – Trade Mart, Hall C, 4-H Stage
- 12:00 p.m., 6:00 p.m. – Zerbini Family Circus – Kid Zone
- 12:30 p.m., 3:30 p.m., 6:30 p.m. – Paul Bunyan Lumberjack Show – Patriot Village
- 1:00 p.m., 4:00 p.m., 8:00 p.m. – Pig Races – Patriot Village
- 1:00 p.m. - 3:00 p.m. – 4-H CHOPPED Contest – Trade Mart, Hall C
- 2:00 p.m. – X Riders Cup – Mississippi Coliseum – ticketed event
- 2:00 p.m., 7:00 p.m. – Taste of Dixie National Rodeo – Patriot Village
- 11:00 p.m. – Gates Close

Scheduled Activities & Events for Sunday, October 12, 2025

- 9:00 a.m. – MGA Open Dairy Goat Show – Judging Arena
- 10:00 a.m. – Gates Open
- 10:00 a.m. - 7:00 p.m. – MS State Fair Marketplace Expo & Genuine MS® Store – Trade Mart
- 10:00 a.m. - 9:00 p.m. – Farm Bureau Petting Zoo – Patriot Village
- 10:00 a.m. - 9:00 p.m. – Biscuit Booth – Midway
- 12:00 p.m. – Rides Open
- 12:00 p.m., 6:00 p.m. – Zerbini Family Circus – Kid Zone
- 12:30 p.m., 3:30 p.m., 6:30 p.m. – Paul Bunyan Lumberjack Show – Patriot Village
- 1:00 p.m., 4:00 p.m., 8:00 p.m. – Pig Races – Patriot Village
- 2:00 p.m. - 4:00 p.m. – Chess Tournament – Trade Mart
- 2:00 p.m., 7:00 p.m. – Taste of Dixie National Rodeo – Patriot Village
- 9:00 p.m. – Gates Close

Know Before You Go:

- Gate admission is \$10.00 per person, and parking is free. Children ages 5 and under will be admitted free of charge. The public can purchase admission tickets, concert tickets and ride wristbands online at www.msstatefair.com, or purchase admission and concert tickets in-person at the Coliseum Box Office.
- Fair admission is free every weekday from 11:00 a.m. until 1:00 p.m., except on Monday, October 13, Columbus Day.
- **Sunday through Thursday from 6:00 p.m. until close and all day Friday and Saturday, any guest under the age of 18 seeking admission to the Fairgrounds must be accompanied by an adult (21 or older). Any guest may be asked to show official proof of age. Guests are encouraged to bring identification.**
- When entering the Midway, all guests will proceed through one of several security points utilizing a metal detector, and/or be subject to magnetic wand.
- **Only clear bags will be allowed on the Fairgrounds during the State Fair and must not exceed 12"x12"x6". Diaper bags and medically necessary bags and items are allowed after proper inspection and tagging. All bags are subject to search.**
- **No outside food or beverage allowed.**
- No marketing, soliciting, political or vending items allowed unless and as authorized under Fairground regulations.
- No animals (other than service animals or as authorized by Fair management for Fair activities), banners, fireworks/explosives or laser pointers allowed.
- Jefferson Street will be closed between Pearl Street and Amite Street. Greymont Street will be open for Fair traffic only.

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Media Note: Media advisories will be sent out each afternoon during the State Fair with schedules of the two upcoming days. Photo attached.



Mississippi 4-H and FFA junior exhibitors compete in various livestock shows throughout the duration of the State Fair, including the 4-H Poultry Show.