



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON  
COMMISSIONER

# **MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE: October 8, 2025**

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**What:** Great American Mississippi State Fair  
**When:** Thursday, October 9, through Friday, October 10, 2025  
**Where:** Mississippi State Fairgrounds

**Schedule of 166th Mississippi State Fair Events for Thursday, October 9, through Friday,  
October 10, 2025**

**STATE FAIRGROUNDS, Miss.** – Commissioner Gipson invites everyone to attend the 166th Mississippi State Fair and announces the schedule of events taking place tomorrow, Thursday, October 9, through Friday, October 10, 2025. All events take place on the Mississippi State Fairgrounds.

Country music duo and award-winning artists Maddie & Tae, along with Dallas native Tayler Holder, will perform Thursday, October 9, in the Mississippi Coliseum. The concert will start at 7:00 p.m. Tickets for this event can be purchased online at [www.msstatefair.com](http://www.msstatefair.com) or in person at the Coliseum Box Office. Fairgoers who purchase regular concert tickets will also receive free admission to the State Fair.

Friday is First Responder Friday, so all police officers, first responders, firefighters, healthcare workers and medical professionals will receive free admission to the State Fair. The Mississippi State Fair will once again host the Pony Pull inside the Kirk Fordice Equine Center at 1:00 p.m. on Friday. The Pony Pull features competitors from around the state and beyond.

The annual Pretty Cow Contest, a fan-favorite at the State Fair, will be held at 7:00 p.m. on Friday, October 10, in Barn 14. Participating youth exhibitors and their cows will be dressed up in homemade costumes and themed props. The most creative and patriotic competitors will be named the winner by a panel of local celebrity judges. During the Pretty Cow Contest, the 2025 Commissioner's Production Cup will also be presented to the exhibitor whose dairy cow is producing the most milk.

The 166th Mississippi State Fair, which runs through October 13, is participating in the Great American State Fair initiative as part of the nationwide America250 celebrations. Fairgoers are encouraged to wear red, white and blue, and special, patriotic events will be held throughout the duration of the fair. Find the

complete schedule of fair events at [www.msstatefair.com](http://www.msstatefair.com). For additional information and updates, follow the Mississippi State Fair on Facebook, Instagram and X.

### **Scheduled Activities & Events for Thursday, October 9, 2025**

**Ride Specials: \$2 Rides from 2:00 p.m. to close.**

- 11:00 a.m. – Gates Open (Free admission until 1:00 p.m.)
- 11:00 a.m. - 7:00 p.m. – MS State Fair Marketplace Expo & Genuine MS® Store – Trade Mart
- 11:00 a.m. - 9:00 p.m. – Farm Bureau Petting Zoo – Patriot Village
- 12:00 p.m., 6:00 p.m. – Zerbini Family Circus – Kid Zone
- 12:30 p.m., 3:30 p.m., 6:30 p.m. – Paul Bunyan Lumberjack Show – Patriot Village
- 1:00 p.m., 4:00 p.m., 8:00 p.m. – Pig Races – Patriot Village
- 2:00 p.m. – Rides Open
- 4:00pm - 9:00 p.m. – Biscuit Booth – Midway
- 7:00 p.m. – Taste of Dixie National Rodeo – Patriot Village
- 7:00 p.m. – Maddie & Tae with Tayler Holder – Mississippi Coliseum – Ticketed event
- 9:00 p.m. – Gates Close

### **Scheduled Activities & Events for Friday, October 10, 2025**

**Friday, October 10, is First Responder Friday at the State Fair. All police officers, first responders, firefighters, healthcare workers and medical professionals will be given free admission.**

**Identification will be required at the gate.**

**Ride Specials: Ride Wristband Day for \$35 from 2:00 p.m. to close.**

- 8:00 a.m. – 4-H/FFA Dairy Goat Show – Barn 8
- 8:00 a.m. – Open Market Swine Show – Barn 7
- 8:15 a.m. – Junior Market Hog Show – Barn 7
- 8:15 a.m. – Open Junior Prospect Hog Show – Barn 7
- 9:00 a.m. – 4-H Rabbit Show – Barn 13
- 9:00 a.m. – Open Dairy Cattle Show – Judging Arena
- 11:00 a.m. – Gates Open (Free admission until 1:00 p.m.)
- 11:00 a.m. - 7:00 p.m. – MS State Fair Marketplace Expo & Genuine MS® Store – Trade Mart
- 11:00 a.m. - 9:00 p.m. – Farm Bureau Petting Zoo – Patriot Village
- 12:00 p.m., 6:00 p.m. – Zerbini Family Circus – Kid Zone
- 12:30 p.m., 3:30 p.m., 6:30 p.m. – Paul Bunyan Lumberjack Show – Patriot Village
- 1:00 p.m. – Pony Pull – Equine Center
- 1:00 p.m. – Two-Year-Old Holstein Futurity – Judging Arena
- 1:30 p.m. – Two-Year-Old Jersey Futurity – Judging Arena
- 1:00 p.m., 4:00 p.m., 8:00 p.m. – Pig Races – Patriot Village
- 2:00 p.m. – Rides Open
- 4:00pm – 9:00 p.m. – Biscuit Booth – Midway
- 7:00 p.m. – Special Dairy Classes and Pretty Cow Contest – Barn 14
- 7:00 p.m. – Taste of Dixie National Rodeo – Patriot Village
- 9:00 p.m. – Gates Close

### **Know Before You Go:**

- Gate admission is \$10.00 per person, and parking is free. Children ages 5 and under will be admitted free of charge. The public can purchase admission tickets, concert tickets and ride wristbands online at [www.msstatefair.com](http://www.msstatefair.com), or purchase admission and concert tickets in-person at the Coliseum Box Office.
- Fair admission is free every weekday from 11:00 a.m. until 1:00 p.m., except on Monday, October 13, Columbus Day.
- **Sunday through Thursday from 6:00 p.m. until close and all day Friday and Saturday, any guest under the age of 18 seeking admission to the Fairgrounds must be accompanied by an adult (21 or older). Any guest may be asked to show official proof of age. Guests are encouraged to bring identification.**
- When entering the Midway, all guests will proceed through one of several security points utilizing a metal detector, and/or be subject to magnetic wand.
- **Only clear bags will be allowed on the Fairgrounds during the State Fair and must not exceed 12"x12"x6". Diaper bags and medically necessary bags and items are allowed after proper inspection and tagging. All bags are subject to search.**
- No outside food or beverage allowed.
- No marketing, soliciting, political or vending items allowed unless and as authorized under Fairground regulations.
- No animals (other than service animals or as authorized by Fair management for Fair activities), banners, fireworks/explosives or laser pointers allowed.
- Jefferson Street will be closed between Pearl Street and Amite Street. Greymont Street will be open for Fair traffic only.

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**Media Note: Media advisories will be sent out each afternoon during the State Fair with schedules of the two upcoming days. Photo attached.**



**Today's Senior American Day program included two special, patriotic performances by Pine Grove Church of Walnut Grove and First Baptist Jackson; a live concert by legendary country music artist Ronnie McDowell; and much more. Pictured: First Baptist Jackson Choir and Orchestra.**