



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: June 24, 2025

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Who: Commissioner of Agriculture and Commerce Andy Gipson

What: Press Conference Announcing Make Mississippi Healthy Again Initiative and Farm Tour

When: Thursday, June 26, 2025; 10:00 a.m.

Where: Mississippi Farmers Market
929 High Street, Jackson, MS 39202

**Commissioner Andy Gipson to Announce Make Mississippi Healthy Initiative
*Ag Commissioner Will Also Spotlight Local Food Access and Resources***

JACKSON, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites the media to attend a press conference announcing his Make Mississippi Healthy Again (MMSHA) initiative on Thursday, June 26, at 10:00 a.m. at the Mississippi Farmers Market in Jackson. The press conference will take place during the Mississippi Farmers Market's first Thursday Market of the summer.

Commissioner Gipson will also address local food access and spotlight the opportunities and resources available to consumers and producers statewide.

As part of Thursday Markets at the Mississippi Farmers Market, special exhibitors will have booths set up in addition to the usual vendors selling produce, meat products, honey, eggs and more. The City of Jackson's Senior Services, Mississippi Department of Health Services, Mississippi Student Health Coalition and Mississippi Egg Marketing Board will all have informational booths and volunteers in attendance to assist visitors. The Farmers Market Café and Genuine MS® Store, located inside of the Mississippi Farmers Market, will also be open to the public.

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Media Note: Commissioner Andy Gipson and select vendors will be available for interviews following the press conference.