



STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 14, 2025

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What: 60th Dixie National Livestock Show and Rodeo

When: Saturday, February 15 - Sunday, February 16

Where: Mississippi State Fairgrounds

Schedule of 60th Annual Dixie National Livestock Show and Rodeo Events Taking Place Tomorrow, Saturday, February 15, through Sunday, February 16

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 60th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow, Saturday, February 15, through Sunday, February 16, 2025. All events take place on the Mississippi State Fairgrounds.

The **Dixie National Rodeo** continues tomorrow, Saturday, February 15, with two shows at 2:00 p.m. and 7:00 p.m. featuring a concert by award-winning artist Gretchen Wilson following rodeo competitions. The Grammy and two-time CMA winner's biggest hits include "Redneck Woman," "All Jacked Up" and "Here for the Party."

The first-ever Dixie National **High School Rodeo** will be held on Sunday, February 16, at 2:00 p.m. in the Coliseum. Mississippi high school rodeo contestants will earn points toward the rodeo nationals during the Dixie National High School Rodeo. This rodeo is one of only 10 high school rodeos that count towards points to get to nationals. Tickets are \$20.

The **Mississippi Ag & Outdoor Expo** continues tomorrow starting at 10:00 a.m. inside the Trade Mart. This special Spring Edition is the largest display of everything for the outdoors in Mississippi. Visitors can shop hunting and fishing gear, UTVs and ATVs, tractors, farm equipment, power equipment, Genuine MS® Store and more! Admission to the expo is \$15 for adults and \$5 for children 12 and under. Children 5 years and under will receive free admission.

Cowboy Corner is the ultimate hangout with free haircuts and hat shaping by Parker Thomas. Cowboy Corner will be open to the public from 10:00 a.m. to 7:00 p.m. inside the Atrium of the Trade Mart.

Open Livestock Shows continue tomorrow with several cattle shows including the R.O.V Angus Show, Hereford Show and Shorthorn/Shorthorn Plus Show starting at 8:00 a.m. in Barn 14. In addition, the Simmental/Simbrah Sale will take place at 4:00 p.m. inside Barn 12.

The **Dixie National Quarter Horse Show** continues through Sunday, February 16, in the Equine Center. Multiple Quarter Horse equine events will be taking place daily, and the Dixie National Quarter Horse Expo will be in the upper level of the Equine Center.

Scheduled Activities & Events for Saturday, February 15

- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center
- 8:00 a.m. – Open R.O.V. Angus Show – Barn 14
- 10:00 a.m. - 7:00 p.m. – Mississippi Ag & Outdoor Expo – Trade Mart
- 10:00 a.m. - 7:00 p.m. – Cowboy Corner – Trade Mart Atrium
- 10:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 2:00 p.m. – Open Hereford Show – Barn 14
- 2:00 p.m. – Open Shorthorn/Shorthorn Plus Show – Barn 14
- 2:00 p.m. – Dixie National Rodeo featuring **Gretchen Wilson** – Coliseum
- 4:00 p.m. – Simmental/Simbrah Sale – Barn 12
- 7:00 p.m. – Dixie National Rodeo featuring **Gretchen Wilson** – Coliseum

Scheduled Activities & Events for Sunday, February 16

- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center
- 9:00 a.m. – Open Simmental, Percentage Simmental, Simbrah Show – Barn 14
- 10:00 a.m. - 5:00 p.m. – Mississippi Ag & Outdoor Expo – Trade Mart
- 10:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 2:00 p.m. – Dixie National High School Rodeo – Coliseum

Events of the 60th Dixie National Livestock Show and Rodeo run through Sunday, February 16, 2025. The Dixie National Rodeo, the largest rodeo east of the Mississippi River runs through Saturday, February 15, inside the Mississippi Coliseum at the State Fairgrounds. The first Dixie National High School Rodeo will take place on Sunday, February 16, at 2:00 p.m.

Rodeo Entertainment:

- Saturday, February 15, at 2:00 p.m. and 7:00 p.m. – Gretchen Wilson
- Sunday, February 16, at 2:00 p.m. – High School Rodeo

To purchase tickets to the Dixie National Rodeo and High School Rodeo, visit www.ticketmaster.com/search?q=dixie+national+rodeo. For more information on the Dixie National Livestock Show and Rodeo, visit www.dixienational.org and follow the Dixie National Livestock Show & Rodeo on Facebook, Instagram and X.

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Photo attached.



Rising country music star Zach Top performs at Thursday night's sold-out show during the 2025 Dixie National Rodeo.

MEDIA NOTE:

A designated Media Room will be available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo, which takes place February 7-9 and 12-16. Media will have access to live updates/stats from each rodeo performance, current leaderboard information and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled Media Room.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.

Immediately following each rodeo performance, a rodeo announcer will be in the Media Room to provide a Rodeo Recap to the media.

If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Paige Manning at paige@mdac.ms.gov or (662) 312-5897 or Hannah East at hannahe@mdac.ms.gov or (662) 816-3230.