



STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 13, 2025

Contact: Paige Manning, Director of Marketing and Public Relations
(601) 359-1163 / cell: (662) 312-5897

Paige@mdac.ms.gov

Hannah East, Marketing Specialist

(601) 359-1179

HannahE@mdac.ms.gov

What: 60th Dixie National Livestock Show and Rodeo

When: Friday, February 14 - Sunday, February 16

Where: Mississippi State Fairgrounds

Schedule of 60th Annual Dixie National Livestock Show and Rodeo Events Taking Place Tomorrow, Friday, February 14, through Sunday, February 16

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 60th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow, Friday, February 14, through Sunday, February 16, 2025. All events take place on the Mississippi State Fairgrounds.

The **Dixie National Rodeo** continues tomorrow, Friday, February 14, at 7:00 p.m. with a concert performed by Ella Langley following rodeo competitions. This rodeo performance is sold out, with limited concert-only tickets available for purchase at the Coliseum Box Office.

Commissioner Gipson encourages the public to attend the Dixie National **High School Rodeo** on Sunday, February 16, at 2:00 p.m. in the Coliseum. Mississippi high school rodeo contestants will earn points toward the rodeo nationals during the Dixie National High School Rodeo. This rodeo is one of only 10 high school rodeos that count towards points to get to nationals. Tickets are \$20.

The **Mississippi Ag & Outdoor Expo** kicks off tomorrow at noon inside the Trade Mart. This special Spring Edition is the largest display of everything for the outdoors in Mississippi. Visitors can shop hunting and fishing gear, UTVs and ATVs, tractors, farm equipment, power equipment, Genuine MS Store and more! Admission to the expo is \$15 for adults and \$5 for children 12 and under. Children 5 years and under will receive free admission under.

Cowboy Corner is the ultimate hangout with free haircuts and hat shaping by Parker Thomas. Cowboy Corner will be open to the public February 14-15 inside the Atrium of the Trade Mart.

Open Livestock Shows will be back with several cattle shows including the Red Angus Show, Mini Hereford Show, Gelbvieh/Balancer Show and Charolais Show on Friday, February 14, starting at 1:00 p.m. in Barn 14.

The **Dixie National Quarter Horse Show** will continue through Sunday, February 16, in the Equine Center. Multiple Quarter Horse equine events will be taking place daily, and the Dixie National Quarter Horse Expo will be in the upper level of the Equine Center.

Scheduled Activities & Events for Friday, February 14

- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 12:00 p.m. - 7:00 p.m. – Mississippi Ag & Outdoor Expo – Trade Mart
- 12:00 p.m. - 7:00 p.m. – Cowboy Corner – Trade Mart Atrium
- 1:00 p.m. – Open Red Angus Show – Barn 14
- 1:00 p.m. – Open Mini Hereford Show – Barn 14
- 3:00 p.m. – Gelbvieh/Balancer Show – Barn 14
- 3:00 p.m. – Open Charolais Show – Barn 14
- 7:00 p.m. – Dixie National Rodeo featuring **Ella Langley** – Coliseum

Scheduled Activities & Events for Saturday, February 15

- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center
- 8:00 a.m. – Open R.O.V. Angus Show – Barn 14
- 10:00 a.m. - 7:00 p.m. – Mississippi Ag & Outdoor Expo – Trade Mart
- 10:00 a.m. - 7:00 p.m. – Cowboy Corner – Trade Mart Atrium
- 10:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 2:00 p.m. – Open Hereford Show – Barn 14
- 2:00 p.m. – Open Shorthorn/Shorthorn Plus Show – Barn 14
- 2:00 p.m. – Dixie National Rodeo featuring **Gretchen Wilson** – Coliseum
- 4:00 p.m. – Simmental/Simbrah Sale – Barn 12
- 7:00 p.m. – Dixie National Rodeo featuring **Gretchen Wilson** – Coliseum

Scheduled Activities & Events for Sunday, February 16

- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center
- 9:00 a.m. – Open Simmental, Percentage Simmental, Simbrah Show – Barn 14
- 10:00 a.m. - 5:00 p.m. – Mississippi Ag & Outdoor Expo – Trade Mart
- 10:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 2:00 p.m. – Dixie National High School Rodeo – Coliseum

Events of the 60th Dixie National Livestock Show and Rodeo run through Sunday, February 16, 2025. The Dixie National Rodeo, the largest rodeo east of the Mississippi River runs through Saturday, February 15, inside the Mississippi Coliseum at the State Fairgrounds. The first Dixie National High School Rodeo will take place on Sunday, February 16, at 2:00 p.m.

Rodeo Entertainment:

- Friday, February 14, at 7:00 p.m. – Ella Langley (Concert-only tickets available)
- Saturday, February 15, at 2:00 p.m. and 7:00 p.m. – Gretchen Wilson
- Sunday, February 16, at 2:00 p.m. – High School Rodeo

To purchase tickets to the Dixie National Rodeo, visit www.ticketmaster.com/search?q=dixie+national+rodeo. Concert-only tickets for sold out shows must be purchased in-person at the Coliseum Box Office. For more information on the Dixie National Livestock Show and Rodeo, visit www.dixienational.org and follow the Dixie National Livestock Show & Rodeo on Facebook, Instagram and X.

###

Photo attached.



Attendees in their best retro western wear participated in the Dixie National Rodeo's "Way Back Wednesday" contest night, sponsored by Cavender's.

MEDIA NOTE:

A designated Media Room will be available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo, which takes place February 7-9 and 12-16. Media will have access to live updates/stats from each rodeo performance, current leaderboard information and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray

Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled Media Room.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.

Immediately following each rodeo performance, a rodeo announcer will be in the Media Room to provide a Rodeo Recap to the media.

If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Paige Manning at paige@mdac.ms.gov or (662) 312-5897 or Hannah East at hannahe@mdac.ms.gov or (662) 816-3230.