



STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 11, 2025

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What: 60th Dixie National Livestock Show and Rodeo

When: Wednesday, February 12 - Thursday, February 13, 2025

Where: Mississippi State Fairgrounds

Schedule of 60th Annual Dixie National Livestock Show and Rodeo Events Taking Place Tomorrow, Wednesday, February 12 through Thursday, February 13

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 60th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow, Wednesday, February 12, through Thursday, February 13. All events take place on the Mississippi State Fairgrounds.

The **Dixie National Rodeo** returns for part two, Wednesday, February 12, at 7:00 p.m. followed by a performance from Clay Walker, whose hits include “Live Until I Die,” “If I Could Make a Living” and “Then What.” As a special event, Cavender’s is sponsoring a costume contest, “**Way Back Wednesday**” at 6:00 p.m. Rodeo attendees dressing in their best retro western wear can enter to win one of two Cavender’s \$150 gift cards. Participants can enter the contest at the Gold Buckle Entrance when they arrive. The winner will be announced during the rodeo.

Thursday night’s rodeo performance featuring the popular Zach Top is sold out. This includes both rodeo and concert-only tickets.

The **Dixie National Quarter Horse Show** continues through Sunday, February 16, in the Equine Center. Multiple Quarter Horse equine events will be taking place daily, and the Dixie National Quarter Horse Expo will be in the upper level of the Equine Center.

Scheduled Activities & Events for Wednesday, February 12

- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center
- **10:30 a.m. – Commissioner Gipson to Hold Press Conference regarding Rodeo events for Upcoming Weekend – Coliseum**
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 7:00 p.m. – Dixie National Rodeo with performance by Clay Walker and “Way Back Wednesday” Costume Contest at 6:00 p.m. – Coliseum

Scheduled Activities & Events for Thursday, February 13

- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 7:00 p.m. – Dixie National Rodeo with performance by Zach Top – Coliseum (**SOLD OUT**)

Events of the 60th Dixie National Livestock Show and Rodeo run through Sunday, February 16, 2025. The Dixie National Rodeo, the largest rodeo east of the Mississippi River runs through Saturday, February 15, inside the Mississippi Coliseum at the State Fairgrounds. The first Dixie National High School Rodeo will take place on Sunday, February 16, at 2:00 p.m.

Rodeo Entertainment:

- Wednesday, February 12, at 7:00 p.m. – Clay Walker
- Thursday, February 13, at 7:00 p.m. – Zach Top (All tickets SOLD OUT)
- Friday, February 14, at 7:00 p.m. – Ella Langley (LIMITED Concert-only tickets available)
- Saturday, February 15, at 2:00 p.m. and 7:00 p.m. – Gretchen Wilson
- Sunday, February 16, at 2:00 p.m. – High School Rodeo

To purchase tickets to the Dixie National Rodeo, visit www.ticketmaster.com/search?q=dixie+national+rodeo. Concert-only tickets for sold out shows must be purchased in-person at the Coliseum Box Office. Tickets to the High School Rodeo can be purchased at the Coliseum Box Office. For more information on the Dixie National Livestock Show and Rodeo, visit www.dixienational.org and follow the Dixie National Livestock Show & Rodeo on Facebook, Instagram and X.

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Photo attached.



Around 2,000 students came out to the Coliseum today to watch barrel racing slack during Field Trip Day at Dixie National. They also had the chance to meet the Rodeo Queens.

MEDIA NOTE:

A designated Media Room will be available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo, which takes place February 7-9 and 12-16. Media will have access to live updates/stats from each rodeo performance, current leaderboard information and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray

Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled Media Room.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.

Immediately following each rodeo performance, a rodeo announcer will be in the Media Room to provide a Rodeo Recap to the media.

If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Paige Manning at paige@mdac.ms.gov or (662) 312-5897 or Hannah East at hannahe@mdac.ms.gov or (662) 816-3230.