



STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 10, 2025

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What: 60th Dixie National Livestock Show and Rodeo

When: Tuesday, February 11 – Wednesday, February 12

Where: Mississippi State Fairgrounds

Schedule of 60th Annual Dixie National Livestock Show and Rodeo Events Taking Place Tomorrow, Tuesday, February 11 through Wednesday, February 12

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 60th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow, Tuesday, February 11, through Wednesday, February 12, 2025. All events take place on the Mississippi State Fairgrounds.

Rodeo Slack featuring barrel racers from across the U.S. takes place Tuesday, February 11, at 10:00 a.m. in the Coliseum, which is open to the public at no charge. **Around 2,000 students are expected to attend Kid's Day tomorrow, which kicks off at 9:30 a.m. They will enjoy watching the rodeo opening ceremony and barrel racing, complete with the rodeo clowns.**

The **Dixie National Rodeo** returns for an action-packed round two on Wednesday, February 12, at 7:00 p.m. followed by a performance from Clay Walker, whose hits include "Live Until I Die," "If I Could Make a Living" and "Then What." As a special event, Cavender's will be sponsoring a costume contest, "**Way Back Wednesday.**" Rodeo attendees dressing in their best retro western wear can enter to win a \$100 gift card. Participants can enter the contest at the Gold Buckle Entrance when they arrive for the rodeo. The winner will be announced during the rodeo.

The **Dixie National Quarter Horse Show** continues through Sunday, February 16, in the Equine Center. Multiple Quarter Horse equine events will be taking place daily, and the Dixie National Quarter Horse Expo will be in the upper level of the Equine Center.

Scheduled Activities & Events for Tuesday, February 11

- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center
- 10:00 a.m. – Dixie National Rodeo Slack – Coliseum
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart

Scheduled Activities & Events for Wednesday, February 12

- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center

- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 7:00 p.m. – Dixie National Rodeo with performance by Clay Walker and “Way Back Wednesday” Costume Contest – Coliseum

Events of the 60th Dixie National Livestock Show and Rodeo run through Sunday, February 16, 2025. The Dixie National Rodeo, the largest rodeo east of the Mississippi River runs through Saturday, February 15, inside the Mississippi Coliseum at the State Fairgrounds. The first Dixie National High School Rodeo will take place on Sunday, February 16, at 2:00 p.m.

Rodeo Entertainment:

- Wednesday, February 12, at 7:00 p.m. – Clay Walker
- Thursday, February 13, at 7:00 p.m. – Zach Top (**All tickets SOLD OUT**)
- Friday, February 14, at 7:00 p.m. – Ella Langley (Concert-only tickets available)
- Saturday, February 15, at 2:00 p.m. and 7:00 p.m. – Gretchen Wilson
- Sunday, February 16, at 2:00 p.m. – High School Rodeo

To purchase tickets to the Dixie National Rodeo, visit www.ticketmaster.com/search?q=dixie+national+rodeo. Concert-only tickets for sold out shows must be purchased in-person at the Coliseum Box Office. For more information on the Dixie National Livestock Show and Rodeo, visit www.dixienational.org and follow the Dixie National Livestock Show & Rodeo on Facebook, Instagram and X.

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Photo attached.



The Dixie National Marketplace and Cowboy Corner were a success this past weekend. The Mississippi Ag and Outdoor Expo will open in the Trade Mart on Friday, February 14, at noon, and the Cowboy Corner will be returning.

MEDIA NOTE:

A designated Media Room will be available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo, which takes place February 7-9 and 12-16. Media will have access to live updates/stats from each rodeo performance, current leaderboard information and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled Media Room.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.

Immediately following each rodeo performance, a rodeo announcer will be in the Media Room to provide a Rodeo Recap to the media.

If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Paige Manning at paige@mdac.ms.gov or (662) 312-5897 or Hannah East at hannahe@mdac.ms.gov or (662) 816-3230.