

## STATE OF MISSISSIPPI DEPARTMENT OF AGRICULTURE AND COMMERCE

ANDY GIPSON COMMISSIONER

# **MEDIA ADVISORY**

FOR IMMEDIATE RELEASE: February 8, 2025

Contact: Paige Manning, Director of Marketing and Public Relations

(601) 359-1163 / cell: (662) 312-5897

Paige@mdac.ms.gov

Hannah East, Marketing Specialist

(601) 359-1179

HannahE@mdac.ms.gov

**What:** 60th Dixie National Livestock Show and Rodeo

When: Sunday, February 9 – Monday, February 10

Where: Mississippi State Fairgrounds

Schedule of 60th Annual Dixie National Livestock Show and Rodeo Events Taking Place Tomorrow, Sunday, February 9 through Monday, February 10

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 60th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow, Sunday, February 9, through Monday, February 10, 2025. All events take place on the Mississippi State Fairgrounds.

**Dixie National Rodeo** fans can enjoy one more thrilling rodeo performance this weekend on Sunday, February 9, at 2:00 p.m. before taking a break until Wednesday. Lorrie Morgan will perform following exciting bareback riding, saddle bronc riding, bull riding, tie-down roping, team roping, steer wrestling and barrel racing. A few of her many top hits include "A Picture of Me," "Except for Monday," and "Something in Red."

The public can shop for western and rodeo clothing and accessories, items for the farm like top-notch tractors and trailers, specialty foods, the Genuine MS Store and much more at the **Dixie National Marketplace** on Sunday, February 9, from 10:00 a.m. until 5:00 p.m. in the Mississippi Trade Mart.

A variety of **Open Livestock Shows** featuring cattle and swine will be taking place in Barns 6 and 14 throughout the weekend and into Monday. These shows are open to all ages with some competitors traveling to Mississippi to compete.

Rodeo fans can enjoy steer wrestling and tie down roping during **Rodeo Slack** on Monday at 2:00 p.m. in the Coliseum. This is open to the public with no admission.

The **Dixie National Quarter Horse Show** will begin on Monday, February 10, and will run through Sunday, February 16, in the Equine Center. Multiple Quarter Horse equine events will be taking place daily, and the Dixie National Quarter Horse Expo will be in the upper level of the Equine Center.

## Scheduled Activities & Events for Sunday, February 9

- o 9:00 a.m. Open Beefmaster Show Barn 14
- o 9:00 a.m. Open Braford/F1 Show Barn 14
- o 9:00 a.m. Open Barrow Show Barn 6
- o 9:00 a.m. Open Swine Show Barn 6
- o 10:00 a.m. 7:00 p.m. Dixie National Steakhouse Trade Mart
- o 10:00 a.m. 5:00 p.m. Dixie National Marketplace– Trade Mart
- o 11:00 a.m. Open Longhorn Show Barn 14
- o 11:00 a.m. Open Wagyu Show Barn 14
- o 2:00 p.m. Dixie National Rodeo featuring **Lorrie Morgan** Coliseum

## Scheduled Activities & Events for Monday, February 10

- o 8:00 a.m. Dixie National Quarter Horse Show Equine Center
- o 9:00 a.m. Open Brahman Show Barn 14
- o 11:00 a.m. 7:00 p.m. Dixie National Steakhouse Trade Mart
- o 2:00 p.m. Dixie National Rodeo Slack Coliseum

Events of the 60th Dixie National Livestock Show and Rodeo run through Sunday, February 16, 2025. The Dixie National Rodeo, the largest rodeo east of the Mississippi River runs through Saturday, February 15, inside the Mississippi Coliseum at the State Fairgrounds. The first Dixie National High School Rodeo will take place on Sunday, February 16, at 2:00 p.m.

## **Rodeo Entertainment:**

- Sunday, February 9, at 2:00 p.m. Lorrie Morgan
- Wednesday, February 12, at 7:00 p.m. Clay Walker
- Thursday, February 13, at 7:00 p.m. Zach Top (Concert-only tickets available)
- Friday, February 14, at 7:00 p.m. Ella Langley (Concert-only tickets available)
- Saturday, February 15, at 2:00 p.m. and 7:00 p.m. Gretchen Wilson
- Sunday, February 16, at 2:00 p.m. High School Rodeo

To purchase tickets to the Dixie National Rodeo, visit <a href="www.ticketmaster.com/search?q=dixie+national+rodeo">www.ticketmaster.com/search?q=dixie+national+rodeo</a>. Concert-only tickets for sold out shows must be purchased in-person at the Coliseum Box Office. Tickets to the High School Rodeo can be purchased at the Coliseum Box Office. For more information on the Dixie National Livestock Show and Rodeo, visit <a href="www.dixienational.org">www.dixienational.org</a> and follow the Dixie National Livestock Show & Rodeo on Facebook, Instagram and X.

###

Photo attached.



The Dixie National Rodeo got off to a great start Friday night. Rodeo fans can enjoy more performances of the Rodeo February 9 and 12-15 in the Mississippi Coliseum. The first ever Dixie National High School Rodeo will be held on Sunday, February 16.

## **MEDIA NOTE:**

A designated Media Room will be available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo, which takes place February 7-9 and 12-16. Media will have access to live updates/stats from each rodeo performance, current leaderboard information and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled Media Room.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.

Immediately following each rodeo performance, a rodeo announcer will be in the Media Room to provide a Rodeo Recap to the media.

If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Paige Manning at <a href="mailto:paige@mdac.ms.gov">paige@mdac.ms.gov</a> or (662) 312-5897 or Hannah East at <a href="mailto:hannahe@mdac.ms.gov">hannahe@mdac.ms.gov</a> or (662) 816-3230.