



STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 6, 2025

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What: 60th Dixie National Livestock Show and Rodeo

When: Friday, February 7 – Sunday, February 9

Where: Mississippi State Fairgrounds

Schedule of 60th Annual Dixie National Livestock Show and Rodeo Events Taking Place Tomorrow, Friday, February 7, through Sunday, February 9

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 60th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow, Friday, February 7, through Sunday, February 9, 2025. All events take place on the Mississippi State Fairgrounds.

Wagon trains from across the state will continue arriving to the State Fairgrounds through Friday, February 7.

The **Dixie National Marketplace** and the **Cowboy Corner** will open at 12:00 p.m. on Friday, February 7 and will run through Sunday, February 9 in the Trade Mart. These are open to the public with no admission fee. Attendees will be able to find a variety of western and rodeo themed clothing and accessories, items for the farm like top-notch tractors and trailers, specialty foods and the Genuine MS Store at the Dixie National Marketplace. Cowboy Corner is the ultimate hangout with free haircuts and hat shaping by Parker Thomas.

The **Dixie National Parade** rides through downtown Jackson on Saturday, February 8, at 10:30 a.m. This beloved event that traditionally kicks-off rodeo competitions will include an array of rodeo queens, marching bands, decorative floats, car and tractor clubs, riding groups, the famous Dixie National Wagon Train and much more. Beginning at the corner of Mississippi and Jefferson streets, the procession will travel down Mississippi Street, circle the State Capitol, and finally take a left onto Amite Street before returning to the State Fairgrounds. Spectators are encouraged to watch from the Capitol grounds near President, High and West streets for the best views. Parking will be available at the Capitol grounds and surrounding parking lots.

The first performance of the **Dixie National Rodeo** will kick off at 7:00 p.m. on Friday, February 7, at the Mississippi Coliseum. The Mississippi National Guard will have a special Rodeo Pre-Show at 6:45 p.m. Then, get ready for fast action bareback riding, saddle bronc riding, bull riding, tie-down roping, team roping, steer wrestling and barrel racing. Sam Barber will perform immediately following the Rodeo. Barber's hits include "Straight and Narrow," "Dancing in the Sky" and "Indigo."

Rodeo fans can enjoy two rodeo performances on Saturday, February 8, at 2:00 p.m. and 7:00 p.m. George Birge, with his hit “Cowboy Songs” will perform following both Rodeo performances. Sunday, February 9, following the action-packed Rodeo at 2:00 p.m., Lorrie Morgan will perform. Her hits include “A Picture of Me,” “Except for Monday,” and “Something in Red.”

A variety of **Open Livestock Shows** featuring cattle and swine will be taking place in Barns 6 and 14 throughout the weekend. These shows are open to all ages with some competitors traveling to Mississippi to compete.

Scheduled Activities & Events for Friday, February 7, 2025:

- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 12:00 p.m. - 7:00 p.m. – Dixie National Rodeo Marketplace – Trade Mart
- 12:00 p.m. - 7:00 p.m. – Cowboy Corner – Trade Mart Atrium
- 4:00 p.m. – Wagon Train Arrives – Trade Mart
- 6:00 p.m. – Santa Gertrudis Sale – Judging Arena/Barn 14
- 7:00 p.m. – Dixie National Rodeo featuring **Sam Barber** – Coliseum
- 10:00 p.m. – Dixie National Afterparty featuring Paxton Peay – Trade Mart Hall C

Scheduled Activities & Events for Saturday, February 8

- 7:00 a.m. - 10:30 a.m. – Dixie National Rodeo Breakfast – Red Barn Near Barn 16 – Free Breakfast
- 7:30 a.m. – Intercollegiate Beef Judging Contest – Equine Center
- 8:00 a.m. – National Santa Gertrudis Sale – Barn 14
- 10:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 10:00 a.m. - 7:00 p.m. – Dixie National Marketplace – Trade Mart
- 10:00 a.m. - 7:00 p.m. – Cowboy Corner – Trade Mart Atrium
- 10:30 a.m. – Dixie National Parade – Downtown Jackson
- 2:00 p.m. – Dixie National Rodeo featuring **George Birge** – Coliseum
- 3:00 p.m. – Open Brangus Show – Barn 14
- 7:00 p.m. – Dixie National Rodeo featuring **George Birge** – Coliseum
- 10:00 p.m. – Dixie National Afterparty featuring Steel Hollow – Trade Mart – Hall C

Scheduled Activities & Events for Sunday, February 9

- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center
- 9:00 a.m. – Open Beefmaster Show – Barn 14
- 9:00 a.m. – Open Braford/F1 Show – Barn 14
- 9:00 a.m. – Open Barrow Show – Barn 6
- 9:00 a.m. – Open Swine Show – Barn 6
- 10:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 10:00 a.m. - 5:00 p.m. – Dixie National Marketplace – Trade Mart
- 11:00 a.m. – Open Longhorn Show – Barn 14
- 11:00 a.m. – Open Wagyu Show – Barn 14
- 2:00 p.m. – Dixie National Rodeo featuring **Lorrie Morgan** – Coliseum

Events of the 60th Dixie National Livestock Show and Rodeo run through Sunday, February 16, 2025. The Dixie National Rodeo, the largest rodeo east of the Mississippi River runs through Saturday, February 15, inside the Mississippi Coliseum at the State Fairgrounds. The first Dixie National High School Rodeo will take place on Sunday, February 16, at 2:00 p.m.

Rodeo Entertainment:

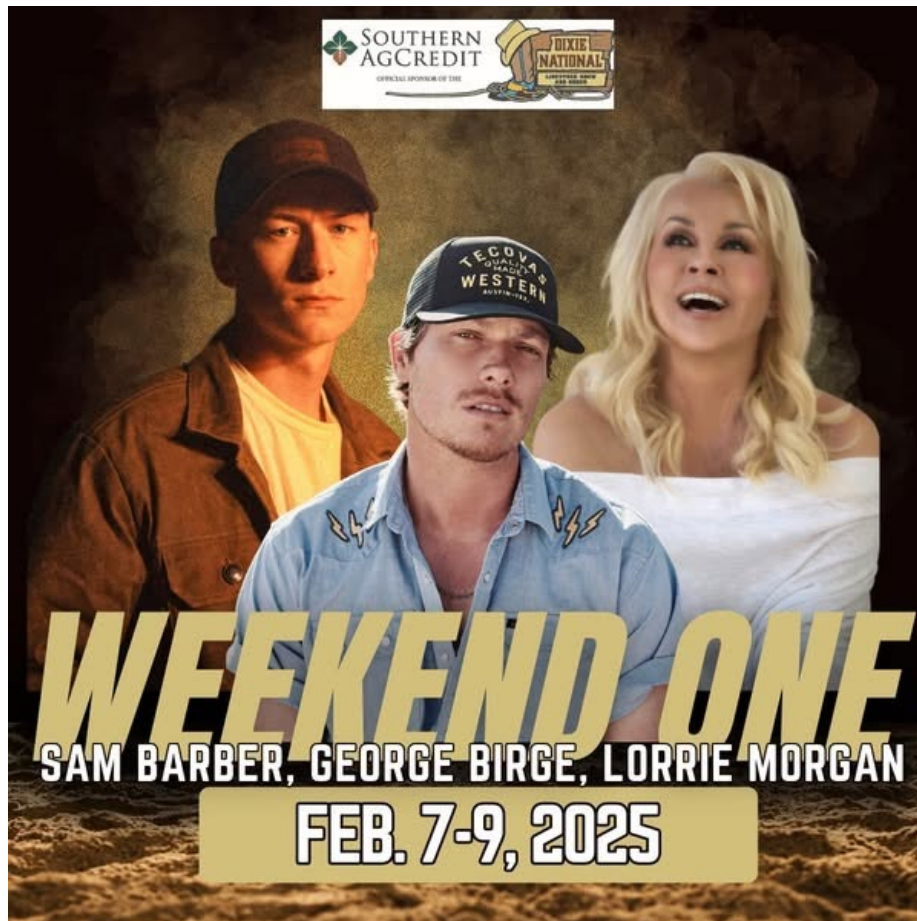
- Friday, February 7, at 7:00 p.m. – Sam Barber
- Saturday, February 8, at 2:00 p.m. and 7:00 p.m. – George Birge
- Sunday, February 9, at 2:00 p.m. – Lorrie Morgan
- Wednesday, February 12, at 7:00 p.m. – Clay Walker
- Thursday, February 13, at 7:00 p.m. – Zach Top (Concert-only tickets available)
- Friday, February 14, at 7:00 p.m. – Ella Langley (Concert-only tickets available)

- Saturday, February 15, at 2:00 p.m. and 7:00 p.m. – Gretchen Wilson
- Sunday, February 16, at 2:00 p.m. – High School Rodeo

To purchase tickets to the Dixie National Rodeo, visit www.ticketmaster.com/search?q=dixie+national+rodeo. Concert-only tickets for sold out shows must be purchased in-person at the Coliseum Box Office. Tickets to the High School Rodeo can be purchased at the Coliseum Box Office. For more information on the Dixie National Livestock Show and Rodeo, visit www.dixienational.org and follow the Dixie National Livestock Show & Rodeo on Facebook, Instagram and X.

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Photo attached.



The first weekend of the Dixie National Rodeo kicks off Friday, February 7, at 7:00 p.m. in the Coliseum at the State Fairgrounds. Rodeo fans have four opportunities for action-packed bareback riding, saddle bronc riding, bull riding, tie-down roping, team roping, steer wrestling and barrel racing this weekend along with concerts by Sam Barber, George Birge and Lorrie Morgan.

MEDIA NOTE:

A designated Media Room will be available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo, which takes place February 7-9 and 12-16. Media will have access to live updates/stats from each rodeo performance, current leaderboard information and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray

Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled Media Room.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.

Immediately following each rodeo performance, a rodeo announcer will be in the Media Room to provide a Rodeo Recap to the media.

If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Paige Manning at paige@mdac.ms.gov or (662) 312-5897 or Hannah East at hannahe@mdac.ms.gov or (662) 816-3230.