

## STATE OF MISSISSIPPI DEPARTMENT OF AGRICULTURE AND COMMERCE

ANDY GIPSON COMMISSIONER

# **MEDIA ADVISORY**

FOR IMMEDIATE RELEASE: February 3, 2025

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What:	60th Dixie National Livestock Show and Rodeo
When:	Tuesday, February 4 and Wednesday, February 5
Where:	Mississippi State Fairgrounds

### Schedule of 60th Annual Dixie National Livestock Show and Rodeo Events Taking Place Tomorrow, Tuesday, February 4 and Wednesday, February 5

**STATE FAIRGROUNDS, Miss.** – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 60th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow, Tuesday, February 4 and Wednesday, February 5, 2025. All events take place on the Mississippi State Fairgrounds.

Mississippi 4-H and FFA students continue competing in the **Dixie National Junior Round-Up Livestock Shows**. Today, youth exhibitors will compete in Dairy Goat Shows and the Beef Breeding Heifer Show. The two-day **Equestrians with Disabilities Horse Show** starts today at 9 a.m. in the Equine Center. This unique show gives people with cognitive or physical challenges the opportunity to compete in showing an American Quarter Horse. Competitors range in age from teenagers to adults over 50.

### Scheduled Activities & Events for Tuesday, February 4, 2025:

- 8:00 a.m. Dairy Goat Shows (Showmanship, Commercial Sr. Does, Commercial Jr. Does, Sr. Does, Jr. Does) Coliseum
- 8:00 a.m. Beef Breeding Heifer Show Coliseum
- 0 9:00 a.m. Equestrians With Disabilities Horse Show Equine Center
- 11:00 a.m. 6:00 p.m. Dixie National Steakhouse Trade Mart

### Scheduled Activities & Events for Wednesday, February 5, 2025:

- 9:00 a.m. Equestrians With Disabilities Horse Show Equine Center
- o 9:00 a.m. 4-H Jr. Rabbit Show Barns 6, 7, and 8
- 0 11:00 a.m. 6:00 p.m. Dixie National Steakhouse Trade Mart

Events of the 60th Dixie National Livestock Show and Rodeo run through Sunday, February 16, 2025. The Dixie National Rodeo, the largest rodeo east of the Mississippi River, takes place Friday, February 7, through Saturday, February 15, inside the Mississippi Coliseum at the State Fairgrounds. The first Dixie National High School Rodeo will take place on Sunday, February 16, at 2:00 p.m.

#### **Rodeo Entertainment:**

- Friday, February 7, at 7:00 p.m. Sam Barber
- Saturday, February 8, at 2:00 p.m. and 7:00 p.m. George Birge
- Sunday, February 9, at 2:00 p.m. Lorrie Morgan
- Wednesday, February 12, at 7:00 p.m. Clay Walker
- Thursday, February 13, at 7:00 p.m. Zach Top (Concert-only tickets available)
- Friday, February 14, at 7:00 p.m. Ella Langley (Concert-only tickets available)
- Saturday, February 15, at 2:00 p.m. and 7:00 p.m. Gretchen Wilson
- Sunday, February 16, at 2:00 p.m. High School Rodeo

To purchase tickets to the Dixie National Rodeo, visit <u>www.ticketmaster.com/search?q=dixie+national+rodeo</u>. Concert-only tickets for sold out shows must be purchased in-person at the Coliseum Box Office. Tickets to the High School Rodeo can be purchased at the Coliseum Box Office. For more information on the Dixie National Livestock Show and Rodeo, visit <u>www.dixienational.org</u> and follow the Dixie National Livestock Show & Rodeo on Facebook, Instagram and X.

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### Photo attached.



The Dixie National Junior Round-Up Livestock Shows are well underway, with 4-H and FFA student participants from across the state. *(Photo courtesy of MSU Extension)* 

### MEDIA NOTE:

A designated Media Room will be available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo , <u>which takes place February 7-9 and 12-16</u>. Media will have access to live updates/stats from each rodeo performance, current leaderboard information and

exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled MEDIA ROOM.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.

Immediately following each rodeo performance, a rodeo announcer will be in the Media Room to provide a Rodeo Recap to the media.

If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Paige Manning at <u>paige@mdac.ms.gov</u> or (662) 312-5897 or Hannah East at <u>hannahe@mdac.ms.gov</u> or (662) 816-3230.