



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

FOR IMMEDIATE RELEASE: February 3, 2025

Contact: Paige Manning, Director of Marketing and Public Relations
(601) 359-1163 / cell: (662) 312-5897
Paige@mdac.ms.gov

Hannah East, Marketing Specialist
(601) 359-1179
HannahE@mdac.ms.gov

Mississippi's Capital City Gears Up for the 2025 Dixie National Parade

JACKSON, Miss. – The annual Dixie National Parade will be held on Saturday, February 8, 2025, at 10:30 a.m. in downtown Jackson. This beloved event that traditionally kicks-off rodeo competitions will include an array of rodeo queens, marching bands, decorative floats, car and tractor clubs, riding groups, the famous Dixie National Wagon Train and much more.

“I want to invite everyone to come out to the Dixie National Parade as we celebrate ‘60 Years in the Saddle,’ the Rodeo’s Diamond Anniversary, as this year’s theme,” said Mississippi Commissioner of Agriculture and Commerce Andy Gipson. “With special appearances from unique participants, local celebrity judges and more, this Saturday’s event is the perfect outing for the whole family. So come out and enjoy all that the Dixie National Livestock Show and Rodeo has to offer. This Saturday, visitors can enjoy a parade, livestock shows, an expo, rodeo performance and concert.”

Beginning at the corner of Mississippi and Jefferson streets, the procession will travel down Mississippi Street, circle the State Capitol, and finally take a left onto Amite Street before returning to the State Fairgrounds. Spectators are encouraged to watch from the Capitol grounds near President, High and West streets for the best views. Parking will be available at the Capitol grounds and surrounding parking lots.

Local celebrity and distinguished judges will determine the first and second place winners within each category of parade participants. This year’s judges include Nate West, Hannah Lane and Kim Allen from “Your Hometown Country” US96, as well as Mississippi 4-H President John Clayton Kitchens and Mississippi FFA President Laynie Dodson! Following the parade, Miss Mississippi Becky Williams will present awards to the winning parade groups at the Mississippi Farmers Market at 12:30 p.m.

For more information and a full event schedule on the 60th Dixie National Livestock Show and Rodeo, visit www.dixienational.org and follow the Dixie National Livestock Show & Rodeo on Facebook, Instagram and X.

###

Flyer and map attached.



DIXIE NATIONAL PARADE

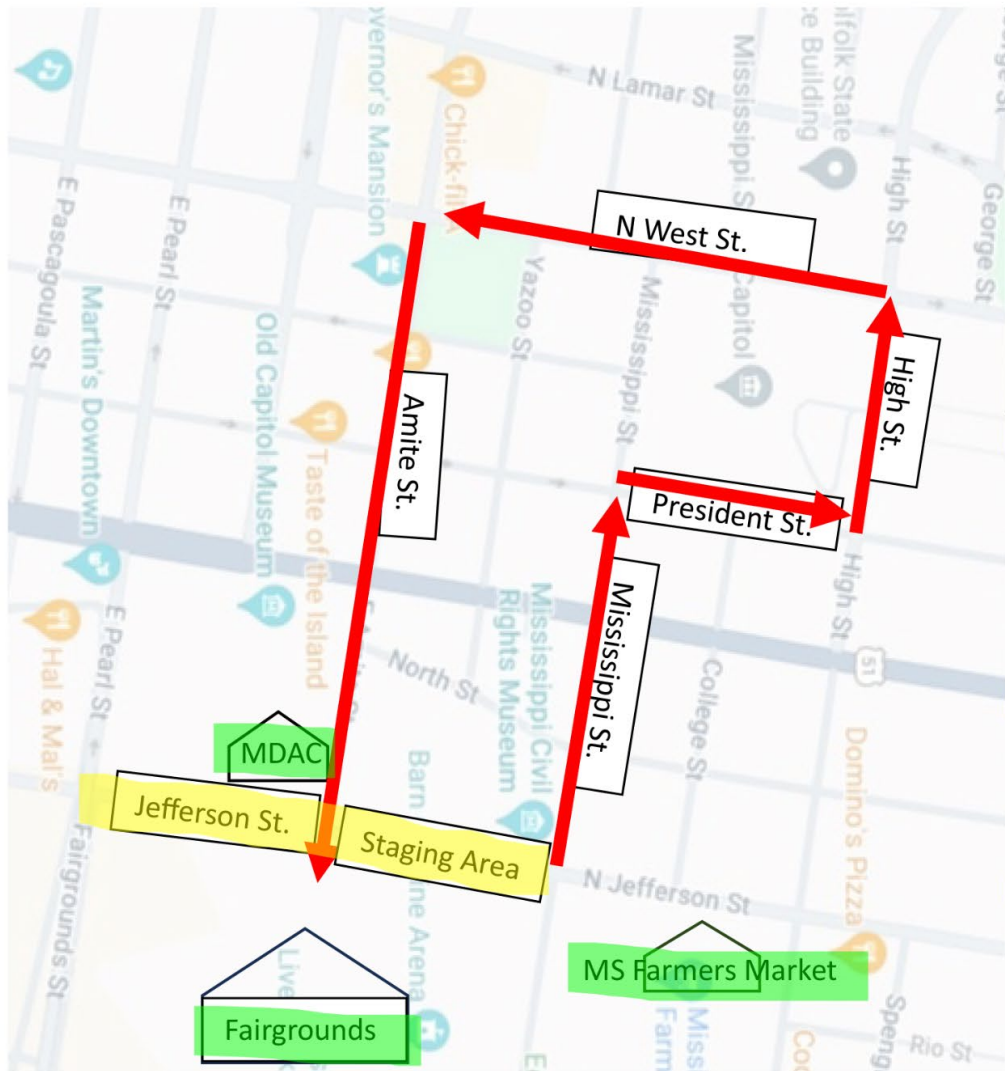
Celebrating 60 Years in the Saddle!

• February 8, 2025 •

The 2025 Dixie National Parade will be held on Saturday, February 8, at 10:30 a.m. in downtown Jackson. The procession will include an array of rodeo queens, marching bands, decorative floats, car and tractor clubs, riding groups, the famous Dixie National Wagon Train and more!

DIXIE NATIONAL PARADE - SPECTATOR INFO

SATURDAY, FEBRUARY 8TH, AT 10:30 A.M.



The 2025 Dixie National Parade will begin at the corner of Mississippi and Jefferson Street. The parade will encompass the State Capitol, so the best viewing will be near the Capitol grounds at President, High and West Streets. The parade will then turn onto Amite Street and disband at Gate 1 of the State Fairgrounds. The awards ceremony will take place at 12:30 p.m. at the Mississippi Farmers Market, located at 929 High Street.