



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: January 29, 2025

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What: 60th Dixie National Livestock Show and Rodeo
When: Thursday, January 30, and Friday, January 31
Where: Mississippi State Fairgrounds

Schedule of 60th Annual Dixie National Livestock Show and Rodeo Events Taking Place Tomorrow, Thursday, January 30, and Friday, January 31

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 60th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow, Thursday, January 30, and Friday, January 31, 2025. All events take place on the Mississippi State Fairgrounds.

The 4-H and FFA students will continue competing in the Dixie National Junior Round-Up Livestock Shows. Tomorrow, the Dairy Cattle Shows take place in the Equine Center, featuring Commercial, Purebreds and more. On Friday, January 31, the exhibitors will compete in Swine Showmanship and the Commercial Gilt Show.

The annual Dixie National Horse and Mule Color Bonanza Show continues and will run through Sunday, February 2 in the Equine Center. This show starts at 8:00 a.m. daily and features mules and donkeys in its long ear division of all colors and sizes, as well as being open to horses of all colors and disciplines. Multiple registries will be represented, and exhibitors have come from as far away as Nebraska, North Carolina, Florida, Alaska and beyond. This is one of the largest mule and donkey shows in the nation, and it also features equine with the American Ranch Horse Association (ARHA) and Palomino Horse Breeders Association (PHBA).

Scheduled Activities & Events for Thursday, January 30, 2025:

- 8:00 a.m. – Dixie National Horse and Mule Color Bonanza Show – Equine Center
- 8:00 a.m. – Dairy Cattle Shows (Showmanship, FFA Dairy Cattle Handlers Class, Commercial Dairy Heifers, Commercial Dairy Cows, Purebreds) – Judging Arena/Barn 14

Scheduled Activities & Events for Friday, January 31, 2025:

- 8:00 a.m. – Dixie National Horse and Mule Color Bonanza Show - Equine Center
- 9:00 a.m. – Swine Showmanship – Swine Arena/Barn 6
 - 15 Minutes after Swine Showmanship: Commercial Gilt Show – Swine Arena/Barn 6

Events of the 60th Dixie National Livestock Show and Rodeo run through Sunday, February 16, 2025. The Dixie National Rodeo, the largest rodeo east of the Mississippi River, takes place Friday, February 7, through Saturday, February 15, inside the Mississippi Coliseum at the State Fairgrounds. The first Dixie National High School Rodeo will take place on Sunday, February 16, at 2:00 p.m.

Rodeo Entertainment:

- Friday, February 7, at 7:00 p.m. – Sam Barber
- Saturday, February 8, at 2:00 p.m. and 7:00 p.m. – George Birge
- Sunday, February 9, at 2:00 p.m. – Lorrie Morgan
- Wednesday, February 12, at 7:00 p.m. – Clay Walker
- Thursday, February 13, at 7:00 p.m. – Zach Top (Concert-only tickets available)
- Friday, February 14, at 7:00 p.m. – Ella Langley (Concert-only tickets available)
- Saturday, February 15, at 2:00 p.m. and 7:00 p.m. – Gretchen Wilson
- Sunday, February 16, at 2:00 p.m.

To purchase tickets to the Dixie National Rodeo, visit www.ticketmaster.com/search?q=dixie+national+rodeo. Concert-only tickets for sold out shows must be purchased in-person at the Coliseum Box Office. Tickets to the High School Rodeo can be purchased at the Coliseum Box Office. For more information on the Dixie National Livestock Show and Rodeo, visit www.dixienational.org and follow the Dixie National Livestock Show & Rodeo on Facebook, Instagram and X.

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Photo attached.



The Dixie National Junior Round-Up Livestock Shows are underway, with 4-H and FFA student participants from across the state.

MEDIA NOTE:

A designated Media Room will be available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo, which takes place February 7-9 and 12-16. Media will

have access to live updates/stats from each rodeo performance, current leaderboard information and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled MEDIA ROOM.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.

Immediately following each rodeo performance, a rodeo announcer will be in the Media Room to provide a Rodeo Recap to the media.

If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Paige Manning at paige@mdac.ms.gov or (662) 312-5897 or Hannah East at hannahe@mdac.ms.gov or (662) 816-3230.