

60TH ANNUAL



SOUTHERN
AGCREDIT

OFFICIAL SPONSOR OF THE



DIXIE NATIONAL

LIVESTOCK SHOW
AND RODEO

JANUARY 3 - FEBRUARY 16

2025

DIXIENATIONAL.ORG



WELCOME TO THE 2025 Dixie National Livestock Show & Rodeo



It's a milestone year for the Dixie National Rodeo—60 years of excitement and tradition! Let's saddle up and celebrate the spirit of the rodeo together. This "Genuine Mississippi" event draws in passionate rodeo enthusiasts, talented 4-H and FFA members, rodeo queens, and spectators to the Mississippi State Fairgrounds for six thrilling weeks. The Fairgrounds transforms into a hub of equine and livestock shows, the Dixie National Rodeo, the prestigious Sale of Junior Champions, the Dixie National Marketplace, the Dixie National Steakhouse and the Dixie National Parade.

We are excited Southern AgCredit will return for three more years as the title sponsor for the Dixie National Livestock Show and Rodeo. Be sure to join us for the exciting rodeo action taking place February 7-9 and February 12-15 at the Mississippi Coliseum. Don't miss out on the incredible entertainment of the biggest rodeo east of the Mississippi River, complete with concerts after each performance.

The Dixie National Parade will make its way through downtown Jackson on February 8. The theme this year will be "Celebrating 60 Years in the Saddle", in celebration of the Dixie National Rodeo's diamond anniversary and establishment in 1965. You can also make the most of your time at the Rodeo by exploring the incredible events happening at the Mississippi Trade Mart. You can catch the Dixie National Marketplace February 7-9 and the annual Ag and Outdoor Expo February 14-16.

The pinnacle of the junior livestock show circuit in Mississippi is the annual Dixie National Sale of Junior Champions. Last year 1,225 Mississippi 4-H and FFA youth exhibited 2,084 head of livestock during the Dixie National Junior Livestock Round-up. Fifty-three of the animals were sold during the Sale of Junior Champions grossing a total of \$484,010. This set a new record sale total over the 55-year history of the Sale. Additionally, the Sale of Champions Promotion Committee awarded 39 scholarships totaling \$61,500, bringing the total scholarship money awarded since 1993 to over \$1.2 million.

We can't thank our amazing sponsors enough for their unwavering support, which allows us to bring you top-notch entertainment and the best rodeo talent year after year. It's incredible to witness the remarkable growth of this event, now standing as the most prestigious rodeo east of the mighty Mississippi River. We're thrilled to carry on this tradition and invite you to join us in experiencing the "Greatest Show on Dirt!"

A handwritten signature in dark ink that reads "Andy Gipson".

Andy Gipson

Commissioner of Agriculture and Commerce

 DixieNational.org

 [Dixie National Rodeo](https://www.facebook.com/DixieNationalRodeo)

 [@dixienationalrodeo](https://www.instagram.com/dixienationalrodeo)

 [@dixie_rodeo](https://twitter.com/dixie_rodeo)



Southern AgCredit is honored to be the title sponsor of the 60th Dixie National Livestock Show and Rodeo! This event celebrates the heart of rural life, gathering competitors and spectators alike to honor agriculture, small-town values, family fun, and a shared love for the farm.

At Southern AgCredit, we understand this lifestyle. With over a century of commitment, we continue to champion rural communities and agriculture by providing dependable financial services tailored specifically for rural needs. As Mississippi's largest rural real estate lender, we are especially dedicated to supporting young, beginning, and small farmers and ranchers through specialized lending programs, scholarships, and sponsorships.

Our unique cooperative structure means our borrowers are also our owners. Each year, our success is shared directly with them through annual cash dividends—a benefit that supports both our borrowers and their communities.

Our true passion extends beyond the city limits, and we know yours does too. Whether you're pursuing a working farm, recreational property, a country home, or any rural dream, we're here to help bring it to life.

We are thrilled to continue our partnership with the Dixie National Livestock Show and Rodeo, and we look forward to seeing you at this incredible event!

A handwritten signature in dark ink that reads "Phillip D. Morgan".

Phillip D. Morgan

Southern AgCredit Chief Executive Officer



General RODEO INFORMATION

Friday, February 7	_____	7 p.m.*
Saturday, February 8	_____	2 p.m. & 7 p.m.*
Sunday, February 9	_____	2 p.m.*
Wednesday, February 12	_____	7 p.m.*
Thursday, February 13	_____	7 p.m.*
Friday, February 14	_____	7 p.m.*
Saturday, February 15	_____	2 p.m. & 7 p.m.*
Sunday, February 16	_____	2 p.m.

High School Rodeo - \$20

*The concert begins immediately following each Rodeo performance.

TICKET PRICES

\$20, \$30, \$35, \$40, \$45

(fees not included)

Children under 18 months receive free admission.

Tickets can be purchased at the Coliseum Ticket Office or online at Ticketmaster.com. Buy tickets in advance for best prices. Additional fees may apply for day of show.

Dixie National Steakhouse

Feb. 1-6	— 11 a.m. - 6 p.m.
Feb. 7	— 11 a.m. - 7 p.m.
Feb. 8 & 9	— 10 a.m. - 7 p.m.
Feb. 10-14	— 11 a.m. - 7 p.m.
Feb. 15 & 16	— 10 a.m. - 7 p.m.

2025 RODEO SPONSORS



THIS AIN'T OUR FIRST RODEO.

Financing rural life since 1916.

With more than a century of agricultural and rural lending under our belt, there's no lending issue we can't guide you through. Contact Southern AgCredit today.



SOUTHERN
AGCREDIT

SouthernAgCredit.com
(800) 449-5742



Member of the
Farm Credit
System

DIXIE NATIONAL MARKETPLACE



First weekend
February 7-9



Saddle up for an unforgettable weekend

Experience thrilling rodeo action and shop tractors, trailers, leather goods, and Western wear! From cowboy gear to stylish boots, it's the ultimate Wild West weekend!



FRIDAY
12 P.M. - 7 P.M.



SATURDAY
10 A.M. - 7 P.M.



SUNDAY
10 A.M. - 5 P.M.

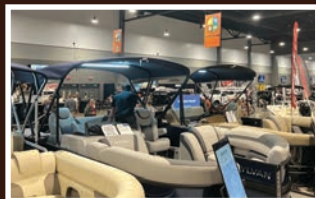


MISSISSIPPI AG AND OUTDOOR EXPO

Second weekend February 14-16

The largest display of everything for the outdoors

Don't miss the Spring Edition in the Trade Mart during the Rodeo's second weekend!
Boats, rods, reels, bows, UTVs, tractors, and more—all at special Expo pricing!



• DixieNationalMarketplace.com

• MississippiOutdoorExpo.com

2025

SCHEDULE OF EVENTS

DAILY SHOWS AND TIMES

Friday, January 3 - Sunday, January 5

8 a.m. — Dixie National Cutting Horse - Equine Center

Miss Dixie National Rodeo Pageant

Saturday, January 11

9 a.m. — Horsemanship - Equine Center

4 p.m. — Pageant - Trade Mart Hall B

Please check the Miss Rodeo Mississippi Foundation Facebook page for a full pageant schedule and times.

Saturday, January 25

8 a.m. — Fire It Up Team Roping - Equine Center

Sunday, January 26

8 a.m. — Fire It Up Team Roping - Equine Center

Tuesday, January 28

8 a.m. — Meat Goat Shows (Goat Showmanship, Commercial Meat Goat Doe Show, Market Goat Show) - Judging Arena/Barn 14

3 p.m. — Registered Boer Goat Shows (Boer Goat Showmanship, Boer Goat Shows) - Judging Arena/Barn 14

Wednesday, January 29

8 a.m. — Dixie National Horse and Mule Color Bonanza Show - Equine Center

8 a.m. — Lamb And Hair Sheep Shows (Lamb Showmanship, Wether Dams, Market Lambs, Hair Sheep Showmanship, Breeding Hair Sheep, Market Hair Sheep) - Judging Arena/Barn 14

Thursday, January 30

8 a.m. — Dixie National Horse and Mule Color Bonanza Show - Equine Center

8 a.m. — Dairy Cattle Shows (Showmanship, FFA Dairy Cattle Handlers Class, Commercial Dairy Heifers, Commercial Dairy Cows, Purebreds) - Judging Arena

Friday, January 31

- 8 a.m. — Dixie National Horse and Mule Color Bonanza Show - *Equine Center*
9 a.m. — Swine Showmanship - *Swine Arena/Barn 6*
Commercial Gilt Show - *Swine Arena/Barn 6*

Saturday, February 1

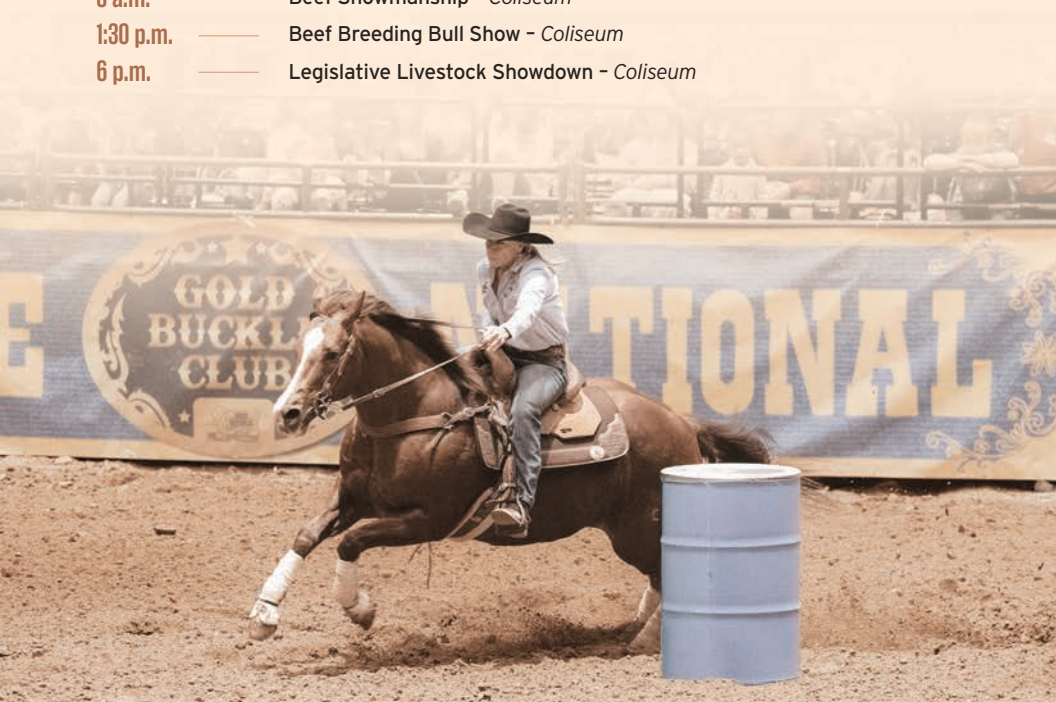
- 8 a.m. — Dixie National Horse and Mule Color Bonanza Show - *Equine Center*
8 a.m. — Mississippi Bred Barrow Show - *Swine Arena/Barn 6*
Market Hog Show - *Swine Arena/Barn 6*

Sunday, February 2

- 8 a.m. — Dixie National Horse and Mule Color Bonanza Show - *Equine Center*
10 a.m. — Market Steer Show - *Coliseum*
2:30 p.m. — Commercial Beef Heifer Show - *Coliseum*

Monday, February 3

- 7:30 a.m. — Angus Showmanship - *Coliseum*
8 a.m. — Beef Showmanship - *Coliseum*
1:30 p.m. — Beef Breeding Bull Show - *Coliseum*
6 p.m. — Legislative Livestock Showdown - *Coliseum*



2025
SCHEDULE OF EVENTS

DAILY SHOWS AND TIMES

Tuesday, February 4

- 8 a.m. — Beef Breeding Heifer Show - *Coliseum*
- 8 a.m. — Dairy Goat Show (Showmanship, Commercial Sr. Does, Commercial Jr. Does, Sr. Does, Jr. Does) - *Judging Arena/Barn 14*
- 9 a.m. — Equestrians with Disabilities Horse Show - *Equine Center*

Wednesday, February 5

- 9 a.m. — Equestrians with Disabilities Horse Show - *Equine Center*

Thursday, February 6

- 10 a.m. — Sale of Champions Reception - *Trade Mart Hall B*
- 11 a.m. — Welcome and Presentation of Scholarships from Sale of Champions - *Trade Mart Hall C*
- following scholarship presentations — Sale Of Champions - *Trade Mart Hall C*
- 1 p.m. — Wagon Train Arrives - *Trade Mart*



Friday, February 7

- 12 p.m. – 7 p.m. Dixie National Rodeo Marketplace - Trade Mart
- 12 p.m. – 7 p.m. Cowboy Corner - Trade Mart Atrium
- 4 p.m. — Wagon Train Arrives - Trade Mart
- 6 p.m. — Santa Gertrudis Sale - Judging Arena/Barn 14
- 7 p.m. — Dixie National Rodeo - Coliseum
with performance by **Sam Barber**
Sponsored by the **Mississippi National Guard**
- 10 p.m. — Dixie National Afterparty - Trade Mart Hall C

Saturday, February 8

- 7 a.m. – 10:30 a.m. Dixie National Rodeo Breakfast - Red Barn Near Barn 16 - Free Breakfast
- 7:30 a.m. — Intercollegiate Beef Judging Contest - Equine Center
- 8 a.m. — National Santa Gertrudis Sale - Barn 14
- 10 a.m. – 7 p.m. Dixie National Rodeo Marketplace - Trade Mart
- 10 a.m. – 7 p.m. Cowboy Corner - Trade Mart Atrium
- 10:30 a.m. — Dixie National Parade - Downtown Jackson
- 2 p.m. — Dixie National Rodeo - Coliseum
with performance by **George Birge**
- 3 p.m. — Open Brangus Show - Barn 14
- 7 p.m. — Dixie National Rodeo - Coliseum
with performance by **George Birge**
- 10 p.m. — Dixie National Afterparty - Trade Mart Hall C

Sunday, February 9

- 8 a.m. — Dixie National Quarter Horse Show - Equine Center
- 9 a.m. — Open Beefmaster Show - Barn 14
- Open Braford/F1 Show - Barn 14
- Open Barrow Show - Barn 6
- Open Swine Show - Barn 6
- 10 a.m. – 5 p.m. Dixie National Rodeo Marketplace - Trade Mart
- 11 a.m. — Open Longhorn Show - Barn 14
- Open Wagyu Show - Barn 14
- 2 p.m. — Dixie National Rodeo - Coliseum
with performance by **Lorrie Morgan**

2025 SCHEDULE OF EVENTS

DAILY SHOWS AND TIMES

Monday, February 10

- 8 a.m. — Dixie National Quarter Horse Show - *Equine Center*
- 9 a.m. — Open Brahman Show - *Barn 14*
- 2 p.m. — Dixie National Rodeo Slack - *Coliseum*

Tuesday, February 11

- 8 a.m. — Dixie National Quarter Horse Show - *Equine Center*
- 9:30 a.m. — School Field Trip Day - *Coliseum*
Sponsored by **Southern AgCredit**
- 10 a.m. — Dixie National Rodeo Slack - *Coliseum*

Wednesday, February 12

- 8 a.m. — Dixie National Quarter Horse Show - *Equine Center*
- 7 p.m. — Dixie National Rodeo - *Coliseum*
with performance by **Clay Walker**
Way Back Wednesday - sponsored by Cavenders

Thursday, February 13

- 8 a.m. — Dixie National Quarter Horse Show - *Equine Center*
- 7 p.m. — Dixie National Rodeo - *Coliseum*
with performance by **Zach Top**
Sponsored by the **Mississippi Poultry Association**

Friday, February 14

- 8 a.m. — Dixie National Quarter Horse Show - *Equine Center*
- 12 p.m. – 7 p.m. — Mississippi Ag & Outdoor Expo - *Trade Mart*
- 12 p.m. – 7 p.m. — Cowboy Corner - *Trade Mart Atrium*
- 1 p.m. — Open Red Angus Show - *Barn 14*
Open Mini Hereford Show - *Barn 14*
- 3 p.m. — Gelbvieh/Balancer Show - *Barn 14*
Open Charolais Show - *Barn 14*
- 7 p.m. — Dixie National Rodeo - *Coliseum*
with performance by **Ella Langley**

Saturday, February 15

- 8 a.m. — Dixie National Quarter Horse Show - *Equine Center*
- 8 a.m. — Open R.O.V. Angus Show - *Barn 14*
- 10 a.m. – 7 p.m. — Mississippi Ag & Outdoor Expo - *Trade Mart*
- 10 a.m. – 7 p.m. — Cowboy Corner - *Trade Mart Atrium*
- 2 p.m. — Open Hereford Show - *Barn 14*
- 2 p.m. — Open Shorthorn/Shorthorn Plus Show - *Barn 14*
- 2 p.m. — Dixie National Rodeo - *Coliseum*
with performance by **Gretchen Wilson**
- 4 p.m. — Simmental/Simbrah Sale - *Barn 12*
- 7 p.m. — Dixie National Rodeo - *Coliseum*
with performance by **Gretchen Wilson**

Sunday, February 16

- 8 a.m. — Dixie National Quarter Horse Show - *Equine Center*
- 9 a.m. — Open Simmental, Percentage Simmental, Simbrah - *Barn 14*
- 10 a.m. – 5 p.m. — Mississippi Ag & Outdoor Expo - *Trade Mart*
- 2 p.m. — Dixie National High School Rodeo - *Coliseum*



60th Annual
**DIXIE
NATIONAL**

LIVESTOCK SHOW
& Rodeo

FEBRUARY

20 **7-15** 25



Sam Barber



George Birge



Lorrie Morgan



Clay Walker



Zach Top



Ella Langley



Gretchen Wilson

- FEB. 7 Sam Barber
- FEB. 8 George Birge
- FEB. 9 Lorrie Morgan
- FEB. 12 Clay Walker
- FEB. 13 Zach Top
- FEB. 14 Ella Langley
- FEB. 15 Gretchen Wilson

Mississippi State Fairgrounds
1207 Mississippi Street, Jackson, MS 39202
601-961-4000

