



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON  
COMMISSIONER

# **MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE: October 10, 2024**

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**What: 165<sup>th</sup> Mississippi State Fair Event Schedule**  
**When: Friday, October 11, through Saturday, October 12, 2024**  
**Where: Mississippi State Fairgrounds**

## **Schedule of 165th Mississippi State Fair Events for Friday, October 11, through Saturday, October 12, 2024**

**STATE FAIRGROUNDS, Miss.** – Commissioner Gipson invites everyone to attend the 165th Mississippi State Fair and announces the schedule of events taking place tomorrow, Friday, October 11, through Saturday, October 12, 2024. All events take place on the Mississippi State Fairgrounds.

Starting tomorrow, the State Fair’s weekend schedule is packed with several livestock shows involving our Mississippi 4-H and FFA exhibitors. One of the most popular shows each year, the Pretty Cow Contest, will be held tomorrow, Friday, October 11, at approximately 7:00 p.m. at the Judging Arena, located inside Barn 14. Exhibitors in this unique event dress themselves and their dairy cows in special, homemade costumes with a milk-related theme. The most creative exhibitor and cow duo to wow the judges wins! Claude Nash, local cattleman and editor of the *Mississippi Market Bulletin*; Esmerelda Dickson, USDA-NASS state statistician; Brandi Ratliff, Professional Development Specialist with the Mississippi Community College Board; and Kennedi Cooper, reporter with WAPT News, will act as this year’s judges. The Pretty Cow Contest will follow the presentation of the 2024 Commissioner’s Production Cup, which goes to the dairy cow that is producing the most milk, and their exhibitor.

Tomorrow also features the 2024 State Fair News Stations Contest! Representatives with local Jackson media and news organizations will compete in a blowup horse race during the Taste of the Dixie National Rodeo, located inside Frontier Village. The winner and champion will be announced immediately following the race.

Saturday is 4-H Day at the Mississippi State Fair. Numerous 4-H members from around the state will participate in various competitions of cooking, public speaking, fashion, Lego building and more inside

the Trade Mart! The Omelet Cookoff and Fashion Revue both start at 9:00 a.m., followed by a Fashion Revue Modeling at 11:00 a.m. Students involved in the Public Speaking event will begin their orations at 9:00 a.m. The Share the Fun event, Robot Round-Up and Lego Build contest all start at 11:00 a.m., followed by the 4-H Chopped Contest at 1:00 p.m. Festivities for 4-H Day will end with a closing ceremony and awards presentation at 3:30 p.m.

### **Scheduled Activities & Events for Friday, October 11, 2024**

#### **Ride Specials: Ride Wristband Day for \$30 from 8:00 p.m. to close.**

- 8:00 a.m. – 4-H/FFA Dairy Goat Show – Barn 8
- 8:00 a.m. – Open Market Swine Show – Swine Barn 7
- 8:15 a.m. – Junior Market Hog Show – Swine Barn 7
  - Following Junior Market Hog Show - Open Junior Prospect Hog Show – Swine Barn 7
- 9:00 a.m. – 4-H Rabbit Show – Barn 12 Sales Arena
- 9:00 a.m. – Open Dairy Cattle Show – Judging Arena
- 11:00 a.m. – Gates Open (Free admission until 1:00 p.m.)
- 11:00 a.m. - 8:00 p.m. – Mississippi State Fair Marketplace & Genuine MS® Store – Trade Mart
- 11:00 a.m. - 9:00 p.m. – Farm Bureau Petting Zoo – Mississippi Frontier Village
- 12:00 p.m. – Rides Open
- 12:00 p.m., 3:00 p.m., 5:00 p.m. – Tumbleweed Crossing – Mississippi Frontier Village
- 12:30 p.m., 3:30 p.m., 5:30 p.m. – Agri-Puppets – Mississippi Frontier Village
- 1:00 p.m. - 5:00 p.m. – Pony Pull – Equine Center
- 1:00 p.m. – Two-Year-Old Jersey Futurity – Judging Arena
- 1:30 p.m. – Two-Year-Old Holstein Futurity – Judging Arena
- 1:00 p.m., 4:00 p.m., 8:00 p.m. – Pig Races – Mississippi Frontier Village
- 2:00 p.m., 6:00 p.m. – Zerbini Family Circus – Kid Zone
- 4:00 p.m. - 9:00 p.m. – Biscuit Booth – Midway
- 7:00 p.m. – Special Dairy Classes – Judging Arena
- 7:00 p.m. – Commissioner’s Production Cup – Judging Arena
  - 7:10 p.m. (or immediately following the Commissioner’s Production Cup) - Pretty Cow Contest – Judging Arena
- 7:00 p.m. - 11:00 p.m. – Live Music by Travelin’ Jane Band – Busch Light Pavilion
- 7:00 p.m. – Taste of Dixie National Rodeo – Mississippi Frontier Village
- 8:00 p.m. – Dru Hill – Busch Light Main Stage – Coliseum (ticketed event)
- 10:00 p.m. – Gates Close

### **Scheduled Activities & Events for Saturday, October 12, 2024**

- 8:00 a.m. – MGA Open Dairy Goat Show – Barn 8
- 8:30 a.m. – Junior Dairy Cattle Show – Judging Arena
- 10:00 a.m. – Gates Open
- 10:00 a.m. - 9:00 p.m. – Biscuit Booth – Midway
- 11:00 a.m. – Rides Open
- 11:00 a.m. - 5:00 p.m. – Horse & Mule Pull – Equine Center
- 11:00 a.m., 6:00 p.m. – Zerbini Family Circus – Kid Zone
- 11:00 a.m. - 8:00 p.m. – Mississippi State Fair Marketplace & Genuine MS® Store – Trade Mart
- 11:00 a.m. - 9:00 p.m. – Farm Bureau Petting Zoo – Mississippi Frontier Village

- 12:00 p.m., 3:00 p.m., 5:00 p.m. – Tumbleweed Crossing – Mississippi Frontier Village
- 12:30 p.m., 3:30 p.m., 5:30 p.m. – Agri-Puppets – Mississippi Frontier Village
- 1:00 p.m., 4:00 p.m., 8:00 p.m. – Pig Races – Mississippi Frontier Village
- 2:00 p.m. – Junior Poultry Show – Barn 12 Sales Arena
- 2:00 p.m., 7:00 p.m. – Taste of Dixie National Rodeo – Mississippi Frontier Village
- 2:00 p.m. - 11:00 p.m. – Live Music – Busch Light Pavilion
- 7:00 p.m. – We Outside But Inside Party – Mississippi Coliseum (ticketed event)
- 11:00 p.m. – Gates Close

**Know Before You Go:**

- Gate admission is \$10.00 per person, and parking is free. Children ages 5 and under will be admitted free of charge. The public can purchase admission tickets, concert tickets and ride wristbands online at [www.msstatefair.com](http://www.msstatefair.com), or purchase admission and concert tickets in-person at the Coliseum Box Office.
- Fair admission is free every weekday from 11:00 a.m. until 1:00 p.m., except on Monday, October 14, Columbus Day.
- Beginning at 9:00 p.m., any guest under the age of 18 seeking admission to the Fairgrounds must be accompanied by a legal adult (21 or older). Any guest may be asked to show official proof of age to be admitted after 9:00 p.m. Guests are encouraged to bring identification.
- When entering the Midway, all guests will proceed through one of several entry security points utilizing a metal detector.
- All bags are subject to search. The maximum bag size that will be accepted into the Fair is 12"x12"x6".
- No outside food or beverage allowed.
- No marketing, soliciting, political, or vending items allowed unless and as authorized under Fairground regulations.
- Pursuant to state law, the legal carry of firearms by all lawful adults is recognized on the Mississippi Fairgrounds.
- No animals (other than service animals or as authorized by Fair management for Fair activities), banners, fireworks/explosives, or laser pointers allowed.
- Jefferson Street will be closed between Pearl Street and Amite Street. Greymont Street will be open for Fair traffic only.

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**Media Note: Media advisories will be sent out each afternoon during the State Fair with schedules of the two upcoming days. Photo attached.**



**The Mississippi State Fair runs through Monday, October 14. Ride wristbands will be available for \$30 apiece tomorrow, Friday, October 10, from 8:00 p.m. until close.**