



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: October 9, 2024

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What: 165th Mississippi State Fair Event Schedule
When: Thursday, October 10, through Friday, October 11, 2024
Where: Mississippi State Fairgrounds

Schedule of 165th Mississippi State Fair Events for Thursday, October 10, through Friday, October 11, 2024

STATE FAIRGROUNDS, Miss. – Commissioner Gipson invites everyone to attend the 165th Mississippi State Fair and announces the schedule of events taking place tomorrow, Thursday, October 10, through Friday, October 11, 2024. All events take place on the Mississippi State Fairgrounds.

Starting Friday, the State Fair’s weekend schedule is packed with several livestock shows involving our Mississippi 4-H and FFA exhibitors. One of the most popular shows each year, the Pretty Cow Contest, will be held Friday, October 11, at approximately 7:00 p.m. at the Judging Arena, located inside Barn 14. Exhibitors in this unique event dress themselves and their dairy cows in special, homemade costumes with a milk-related theme. The most creative exhibitor and cow duo to wow the judges wins! Dignitaries and local celebrities will act as this year’s judges. The Pretty Cow Contest will follow the presentation of the 2024 Commissioner’s Production Cup, which goes to the dairy cow that is producing the most milk, and their exhibitor.

Scheduled Activities & Events for Thursday, October 10, 2024

- 11:00 a.m. – Gates Open (Free admission until 1:00 p.m.)
- 11:00 a.m. - 8:00 p.m. – Mississippi State Fair Marketplace & Genuine MS® Store – Trade Mart
- 11:00 a.m. - 9:00 p.m. – Farm Bureau Petting Zoo – Mississippi Frontier Village
- 12:00 p.m., 3:00 p.m., 5:00 p.m. – Tumbleweed Crossing – Mississippi Frontier Village
- 12:30 p.m., 3:30 p.m., 5:30 p.m. – Agri-Puppets – Mississippi Frontier Village
- 1:00 p.m., 4:00 p.m., 8:00 p.m. – Pig Races – Mississippi Frontier Village
- 2:00 p.m. – Rides Open

- 2:00 p.m., 6:00 p.m. – Zerbini Family Circus – Kid Zone
- 4:00 p.m. - 9:00 p.m. – Biscuit Booth – Midway
- 6:00 p.m. - 10:00 p.m. – Live Music by Dirt Road Cadillac Band – Busch Light Pavilion
- 7:00 p.m. – Taste of Dixie National Rodeo – Mississippi Frontier Village
- 10:00 p.m. – Gates Close

Scheduled Activities & Events for Friday, October 11, 2024

- 8:00 a.m. – 4-H/FFA Dairy Goat Show – Barn 8
- 8:00 a.m. – Open Market Swine Show – Swine Barn 7
- 8:15 a.m. – Junior Market Hog Show – Swine Barn 7
 - Following Junior Market Hog Show - Open Junior Prospect Hog Show – Swine Barn 7
- 9:00 a.m. – 4-H Rabbit Show – Barn 12 Sales Arena
- 9:00 a.m. – Open Dairy Cattle Show – Judging Arena
- 11:00 a.m. – Gates Open (Free admission until 1:00 p.m.)
- 11:00 a.m. - 8:00 p.m. – Mississippi State Fair Marketplace & Genuine MS® Store – Trade Mart
- 11:00 a.m. - 9:00 p.m. – Farm Bureau Petting Zoo – Mississippi Frontier Village
- 12:00 p.m. – Rides Open
- 12:00 p.m., 3:00 p.m., 5:00 p.m. – Tumbleweed Crossing – Mississippi Frontier Village
- 12:30 p.m., 3:30 p.m., 5:30 p.m. – Agri-Puppets – Mississippi Frontier Village
- 1:00 p.m. - 5:00 p.m. – Pony Pull – Equine Center
- 1:00 p.m. – Two-Year-Old Jersey Futurity – Judging Arena
- 1:30 p.m. – Two-Year-Old Holstein Futurity – Judging Arena
- 1:00 p.m., 4:00 p.m., 8:00 p.m. – Pig Races – Mississippi Frontier Village
- 2:00 p.m., 6:00 p.m. – Zerbini Family Circus – Kid Zone
- 4:00 p.m. - 9:00 p.m. – Biscuit Booth – Midway
- 7:00 p.m. – Special Dairy Classes – Judging Arena
- 7:00 p.m. – Commissioner’s Production Cup – Judging Arena
 - 7:10 p.m. (or immediately following the Commissioner’s Production Cup) - Pretty Cow Contest – Judging Arena
- 7:00 p.m. - 11:00 p.m. – Live Music by Travelin’ Jane Band – Busch Light Pavilion
- 7:00 p.m. – Taste of Dixie National Rodeo – Mississippi Frontier Village
- 8:00 p.m. – Dru Hill – Busch Light Main Stage – Coliseum (ticketed event)
- 10:00 p.m. – Gates Close

Know Before You Go:

- Gate admission is \$10.00 per person, and parking is free. Children ages 5 and under will be admitted free of charge. The public can purchase admission tickets, concert tickets and ride wristbands online at www.msstatefair.com, or purchase admission and concert tickets in-person at the Coliseum Box Office.
- Fair admission is free every weekday from 11:00 a.m. until 1:00 p.m., except on Monday, October 14, Columbus Day.
- Beginning at 9:00 p.m., any guest under the age of 18 seeking admission to the Fairgrounds must be accompanied by a legal adult (21 or older). Any guest may be asked to show official proof of age to be admitted after 9:00 p.m. Guests are encouraged to bring identification.
- When entering the Midway, all guests will proceed through one of several entry security points utilizing a metal detector.

- All bags are subject to search. The maximum bag size that will be accepted into the Fair is 12"x12"x6".
- No outside food or beverage allowed.
- No marketing, soliciting, political, or vending items allowed unless and as authorized under Fairground regulations.
- Pursuant to state law, the legal carry of firearms by all lawful adults is recognized on the Mississippi Fairgrounds.
- No animals (other than service animals or as authorized by Fair management for Fair activities), banners, fireworks/explosives, or laser pointers allowed.
- Jefferson Street will be closed between Pearl Street and Amite Street. Greymont Street will be open for Fair traffic only.

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Media Note: Media advisories will be sent out each afternoon during the State Fair with schedules of the two upcoming days. Photo attached.



Agriculture Commissioner Andy Gipson joined country artist Ronnie McDowell and surprised the crowd at Senior American Day with a special musical performance!