MEDIA ADVISORY

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Who: **Commissioner of Agriculture and Commerce Andy Gipson**

What: **Press Conference Recognizing Farmers Market Week**

When: **Thursday, July 11, 2024, at 11:00 a.m.**

Where: **Mississippi Farmers Market**
                      929 High Street, Jackson, MS 39202

Agriculture Commissioner Andy Gipson Recognizes Mississippi Farmers Markets Week

JACKSON, Miss. – The public is invited to attend a press conference with Commissioner of Agriculture and Commerce Andy Gipson, recognizing Mississippi Farmers Markets Week on Thursday, July 11, at 11:00 a.m. inside the Mississippi Farmers Market, located off High Street in Jackson. Commissioner Gipson will speak on the importance of farmers markets to the state.

During Thursday's market, Commissioner Gipson will also highlight numerous resources offered by the Mississippi Department of Agriculture and Commerce to connect consumers with fresh, locally grown foods and produce. In addition, the Mississippi Farmers Market will be hosting a Summer Senior Day featuring local products for purchase, complimentary health screenings from the Student Health Coalition of Mississippi, egg taco samples from the Mississippi Egg Marketing Board, a cooking demonstration from Mississippi State University Extension's "The Food Factor" host Natasha Haynes, and an informational booth from Mississippi Adult Protection Services. Shoppers can expect to find a variety of produce and herbs at the Mississippi Farmers Market along with beef, pork, mushrooms, honey, peanut/pecan brittle, bread, croissants and pastries at the Thursday market.

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Media Note: Commissioner Gipson and select market vendors will be available for interviews following the press conference.