



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

PRESS RELEASE

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Mississippi State Fairgrounds Hosts *PAW Patrol Live!* at the Mississippi Coliseum

STATE FAIRGROUNDS, Miss. – The Mississippi State Fairgrounds is hosting *PAW Patrol Live! “Heroes Unite,”* an action-packed, music-filled production presented by [Nickelodeon](#) and [VStar Entertainment Group](#) September 17-18, 2024, in the Mississippi Coliseum.

General admission tickets will go on sale beginning Friday, April 5, at 10:00 a.m. Tickets start at \$25 per person. Presale tickets are available now with special code VMAIL. Get your tickets today at www.pawpatrollive.com.

Calling all good citizens! In *PAW Patrol Live! “Heroes Unite,”* the PAW Patrol is yelping for help as they face their greatest challenge yet. Mayor Humdinger has dognapped Robo Dog and cloned him, causing chaos all over the world. It’s up to the pups to catch those clones, rescue Robo Dog and show that when the going gets “ruff,” lending a paw makes you the ultimate TOP HERO!

Purchase a VIP Meet & Greet experience to become a Very Important Pup! The VIP package includes a premium seat, access to meet and get your photo taken with PAW Patrol characters after the show, and an exclusive souvenir item. Each adult & child (age 1 & up) in a group must have a VIP ticket. Pick up your VIP Packet at the VIP check in prior to the show.

Purchase a Paw Patrol Live! Merchandise Discount voucher and get \$50 worth of merchandise for \$35! Cash in your voucher for a \$50 credit towards light-up toys, plush, novelty items, t-shirts and more! See ticketing site for details.

For more information or to join the Tail Mail mailing list for exclusive offers, presales and more, visit www.pawpatrollive.com. Follow *PAW Patrol Live!* on Facebook, Instagram and Twitter at @pawpatrollive, and the hashtag #pawpatrollive.

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FOR MEDIA ONLY: Advance phone interviews and in-studio interviews available. Contact Claire Anter at clairea@vstarentertainment.com or 440-668-1152 to schedule. Assets including broll, photos and logos, may be downloaded here: [Media Assets](#).

Photo attached.



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