



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: March 15, 2024

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Who: Commissioner of Agriculture and Commerce Andy Gipson;
Pastor Gene Henderson; Supervisor Steve Gaines, President
of the Rankin County Board of Supervisors; Noel Daniels,
President of Rankin First; and Butch Lee, Mayor of the
City of Brandon.

What: National Agriculture Day and Groundbreaking for Genuine
Mississippi Agricultural Complex

When: Tuesday, March 19, 2024, at 10:00 a.m.

Where: 2306 Highway 18 East, Brandon, MS 39042
From I-20, take Exit 54 and travel 1.2 miles on Hwy 18 E;
the property is on the right at the top of the hill.

**Ag Commissioner Gipson, Rankin County and City of Brandon Officials to Break Ground on
New Genuine Mississippi Agricultural Complex**

JACKSON, Miss. – The public is invited to attend as Commissioner of Agriculture and Commerce Andy Gipson, along with Rankin County and City of Brandon officials, celebrate National Agriculture Day and officially break ground on the new Genuine Mississippi Agricultural Market Complex on Tuesday, March 19, at 10:00 a.m. off Highway 18 East in Brandon.

Commissioner Gipson will be joined by Pastor Gene Henderson; Steve Gaines, President of the Rankin County Board of Supervisors; Noel Daniels, President of Rankin First; and Butch Lee, Mayor of the City of Brandon. The Genuine Mississippi Market Complex will be located on Mississippi Highway 18 near the front door of future economic development for Rankin County. The Market Complex will be developed by the private sector and will feature the full farm-to-table experience for retail consumers whether shopping for fresh farm-raised produce in season, high quality meat products, or frozen or dried products for cooking at home. The Market Complex will also be the first of its kind local food storage, processing and distribution hub for the State of Mississippi.

The Genuine Mississippi Market Complex will immediately result in new markets and business opportunities for Mississippi farmers and will also provide real world training and workforce development opportunities for Mississippi's 4-H and FFA youth interested in exploring available agricultural and commerce career paths.

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Media Note: Commissioner Gipson and other officials will be available for interviews following the groundbreaking ceremony.