

Booth Location Requested

MISSISSIPPI STATE FAIR

OCTOBER 3-13, 2024

MISSISSIPPI STATE



OUTSIDE Application for Vendors / Exhibitors

(Please print legibly or type)

(Incomplete / Illegible applications will not be considered)

Application deadline is July 1, 2024

Business Information

Business Name: _____ Application Date: _____

Contact Person (Mr. /Mrs.) _____

Address: _____

City: _____ State: _____ Zip Code: _____

Cellular Phone (**required**) (_____) _____ Email Address (**required**) _____

Booth Name: _____

Product Listing

Vendors: Direct Sales (over the counter) _____ Indirect Sales (taking orders/leads) _____

Exhibitors: Not selling/Display only _____

Name each specific item to be sold (include brand names) and prices, exhibited or promoted (use back if additional space is needed) **LOCATION SPECIFIC**

ONLY ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN CONTRACT. ONLY ITEMS LISTED IN THE CONTRACT WILL BE ALLOWED TO BE SOLD/EXHIBITED. THE PHRASE "SAME" WILL NOT BE ACCEPTED AS AN ANSWER THIS YEAR.

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Space Requested

Footage Requested (Frontage Width) _____ x (Depth of Booth) _____

In most all cases, depth of footage is 20' max.

Power Requirement _____ (amps)

If more than one booth is requested, please complete a separate application.

***All returning vendors must complete a separate application for each location with specific menu items listed for that location.**

ALL NEW APPLICANTS: A color photo or detailed drawing of vendor/exhibit display or stand **MUST** be submitted with application. If photo or drawing is **NOT** included, the application will **NOT** be considered.

Fees

Per front footage fees begin at \$113 (fee depends on zone placement)

Electrical will be charged at 12 cents per KWH
per 12 hours a day for 11 days.

\$ 25.00 Water Fee per stand

\$200.00 Food Waste Disposal Fee per stand

\$150.00 Beverage/Merchandise Waste Disposal Fee per stand

See Rules and regulations.

References

Please give three references of shows and fairs participated in within the last three years.

Event: _____ Contact Name: _____ Telephone: _____

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Insurance

One Million Dollar General Liability insurance is required. (If you are awarded a contract, a copy of your liability insurance naming the Mississippi Fair Commission as the additional insured, must be submitted to our office.)

Agency: _____ Agent: _____ Telephone: _____

Contests/Microphones

Do you plan to hold a contest, registration, present a demonstration, use a microphone. Or award a prize or have a give-away?

____ Yes ____ No

If Yes, explain: _____

If Yes, the sound must be kept low enough so it does not interfere with surrounding booths. (No Offensive Music Tolerated)

Other Information

The Mississippi State Fair strives to maintain a product balance throughout the buildings and encourages new concessionaires to bring in products and/or services. The previous year's concessionaires, who leave in good standing, are invited to return. The concessionaire's return rate tends to vary each year but is generally very high.

NOTE: MS State Fair reserves the right to accept or reject any applicant based on the uniqueness and/or quality of product or services, space availability, attractiveness of space or booth and references from other fairs or shows.

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Please DO NOT send a deposit with your application. This is only an application; it DOES NOT guarantee a space will be offered. By signing this I hereby agree to abide by any/and all rules and regulations as set forth by the MISSISSIPPI COMMITTEE EXHIBIT/CONCESSION RULES AND REGULATIONS Handbook:

Signature of Applicant: _____

- Mail Application To:
Mississippi State Fairgrounds
1207 Mississippi St.
Jackson, MS 39202
E-Mail Application To: vendors@mdac.ms.gov

Please be aware that the amount for additional passes \$10 .00 each. The number of passes included with your paid vendor space will be determined based on your footage.