



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON  
COMMISSIONER

# **PRESS RELEASE**

**FOR IMMEDIATE RELEASE: February 29, 2024**

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## **Ag Commissioner Andy Gipson Announces New Ticketing System, Sponsorship Opportunities and Dates for the 165th Mississippi State Fair**

**STATE FAIRGROUNDS, Miss.** – Today, Commissioner of Agriculture and Commerce Andy Gipson announced the dates for the 165th Mississippi State Fair, a new ticketing system and an opportunity for sponsorships. The upcoming 2024 State Fair will be held Thursday, October 3, through Sunday, October 13, at the Mississippi State Fairgrounds in Jackson.

“The Mississippi State Fairgrounds just wrapped up another successful, record-breaking Dixie National Livestock Show and Rodeo and plans are underway for the 2024 Mississippi State Fair. I am happy to announce the Mississippi State Fair will be offering online ticketing for fair admission and ride passes,” said Commissioner Gipson. “The purchase of fair admission tickets online will allow visitors to save time and skip the line. We are proud to partner with North American Midway Entertainment (NAME) for the fair and this new ticketing system.”

“We are looking forward to the 165th State Fair and some new, exciting changes,” said Michael Lasseter, director of the Mississippi State Fairgrounds. “Our new ticketing system will make it more convenient and easier for families to enjoy all the fun.”

This year the Mississippi State Fair will include an old-fashioned western town setting, several rodeo events, plus an all new outdoor/hunting/fishing show inside the new Trade Mart.

New sponsorships for the Mississippi State Fair are now available for a limited opportunity. For more information about sponsorships contact [msstatefairgrounds@mdac.ms.gov](mailto:msstatefairgrounds@mdac.ms.gov) or 601- 961-4000.

Additional details regarding concerts and special attractions will be forthcoming soon. Follow the Mississippi State Fairgrounds on Facebook, Instagram and Twitter for the latest updates.

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**Photo attached.**



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