



STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE

ANDY GIPSON  
COMMISSIONER

## MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 16, 2024

**Contact:** Paige Manning, Director of Marketing and Public Relations  
(601) 359-1163 / cell: (662) 312-5897  
[Paige@mdac.ms.gov](mailto:Paige@mdac.ms.gov)

Hannah East, Marketing Specialist  
(601) 359-1179  
[HannahE@mdac.ms.gov](mailto:HannahE@mdac.ms.gov)

**What:** 59th Dixie National Livestock Show and Rodeo

**When:** Saturday, February 17 and Sunday, February 18

**Where:** Mississippi State Fairgrounds

### Schedule of 59th Annual Dixie National Livestock Show and Rodeo Events Taking Place Saturday, February 17 and Sunday, February 18

**STATE FAIRGROUNDS, Miss.** – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 59th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow Saturday, February 17 and Sunday, February 18, 2024. All events take place on the Mississippi State Fairgrounds.

Saturday is the last opportunity to catch the 2024 **Dixie National Rodeo**, but two performances will be taking place at 2:00 p.m. and 7:00 p.m. **Parmalee** will perform following both rodeo performances in the Mississippi Coliseum. Tickets range from \$20-\$45 and are available to purchase using the following links: [Parmalee 2:00 p.m. show](#) and [Parmalee 7:00 p.m. show](#).

The Dixie National Rodeo and Livestock Show will recognize military members at its Saturday, February 17, 2:00 p.m. rodeo performance. The ceremony will be carried out by Mississippi National Guard members.

**The Mississippi Ag and Outdoor Expo** is the largest display of outdoor equipment including rods, reels, bows, UTVs, ATVs, tractors, farm equipment and power equipment in Mississippi. The expo is open Friday, February 16, 12:00 p.m. - 7:00 p.m.; Saturday, February 17, 10:00 a.m. - 7:00 p.m.; and Sunday, February 18, 10:00 a.m. - 5:00 p.m. in the Mississippi Trade Mart. Parking is free. Admission is \$15 for adults and \$5 for children 12 and under. Free admission for children 5 and under.

The **Dixie National Quarter Horse Show** continues in the Kirk Fordice Equine Center through Sunday, February 18. The Dixie National Quarter Horse Show hosts exhibitors from 22 states across the country and over 400 American quarter horses will participate in this multi-day event which showcases the versatility of the American quarter horse breed. Competitions for the Dixie National Quarter Horse Show include roping, barrels, ranch classes, English classes and traditional western classes. This event is free to the public.

**Scheduled Activities & Events for Saturday, February 17, 2024:**

- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center
- 9:00 a.m. – 4-H Rabbit Extravaganza – Judging Arena/Barn 14
- 10:00 a.m. - 7:00 p.m. – Mississippi Ag and Outdoor Expo
- 11:00 a.m. - 10:00 p.m. – Dixie National Steakhouse – Trade Mart
- 12:00 p.m. - 7:00 p.m. – Mississippi Ag & Outdoor Expo – Trade Mart
- 2:00 p.m. – Dixie National Rodeo – Coliseum – Performance by **Parmalee**
  - **Military Recognition – brought to you by the MS National Guard**
- 7:00 p.m. – Dixie National Rodeo – Coliseum – Performance by **Parmalee**

**Scheduled Activities & Events for Sunday, February 18, 2024:**

- 8:00 a.m. - Dixie National Quarter Horse Show – Equine Center
- 10:00 a.m. - 5:00 p.m. - Mississippi Ag & Outdoor Expo – Trade Mart
- 10:00 a.m. - 7:00 p.m. - Dixie National Steakhouse

**Dixie National Steakhouse Hours:**

February 14-17, 2024 – 11:00 a.m. - 10:00 p.m.

February 18, 2024 – 10:00 a.m. - 7:00 p.m.

**Rodeo Entertainment:**

Saturday, February 17, at 2:00 p.m. and 7:00 p.m. – Parmalee

Visit the [PRCA](#) to obtain current results of each competition of Dixie National Rodeo and to view the competitors who will be participating in each performance.

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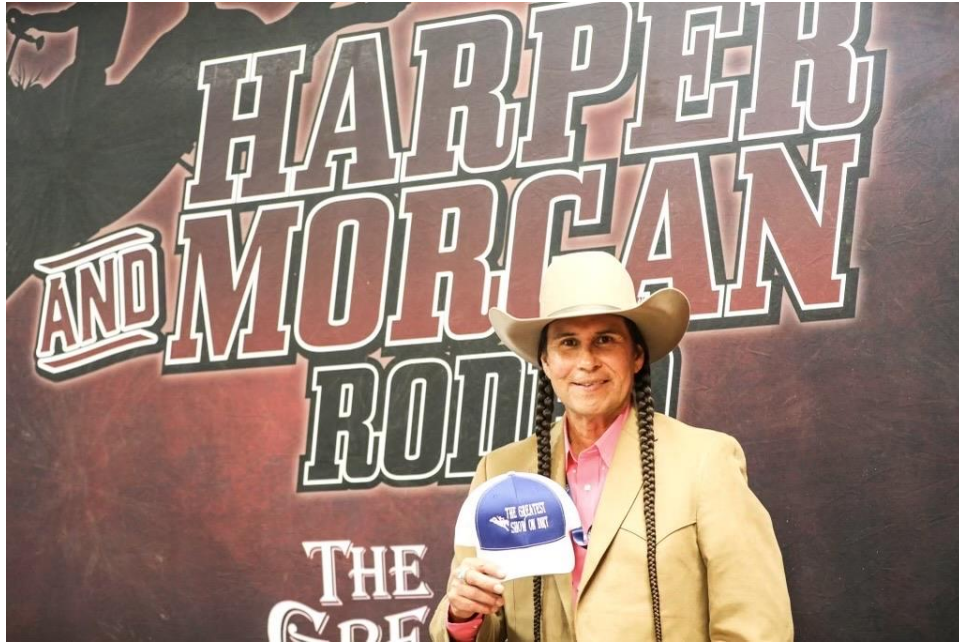
**Photos attached.**



**Parmalee will perform at the 2:00 p.m. and 7:00 p.m. rodeo performances February 17 in the Mississippi Coliseum.**



**Ag Commissioner Andy Gipson with a member of the Mississippi Army National Guard Recruiting and Retention Battalion at the 2024 Dixie National Parade. The Dixie National Rodeo and Livestock Show will recognize military members at its Saturday, February 17, 2:00 p.m. rodeo performance.**



**Yellowstone actor Mo Brings Plenty at the Dixie National Rodeo February 15, 2024.**

**MEDIA NOTE:**

A designated Media Room is available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo. Media will have access to live updates/stats from each rodeo performance, current leaderboard information, and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled MEDIA ROOM.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.

If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Paige Manning at [paige@mdac.ms.gov](mailto:paige@mdac.ms.gov) or (662) 312-5897 or Hannah East at [hannahe@mdac.ms.gov](mailto:hannahe@mdac.ms.gov) or (662) 816-3230.