

STATE OF MISSISSIPPI DEPARTMENT OF AGRICULTURE AND COMMERCE

ANDY GIPSON COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 13, 2024

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<u>What:</u>	59th Dixie National Livestock Show and Rodeo
When:	Wednesday, February 14 and Thursday, February 15
Where:	Mississippi State Fairgrounds

Schedule of 59th Annual Dixie National Livestock Show and Rodeo Events Taking Place Wednesday, February 14 and Thursday, February 15

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 59th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow Wednesday, February 14 and Thursday, February 15, 2024. All events take place on the Mississippi State Fairgrounds.

The Wednesday, February 14, performance of the Dixie National Rodeo is sold out. A limited number of Megan Moroney <u>concert-only</u> tickets are available to be purchased at the Mississippi Coliseum Ticket Office. The tickets are \$30 plus fees. The limit is four tickets per customer.

On February 14, doors will open for concert-only ticket holders at 8:30 p.m. Concert-only ticket holders will form a line in the Mississippi Trade Mart to enter the Coliseum. Once the rodeo competition is complete, all ticket holders will have direct access to the arena floor for the Megan Moroney concert. Please contact the Mississippi Fairgrounds at 601-961-4000 with any questions.

The **Dixie National Quarter Horse Show** continues in the Kirk Fordice Equine Center through Sunday, February 18. The Dixie National Quarter Horse Show hosts exhibitors from 22 states across the country and over 400 American quarter horses will participate in this multi-day event which showcases the versatility of the American quarter horse breed. Competitions for the Dixie National Quarter Horse Show include roping, barrels, ranch classes, English classes and traditional western classes. This event is free to the public.

Scheduled Activities & Events for Wednesday, February 14, 2024:

- o 8:00 a.m. Dixie National Quarter Horse Show Equine Center
- o 11:00 a.m. 10:00 p.m. Dixie National Steakhouse Trade Mart
- o 7:00 p.m. Dixie National Rodeo Coliseum Performance by Megan Moroney

Scheduled Activities & Events for Thursday, February 15, 2024:

- o 8:00 a.m. Dixie National Quarter Horse Show Equine Center
- o 11:00 a.m. 10:00 p.m. Dixie National Steakhouse Trade Mart
- o 6:00 p.m. Mo Brings Plenty from Yellowstone Meet and Greet Red Room
- o 6:00 p.m. Costume Contest Coliseum Vestible
- o 7:00 p.m. Dixie National Rodeo Coliseum Performance by Sammy Kershaw
- Retro Night Sponsored by Cavenders

Dixie National Steakhouse Hours:

February 14-17, 2024 – 11:00 a.m. - 10:00 p.m. February 18, 2024 – 10:00 a.m. - 7:00 p.m.

Rodeo Entertainment:

Wednesday, February 14, at 7:00 p.m. – Megan Moroney Thursday, February 15, at 7:00 p.m. – Sammy Kershaw Friday, February 16, at 7:00 p.m. – Corey Kent Saturday, February 17, at 2:00 p.m. and 7:00 p.m. – Parmalee

Dixie National Rodeo Recap:

Today nearly 5,000 students from 30 schools and multiple homeschool groups from around the state attended Kid's Day at the Dixie National Rodeo. They watched as over 50 barrel racers from across the nation competed. Sara Winkelman from Big Lake, Minnesota, had the fastest time at 13.49 seconds, putting her in first place.

B-roll of Kid's Day can be found at: Kids Day B-Roll 1

Kids Day B-Roll 2

Visit the <u>PRCA</u> to obtain current results of each competition of Dixie National Rodeo and to view the competitors who will be participating in each performance.

Tickets to the Dixie National Rodeo (February 15-17 performances) can be purchased at the Coliseum Box Office or online at <u>www.ticketmaster.com</u>. For more information, visit <u>www.dixienational.org</u> and follow the Dixie National Livestock Show & Rodeo page on Facebook or call 601-961-4000.

Photos attached.



A Quarter Horse Show rider competes in barrel racing February 13, 2024. The Dixie National Quarter Horse Show runs daily in the Kirk Fordice Equine Center through Sunday, February 18.



Megan Moroney will perform at the Dixie National Rodeo in the Mississippi Coliseum, which begins at 7:00 p.m. Wednesday, February 14.

MEDIA NOTE:

A designated Media Room is available to local/state newspapers, tv stations and print and broadcasting media for the Dixie National Rodeo. Media will have access to live updates/stats from each rodeo performance, current leaderboard information, and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled MEDIA ROOM.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.

If members of the media would like to request interviews regarding Dixie National Livestock Show and Rodeo events, please contact Paige Manning at <u>paige@mdac.ms.gov</u> or (662) 312-5897 or Hannah East at <u>hannahe@mdac.ms.gov</u> or (662) 816-3230.