



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 12, 2024

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What: 59th Dixie National Livestock Show and Rodeo
When: Tuesday, February 13 and Wednesday, February 14
Where: Mississippi State Fairgrounds

**Schedule of 59th Annual Dixie National Livestock Show and Rodeo Events Taking Place Tuesday,
February 13 and Wednesday, February 14**

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 59th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow Tuesday, February 13 and Wednesday, February 14, 2024. All events take place on the Mississippi State Fairgrounds.

For cumulative results of the first three performances of the Dixie National visit:
<https://www.prorodeo.com/result/2024/dixie-national-rodeo/14095>

The second Kids Day at the Dixie National Livestock Show and Rodeo will take place at 9:30 a.m. on Tuesday, February 13, in the Mississippi Coliseum. More than 4,500 students and teachers from area schools will attend this free event. Students will be educated on the importance of rodeo and the athleticism of livestock and equine.

Participating students will take part in the Dixie National Rodeo's opening ceremony where Commissioner of Agriculture and Commerce Andy Gipson will address the students from his horse, Gunsmoke. They will watch cowgirls from across the country compete during the barrel racing slack and will have the opportunity to meet rodeo queens and Dusty the Clown. Additionally, the Mississippi Department of Wildlife, Fisheries, and Parks will bring their mobile museum with animals students can pet. Mississippi Safety Services will also be in attendance with their Seat Belt & Booster Seat Safety Program mascot Ollie Otter to promote car safety.

The Wednesday, February 14, performance of the Dixie National Rodeo is sold out. A limited number of Megan Moroney concert-only tickets will go on sale tomorrow, February 13, at 9:00 a.m. at the Mississippi Coliseum Ticket Office. The tickets are \$30 plus fees. The limit is four tickets per customer.

On February 14, doors will open for concert-only ticket holders at 8:30 p.m. Concert-only ticket holders will form a line in the Mississippi Trade Mart to enter the Coliseum. Once the rodeo competition is complete, all ticket holders will have direct access to the arena floor for the Megan Moroney concert. Please contact the Mississippi Fairgrounds at 601-961-4000 with any questions.

Tickets to the Dixie National Rodeo (February 15-17 performances) can be purchased at the Coliseum Box Office or online at www.ticketmaster.com. For more information, download the Dixie National Livestock Show and Rodeo mobile app, visit www.dixienational.org and follow the Dixie National Livestock Show & Rodeo page on Facebook.

The Dixie National Quarter Horse Show began February 12, at 8:00 a.m. in the Kirk Fordice Equine Center and runs daily through Sunday, February 18. The Dixie National Quarter Horse Show hosts exhibitors from 22 states across the country and over 400 American quarter horses will participate in this multi-day event which showcases the versatility of the American quarter horse breed. Competitions for the Dixie National Quarter Horse Show include roping, barrels, ranch classes, English classes and traditional western classes. This event is free to the public.

Scheduled Activities & Events for Tuesday, February 13, 2024:

- 8:00 a.m. – Open Santa Gertrudis – Barn 14
- *30 minutes after Santa Gertrudis show – Open Red Angus – Barn 14
- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center
- 9:00 a.m. – Dixie National Rodeo Slack – Coliseum
- 9:30 a.m. – Kids Day sponsored by Southern AgCredit – Coliseum
- 11:00 a.m. - 3:00 p.m. – Dixie National Steakhouse – Trade Mart
- 1:00 p.m. – Open Wagyu Show – Coliseum

Scheduled Activities & Events for Wednesday, February 14, 2024:

- 8:00 a.m. – Dixie National Quarter Horse Show – Equine Center
- 11:00 a.m. – 10:00 p.m. – Dixie National Steakhouse
- 7:00 p.m. – Dixie National Rodeo – Coliseum – Performance by Megan Moroney

Events of the 59th Dixie National Livestock Show and Rodeo run through Sunday, February 18, 2024. The Dixie National Rodeo, the largest rodeo east of the Mississippi River, takes place Friday, February 9, through Sunday, February 11, and again Wednesday, February 14, through Saturday, February 17, inside the Mississippi Coliseum at the State Fairgrounds.

Rodeo Entertainment:

Wednesday, February 14, at 7:00 p.m. – Megan Moroney
Thursday, February 15, at 7:00 p.m. – Sammy Kershaw
Friday, February 16, at 7:00 p.m. – Corey Kent
Saturday, February 17, at 2:00 p.m. and 7:00 p.m. – Parmalee

Dixie National Steakhouse Hours:

February 12 & 13, 2024 – 11:00 a.m. - 3:00 p.m.
February 14-17, 2024 – 11:00 a.m. - 10:00 p.m.
February 18, 2024 – 10:00 a.m. - 7:00 p.m.

To purchase tickets to the Dixie National Rodeo, visit <https://www.ticketmaster.com/dixie-national-rodeo-tickets/artist/848320>.

For more information, visit www.dixienational.org, follow the Dixie National Livestock Show & Rodeo on Facebook or call 601-961-4000.

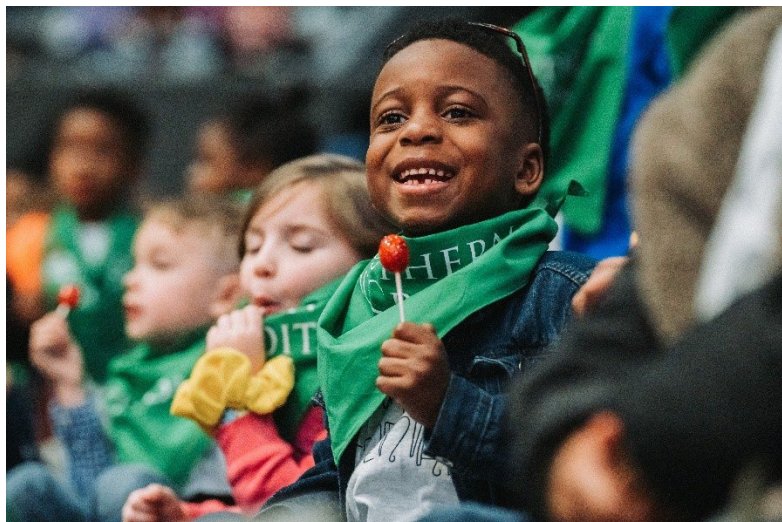
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MEDIA NOTE: If the media would like to request interviews regarding Dixie National events, please contact Paige Manning at paige@mdac.ms.gov or (662) 312-5897 or Hannah East at hannahe@mdac.ms.gov or (662) 816-3230.

Photo attached.



Commissioner of Agriculture and Commerce Andy Gipson rides out on his horse Gunsmoke for Kids Day 2023.



A student wears a bandanna provided by Southern AgCredit at Kids Day 2023.



Seat Belt & Booster Seat Safety Program mascot Ollie Otter