



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 9, 2024

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What: 59th Dixie National Livestock Show and Rodeo
When: Saturday, February 10 and Sunday, February 11
Where: Mississippi State Fairgrounds

**Schedule of 59th Annual Dixie National Livestock Show and Rodeo Events Taking Place Saturday,
February 10 and Sunday, February 11**

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 59th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow Saturday, February 10 and Sunday, February 11, 2024. All events take place on the Mississippi State Fairgrounds.

The Dixie National Parade will begin at 10:30 a.m. Saturday, February 10, on Jefferson Street. The Dixie National Parade is an outdoor event that kicks off rodeo competitions and features the famous Dixie National Wagon Train. The Mississippi Fire Academy Elite Honor Guard leads off the procession, followed by Commissioner of Agriculture and Commerce Andy Gipson and an array of antique cars, rodeo queens, decorative floats, mounted horses and marching bands through downtown Jackson.

At 12:30 p.m. on Saturday, the Dixie National Rodeo and Mississippi State Fairgrounds will host a mural unveiling for the late Mike Mathis, longtime professional rodeo announcer inside the Coliseum on the north side. The extensive mural featuring Mike Mathis and Lecile Harris, professional rodeo clown and longtime performer at the Dixie National Rodeo, will be unveiled to the public. Commissioner Gipson will be joined by Jacob Moorehead with the Harper and Morgan Rodeo Company and members of the Lecile Harris family.

Tracy Byrd will perform at the 2:00 p.m. and 7:00 p.m. Rodeo performances February 10 in the Mississippi Coliseum. Tickets range from \$20-\$45 and are available to purchase using the following links: [Tracy Byrd 2:00 p.m. show](#) and [Tracy Byrd 7:00 p.m. show](#).

Scheduled Activities & Events for Saturday, February 10, 2024:

- 7:00 a.m. - 10:30 a.m. – Dixie National Rodeo Breakfast – Red Barn Near Barn 16 – Free Breakfast
- 7:30 a.m. – Intercollegiate Beef Judging Contest – Equine Center
- 8:00 a.m. – Open R.O.V Angus – Barn 14
- 10:00 a.m. - 7:00 p.m. – Dixie National Rodeo Days – Trade Mart
- 10:30 a.m. – Dixie National Parade – Jefferson Street
- 11:00 a.m. - 10:00 p.m. – Dixie National Steakhouse – Trade Mart
- 12:30 p.m. – Mike Mathis Mural Unveiling – North side of the Coliseum
- 2:00 p.m. – Dixie National Rodeo – Coliseum – Performance by Tracy Byrd
- 3:00 p.m. – Open Gelbvieh/Balancer Show – Barn 14 (Ring 1)
- 3:00 p.m. – Open Shorthorn/Shorthorn Plus Show – Barn 14 (Ring 2)
- 7:00 p.m. – Dixie National Rodeo – Coliseum – Performance by Tracy Byrd
- 10:00 p.m. – Dixie National Afterparty featuring Nashville South – Trade Mart – Hall C

Scheduled Activities & Events for Sunday, February 11, 2024:

- 7:00 a.m. – Open Simmental, Percentage Simmental, Simbrah – Barn 14
- 7:30 a.m. – Open Mini Hereford Show – Coliseum (Ring 1)
- 7:30 a.m. – Open Brangus Show – Coliseum (Ring 2)
- 9:00 a.m. – Open Barrow Show – Barn 6 (Swine Area)
- *15 minutes following Open Barrow Show – Open Swine Show – Barn 6 (Swine Area)
- 10:00 a.m. - 5:00 p.m. – Dixie National Rodeo Days – Trade Mart
- 11:00 a.m. - 10:00 p.m. – Dixie National Steakhouse – Trade Mart
- 2:00 p.m. – Dixie National Rodeo – Coliseum – Performance by Chris Cagle
- 3:00 p.m. – Open Hereford Show – Barn 14

Events of the 59th Dixie National Livestock Show and Rodeo run through Sunday, February 18, 2024. The Dixie National Rodeo, the largest rodeo east of the Mississippi River, takes place Friday, February 9, through Sunday, February 11, and again Wednesday, February 14, through Saturday, February 17, inside the Mississippi Coliseum at the State Fairgrounds.

Rodeo Entertainment:

Saturday, February 10, at 2:00 p.m. and 7:00 p.m. – Tracy Byrd
Sunday, February 11, at 2:00 p.m. – Chris Cagle
Wednesday, February 14, at 7:00 p.m. – Megan Moroney
Thursday, February 15, at 7:00 p.m. – Sammy Kershaw
Friday, February 16, at 7:00 p.m. – Corey Kent
Saturday, February 17, at 2:00 p.m. and 7:00 p.m. – Parmalee

Dixie National Steakhouse Hours:

February 9-11, 2024 – 11:00 a.m. - 10:00 p.m.
February 12 & 13, 2024 – 11:00 a.m. - 3:00 p.m.
February 14-17, 2024 – 11:00 a.m. - 10:00 p.m.
February 18, 2024 – 10:00 a.m. - 7:00 p.m.

To purchase tickets to the Dixie National Rodeo, visit <https://www.ticketmaster.com/dixie-national-rodeo-tickets/artist/848320>.

For more information, visit www.dixienational.org, follow the Dixie National Livestock Show & Rodeo on Facebook or call 601-961-4000.

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Photo attached.



Tracy Byrd will perform at the 2:00 p.m. and 7:00 p.m. performances of the Dixie National Rodeo February 10 in the Mississippi Coliseum.