



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 8, 2024

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What: 59th Dixie National Livestock Show and Rodeo
When: February 9, February 10 and February 11
Where: Mississippi State Fairgrounds

**Schedule of 59th Annual Dixie National Livestock Show and Rodeo Events Taking Place Friday,
February 9 Through Sunday, February 11**

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 59th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow Friday, February 9 through Sunday, February 11, 2024. All events take place on the Mississippi State Fairgrounds.

The first performance of the Dixie National Rodeo will kick off at 7:00 p.m. on Friday, February 9, in the Mississippi Coliseum with cowboys and cowgirls from across the country competing. Mississippi's own Colin Stough and Conner Smith will perform following the Rodeo. Tickets range from \$20-\$45 and are available to purchase using the following link: [Colin Stough and Conner Smith Tickets](#). Friday night is designated as Law Enforcement Appreciation Night at the Rodeo, and there will be a special law enforcement officer recognition. The Dixie National Afterparty will follow the Rodeo and includes entertainment by South of 20.

Dixie National Rodeo Days is an opportunity for the public to shop, learn, and explore the rodeo world during the first weekend of the Dixie National Rodeo. The trade show will take place at the Trade Mart (Halls A & B) on February 9-11, where visitors will find vendors selling western and agricultural-themed goods, educational exhibits and the Genuine MS® Store. Noble Barber is bringing back COWBOY CORNER for year two inside the Trade Mart Atrium February 9-17. This ultimate cowboy hangout features haircuts, hat shaping by Parker Thomas, manly pop-up vendors and more. See <https://www.dixienational.org/cowboy-corner/> for daily hours.

Scheduled Activities & Events for Friday, February 9, 2024:

- 11:00 a.m. - 10:00 p.m. – Dixie National Steakhouse – Trade Mart
- 12:00 p.m. - 7:00 p.m. – Dixie National Rodeo Days – Trade Mart
- 4:00 p.m. – Wagon Train Arrives – Trade Mart
- 5:00 p.m. – Deadline for Arrival of Open Livestock Show

- 7:00 p.m. – Dixie National Rodeo – Coliseum – Performances by Colin Stough and Conner Smith
 - Law Enforcement Recognition – sponsored by Outback Steakhouse
- 10:00 p.m. – Dixie National Afterparty featuring South of 20 – Trade Mart Hall C

Scheduled Activities & Events for Saturday, February 10, 2024:

- 7:00 a.m. - 10:30 a.m. – Dixie National Rodeo Breakfast – Red Barn Near Barn 16 – Free Breakfast
- 7:30 a.m. – Intercollegiate Beef Judging Contest – Equine Center
- 8:00 a.m. – Open R.O.V Angus – Barn 14
- 10:00 a.m. - 7:00 p.m. – Dixie National Rodeo Days – Trade Mart
- 10:30 a.m. – Dixie National Parade – Jefferson Street
- 11:00 a.m. - 10:00 p.m. – Dixie National Steakhouse – Trade Mart
- 2:00 p.m. – Dixie National Rodeo – Coliseum – Performance by Tracy Byrd
- 3:00 p.m. – Open Gelbvieh/Balancer Show – Barn 14 (Ring 1)
- 3:00 p.m. – Open Shorthorn/Shorthorn Plus Show – Barn 14 (Ring 2)
- 7:00 p.m. – Dixie National Rodeo – Coliseum – Performance by Tracy Byrd
- 10:00 p.m. – Dixie National Afterparty featuring Nashville South – Trade Mart – Hall C

Scheduled Activities & Events for Sunday, February 11, 2024:

- 7:00 a.m. – Open Simmental, Percentage Simmental, Simbrah – Barn 14
- 7:30 a.m. – Open Mini Hereford Show – Coliseum (Ring 1)
- 7:30 a.m. – Open Brangus Show – Coliseum (Ring 2)
- 9:00 a.m. – Open Barrow Show – Barn 6 (Swine Area)
- *15 minutes following Open Barrow Show – Open Swine Show – Barn 6 (Swine Area)
- 10:00 a.m. - 5:00 p.m. – Dixie National Rodeo Days – Trade Mart
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse
- 2:00 p.m. – Dixie National Rodeo – Coliseum – Performance by Chris Cagle
- 3:00 p.m. – Open Hereford Show – Barn 14

Events of the 59th Dixie National Livestock Show and Rodeo run through Sunday, February 18, 2024. The Dixie National Rodeo, the largest rodeo east of the Mississippi River, takes place Friday, February 9, through Sunday, February 11, and again Wednesday, February 14, through Saturday, February 17, inside the Mississippi Coliseum at the State Fairgrounds.

Rodeo Entertainment:

Friday, February 9, at 7:00 p.m. – Conner Smith & Colin Stough
 Saturday, February 10, at 2:00 p.m. and 7:00 p.m. – Tracy Byrd
 Sunday, February 11, at 2:00 p.m. – Chris Cagle
 Wednesday, February 14, at 7:00 p.m. – Megan Moroney
 Thursday, February 15, at 7:00 p.m. – Sammy Kershaw
 Friday, February 16, at 7:00 p.m. – Corey Kent
 Saturday, February 17, at 2:00 p.m. and 7:00 p.m. – Parmalee

Dixie National Steakhouse Hours:

February 9-11, 2024 – 11:00 a.m. - 10:00 p.m.
 February 12 & 13, 2024 – 11:00 a.m. - 3:00 p.m.
 February 14-17, 2024 – 11:00 a.m. - 10:00 p.m.
 February 18, 2024 – 10:00 a.m. - 7:00 p.m.

To purchase tickets to the Dixie National Rodeo, visit <https://www.ticketmaster.com/dixie-national-rodeo-tickets/artist/848320>.

For more information, visit www.dixienational.org, follow the Dixie National Livestock Show & Rodeo on Facebook or call 601-961-4000.

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Photo attached.



Colin Stough and Conner Smith will perform at the Dixie National Rodeo in the Mississippi Coliseum, which begins at 7:00 p.m. Friday, February 9.

MEDIA NOTE: *NEW MEDIA ROOM***** The State Fairgrounds is making a designated Media Room available to provide local/state newspapers, tv stations and broadcasting media with access to live updates/stats from each rodeo performance, current leaderboard information, and exclusive one-on-one interviews with rodeo competitors and entertainers. The media room, or Gray Room, is located on the south side of the Coliseum. To enter the Coliseum, simply show your work ID badge at the doors. Enter the Coliseum through the glass doors on the south side and take an immediate right. The media room will be on your right. The room is easily visible and will be labeled MEDIA ROOM.

Media passes will be distributed in the Media Room for those who want to get b-roll footage inside the Coliseum arena. You will be directed to the reserved section designated for your camera crews. We will bring cowboys/clowns/queens/etc. to the media room for interviews. If there are specific people that you would like to interview for a story, let us know ahead of time and we will work to make those happen.