



**STATE OF MISSISSIPPI
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON
COMMISSIONER

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: February 7, 2024

Contact: Paige Manning, Director of Marketing and Public Relations
(601) 359-1163 / cell: (662) 312-5897
Paige@mdac.ms.gov

Hannah East, Marketing Specialist
(601) 359-1179
HannahE@mdac.ms.gov

What: 59th Dixie National Livestock Show and Rodeo
When: Thursday, February 8 and Friday, February 9
Where: Mississippi State Fairgrounds

**Schedule of 59th Annual Dixie National Livestock Show and Rodeo Events Taking Place Thursday,
February 8 and Friday, February 9**

STATE FAIRGROUNDS, Miss. – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 59th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow Thursday, February 8 and Friday, February 9. All events take place on the Mississippi State Fairgrounds.

The Sale of Junior Champions taking place tomorrow February 8 at 11:00 a.m. is one of the highlight events of the Dixie National Livestock Show and Rodeo. During the livestock auction, 4-H and FFA youth livestock exhibitors winning Champion and Reserve Champion in the Junior Round-Up sell their animals through an auction. In 2023, 1,257 Mississippi 4-H and FFA youth exhibited 2,153 head of livestock during the Dixie National Junior Livestock Round-up. Forty-eight of the animals were sold during the Sale of Junior Champions grossing a total of \$456,285.

The Dixie National North Ride Wagon Train will arrive at 1:00 p.m. at the Trade Mart tomorrow.

Scheduled Activities & Events for Thursday, February 8, 2024:

- 10:00 a.m. – Sale of Champions Reception – Trade Mart
- 10:00 a.m. – Press Conference to Kick-off the Sale of Champions – Atrium of the Trade Mart
- 11:00 a.m. – Welcome and Presentation of Scholarships from Sale of Champions – Trade Mart
- *Following scholarship presentation – Sale of Champions – Trade Mart
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 1:00 p.m. - Wagon Train Arrives – Trade Mart

Scheduled Activities & Events for Friday, February 9, 2024:

- 10:00 a.m. - 7:00 p.m. – Dixie National Rodeo Days – Trade Mart
- 11:00 a.m. - 10:00 p.m. – Dixie National Steakhouse – Trade Mart
- 4:00 p.m. – Wagon Train Arrives – Trade Mart

- 5:00 p.m. – Deadline for Arrival of Open Livestock Show
- 7:00 p.m. – Dixie National Rodeo – Coliseum – Performances by Colin Stough and Conner Smith
 - Law Enforcement Recognition – sponsored by Outback Steakhouse
- 10:00 p.m. – Dixie National Afterparty Featuring South of 20 – Trade Mart Hall C

Events of the 59th Dixie National Livestock Show and Rodeo run through Sunday, February 18, 2024. The Dixie National Rodeo, the largest rodeo east of the Mississippi River, takes place Friday, February 9, through Sunday, February 11, and again Wednesday, February 14, through Saturday, February 17, inside the Mississippi Coliseum at the State Fairgrounds.

Rodeo Entertainment:

Friday, February 9, at 7:00 p.m. – Conner Smith & Colin Stough
 Saturday, February 10, at 2:00 p.m. and 7:00 p.m. – Tracy Byrd
 Sunday, February 11, at 2:00 p.m. – Chris Cagle
 Wednesday, February 14, at 7:00 p.m. – Megan Moroney
 Thursday, February 15, at 7:00 p.m. – Sammy Kershaw
 Friday, February 16, at 7:00 p.m. – Corey Kent
 Saturday, February 17, at 2:00 p.m. and 7:00 p.m. – Parmalee

Dixie National Steakhouse Hours:

February 2-8, 2024 – 11:00 a.m. - 7:00 p.m.
 February 9-11, 2024 – 11:00 a.m. - 10:00 p.m.
 February 12 & 13, 2024 – 11:00 a.m. - 3:00 p.m.
 February 14-17, 2024 – 11:00 a.m. - 10:00 p.m.
 February 18, 2024 – 10:00 a.m. - 7:00 p.m.

To purchase tickets to the Dixie National Rodeo, visit <https://www.ticketmaster.com/dixie-national-rodeo-tickets/artist/848320>.

For more information, visit www.dixienational.org, follow the Dixie National Livestock Show & Rodeo on Facebook or call 601-961-4000.

###

Photos attached.



A champion presents his prized animal at the 2023 Dixie National Rodeo and Livestock Show Sale of Champions.



The Dixie National Wagon Train makes the journey across the state to the Mississippi Fairgrounds each year.