



**STATE OF MISSISSIPPI  
DEPARTMENT OF AGRICULTURE AND COMMERCE**

ANDY GIPSON  
COMMISSIONER

# **MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE: February 1, 2024**

**Contact:** Paige Manning, Director of Marketing and Public Relations  
(601) 359-1163 / cell: (662) 312-5897  
[Paige@mdac.ms.gov](mailto:Paige@mdac.ms.gov)

Hannah East, Marketing Specialist  
(601) 359-1179  
[HannahE@mdac.ms.gov](mailto:HannahE@mdac.ms.gov)

**What: 59th Dixie National Livestock Show and Rodeo**  
**When: Friday, February 2, Saturday, February 3 & Sunday, February 4**  
**Where: Mississippi State Fairgrounds**

**Schedule of 59th Annual Dixie National Livestock Show and Rodeo Events Taking Place Friday,  
February 2 through Sunday, February 4**

**STATE FAIRGROUNDS, Miss.** – Commissioner of Agriculture and Commerce Andy Gipson invites everyone to attend the 59th annual Dixie National Livestock Show and Rodeo and announces the schedule of events taking place tomorrow Friday, February 2 through Sunday, February 4, 2024. All events take place on the Mississippi State Fairgrounds. The following livestock shows are free to the public.

**Scheduled Activities & Events for Friday, February 2, 2024:**

- 9:00 a.m. – Swine Showmanship – Swine Arena/Barn 6
- 15 minutes after Swine Showmanship – Mississippi Bred Barrow Show – Swine Arena/Barn 6
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart

**Scheduled Activities & Events for Saturday, February 3, 2024:**

- 8:00 a.m. – Market Hog Show – Swine Arena/ Barn 6
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart

**Scheduled Activities & Events for Sunday, February 4, 2024:**

- 10:00 a.m. – Market Steer Show – Coliseum
- 11:00 a.m. - 7:00 p.m. – Dixie National Steakhouse – Trade Mart
- 2:30 p.m. – Commercial Beef Heifer Show – Coliseum

Events of the 59th Dixie National Livestock Show and Rodeo run through Sunday, February 18, 2024. The Dixie National Rodeo, the largest rodeo east of the Mississippi River, takes place Friday, February 9, through Sunday, February 11, and again Wednesday, February 14, through Saturday, February 17, inside the Mississippi Coliseum at the State Fairgrounds.

**Rodeo Entertainment:**

Friday, February 9, at 7:00 p.m. – Conner Smith & Colin Stough  
Saturday, February 10, at 2:00 p.m. and 7:00 p.m. – Tracy Byrd  
Sunday, February 11, at 2:00 p.m. – Chris Cagle  
Wednesday, February 14, at 7:00 p.m. – Megan Moroney  
Thursday, February 15, at 7:00 p.m. – Sammy Kershaw  
Friday, February 16, at 7:00 p.m. – Corey Kent  
Saturday, February 17, at 2:00 p.m. and 7:00 p.m. – Parmalee

**Dixie National Steakhouse Hours:**

February 2-8, 2024 – 11:00 a.m. - 7:00 p.m.  
February 9 & 10, 2024 – 11:00 a.m. - 10:00 p.m.  
February 11, 2024 – 11:00 a.m. - 7:00 p.m.  
February 12 & 13, 2024 – CLOSED  
February 14-17, 2024 – 11:00 a.m. - 7:00 p.m.  
February 18, 2024 – 10:00 a.m. - 7:00 p.m.

To purchase tickets to the Dixie National Rodeo, visit <https://www.ticketmaster.com/dixie-national-rodeo-tickets/artist/848320>.

For more information, visit [www.dixienational.org](http://www.dixienational.org), follow the Dixie National Livestock Show & Rodeo on Facebook or call 601-961-4000.

###

**Photo attached.**

A participant shows their cow at the Dixie National Dairy Cattle Show that took place February 1, 2024.